



## OVERSEAS NEWS

## Berlin's dilemma grows as East Germans go West

By David Marsh in Bonn

THE TUMULTUOUS scenes in the West German embassy in Prague on Saturday night were described yesterday by Mr Hans-Dietrich Genscher, Bonn's Foreign Minister, as the "most moving" in his career. The cries of elation in the Czech capital are likely to echo around what appears to be a rapidly changing political map of central Europe.

Mr Genscher, visibly and emotionally reliving his own experience as an emigre from East Germany in 1952, brought the news to 4,000 East German fugitives camped out in the embassy that they could leave for the West.

One young East German from the Prague sit-in, arriving in the Federal Republic yesterday, joyfully told a West German television team: "Wonderful! Freedom at last." Her words sum up the uplifting part of the adventure, but leave some of the disturbing aspects untold.

In a move to end the mounting danger of overcrowding and disease in the embassy, East Berlin decided to allow out both the Prague refugees and 800 more who had sought asylum in Bonn's embassy in Warsaw.

The deal was the product of several days of contacts between Bonn and East Berlin, including Mr Genscher's talks at the United Nations general assembly in New York last week.

East Germany manifestly wishes to avoid television pic-

tures sweeping the world of its citizens trying to escape in droves from the "peace-loving" Communist state which next weekend celebrates its 40th anniversary.

The clinching factor appears to have been the Prague emigre's comprehensive rejection of exit terms offered them last week by Mr Wolfgang Vogel, the lawyer who is East

Germany's leaders face a choice between 'cholera and the plague'

Germany's emissary on humanitarian missions.

The flow of East Germans in special trains to the Federal Republic yesterday takes to more than 30,000 the number of East Germans to have fled to the West in September.

The weekend departures may buy time for the embattled leadership of Mr Erich Honecker ahead of the coming anniversary parades in East Berlin. But it only sharpens the dilemma over the future of East Germany.

The gerontocratic leadership faces a choice between what one senior Bonn official calls "cholera and the plague".

Unlike other East European states, which are also self-respecting nations, East Germany's state legitimacy rests essentially on Marxism-Leninism. So genuine reforms of the

sort seen in Hungary risk calling out East Germany's birthright and increase the likelihood that, in some way, it will eventually simply be merged with the West.

On the other hand, continued obduracy or a crack-down on dissidents will increase the danger that discontent could bubble up into some form of uprising - which would not leave Moscow unmoved.

Mr Genscher, whose personal standing in West Germany seems likely to rise further as a result of his role in the weekend rescue, appealed passionately yesterday for East Germans at last to join the East European reform path.

Mr Seifert, whose team had provided the train, appealed passionately yesterday for East Germans at last to join the East European reform path.

One young man appeared on West German television to say that he had heard via Western Germany that the train was passing through his home city on its way to West Germany. He simply went to the station at 2 am and hitched a lift to the West.

As the floodgates to the West appear to open, many thousand ordinary citizens in East Germany who, up to now, have been reasonably content with their lot, will now wish they had followed this young fugitive's example. The worry that latent East German dissatisfaction could increase uncontrollably is one fear uniting both Bonn and East Berlin.



Bonn Foreign Minister Hans-Dietrich Genscher and Chancellor Minister Rudolf Seifert speak to journalists after telling East German fugitives in Prague they could leave for the West

## Citizens miss the birthday party

By Leslie Coffey in Berlin

THE PROSPECT of celebrating East Germany's 40th anniversary next Saturday with the international spotlight fixed on thousands of its citizens in the West German embassies in Prague and Warsaw, was too bleak for the East German leadership.

Instead, East Berlin cut its losses and agreed to let nearly 4,000 East Germans in the embassies out to West Germany. But this left unsolved the dilemma of the more than 300 East Germans who are escaping daily to the West via Hungary.

East Germany has resisted clamping down on travel to Hungary, but many East Germans fear this step may follow after October 7.

The long-suffering East German leadership under Mr Erich Honecker is not to be envied. In the West, dynamic and prosperous West Germany exerts an irresistible magnetism on most East Germans. In the East, the leadership is increasingly isolated by its reform-minded Warsaw Pact allies, the Soviet Union, Poland and Hungary.

Mr Honecker has chosen to batten down the domestic hatches against reforms while presenting a conciliatory face to West Germany. There is remarkable unanimity in the East Berlin leadership that increased economic co-operation with West Germany is essential if the centrally-planned East German economy is to survive without major reforms.

Thus, Mr Erich Mielke, the Interior Minister, last week accused the new nationwide opposition movement, New Forum, of being controlled by the West. Earlier, his ministry branded it "subversive". Mr Günter Mittag, responsible for the economy in the ruling politburo, Mr Hermann Axen, the politburo member in charge of international relations, and the Prime Minister, Mr Willi Stoph, all spoke out against reforms.

But the buds of dissent were erupting within the leadership itself. Mr Hans Modrow, the popular party leader in Dresden District and a dark horse candidate to succeed Mr Honecker, said on a visit to West Germany that "deep thought" would have to be given to the reasons why so many East Germans were leaving the country.

Rank-and-file members of the party too were rebelling against the "arrogant" manner in which the leadership refused to acknowledge that it had made mistakes. They urged that Mr Honecker step down in favour of a man like Mr Modrow who could begin the process of reforming.

The leadership, however, appeared confident that it could squelch forces for change in the establishment as long as pressure for reforms did not rise. East Germans who were strongly opposed to the regime, however, were simply making their views known by leaving the country.

### WORLD ECONOMIC INDICATORS

#### TRADE STATISTICS

	Aug '88	July '89	June '89	Aug '88
UK (Mds)	7.172	7.172	7.542	6.268
Exports	4.772	10.100	8.700	5.500
Imports	-2.296	-2.485	-1.574	-1.681
Balance	+2.476	+7.615	+6.128	+3.819
Japan (US\$bn)	22.898	22.022	22.267	21.899
Exports	18.505	18.556	18.518	14.247
Imports	+6.331	+5.486	+5.743	+7.832
	July '88	June '89	May '89	July '88
US (Mds)	30.735	31.288	30.455	26.613
Exports	36.317	36.293	40.384	35.074
Imports	-7.581	-8.007	-10.079	-8.461
Balance	+24.736	+28.286	+30.305	+26.613
W. Germany (Mds)	54.20	56.30	51.70	49.50
Exports	42.30	43.50	41.50	37.20
Imports	+11.9	+12.8	+10.2	+12.3
Balance	+30.3	+30.7	+31.5	+27.9
France (Frfrs)	81.67	87.51	82.94	81.48
Exports	86.08	100.8	89.89	85.78
Imports	-7.49	-3.09	-6.75	-4.30

## Protesters remember Chernobyl at Minsk church service

A THOUSAND people packed the main Catholic church in Minsk yesterday to pay tribute to victims of the Chernobyl nuclear disaster, a day after an unprecedented protest march through the city. Reuter reports from Minsk.

Kalvariski Church was overflowing with people, many wearing armbands with radioactivity symbols. They sang hymns and said a prayer for those who died or suffered from radiation in the April 1986 accident.

"We must not forget the suffering that occurred," the priest, Yan Adamovich, told

the congregation in both Polish and Byelorussian. Hundreds of people stood outside the church, unable to get in.

On Saturday, more than 15,000 demonstrators ignored an official ban, paid pouring rain to march through Minsk demanding that local authorities do more to clean up the Chernobyl accident.

For four hours they chanted "Down with Sokolov" - a reference to Yefrem Sokolov, the republic's party chief - and cheered calls for the prosecution of those who were running the republic's government at the time of the disaster.

Thirty-one people died in the 1986 explosion and fire at the Chernobyl nuclear power plant, which lies in the Ukraine, a few miles south of Byelorussia.

Some 100,000 people from the two republics were evacuated immediately after the disaster but Byelorussian activists say this was not nearly enough.

They want half a million people to be moved out of contaminated zones. They say children are already suffering from leukaemia as a result of the accident.

In August, the official news agency Tass appeared to con-

firm some of their fears, saying

one-third of Byelorussia was still affected by radiation and suggesting a further 100,000 people should be moved from their homes.

At a news conference on Saturday, scientists and activists said the republic of 10m people would face disaster unless massive steps were taken to clear up the radiation.

At another meeting with reporters yesterday, people from the areas hit by radiation condemned officials' refusal to move them and accused the Byelorussian government of trying to hide the seriousness of the contamination.

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Joe Vito

## OVERSEAS NEWS

**Senate expected to amend US capital gains measure**

By Peter Riddell, US Editor, in Washington

THE TEMPORARY two-year cut in US capital gains tax approved last Thursday by the House of Representatives now looks likely to be amended in the Senate as a result of conflicting pressures from the Bush administration and the Democratic leadership.

The administration would like to make the reduction permanent, and while the Senate Democratic leadership opposes a reduction in capital gains tax rates now, its main attack is

on the cut-and-increase version approved by the House.

Senator George Mitchell, the Democratic majority leader, yesterday claimed to have the votes to stop the House plan, though he accepted that a number of his fellow Democrats favoured some form of capital gains differential.

The Senate Democratic leadership will propose an extension of tax relief on savings via individual retirement accounts, but unlike the House Dem-

ocratic leadership, this will not involve a controversial increase in income tax on the wealthiest.

Instead, it will be financed by a variety of measures not involving new tax increases such as extending the telephone excise tax. Senator Mitchell said the vote would be very close on some modified capital gains plan.

The most likely outcome is that there will be a limited, permanent reduction in capital gains tax and tax

relief will be extended on individual retirement accounts. This will, however, do nothing for reducing the budget deficit and it may sour relations even further between the administration and the congressional leadership.

The temporary cut in the tax passed by the House was sharply attacked by Senator Mitchell as "so wrong for the economy. It will do for the deficit what crack does for the user: a quick, short high followed by a long painful

depression."

In evidence on Friday to the Senate Finance Committee, Mr Nicholas Brady, the Treasury Secretary, noted the criticism that the House version would only cut the tax until the end of 1991 (after which it would be raised from a maximum of 19.6 to 28 per cent, though it would then be inflation-proofed). He hoped that "we'll do better than that in the Senate and try and even out that proposition to give a longer-term view."

**Tax will still be among world's highest**

By Peter Riddell

THE CAPITAL gains tax rate in the US has been among the highest in the industrialised world, and will still be at the high end of the range even if the tax-cut proposals passed by the House of Representatives on Thursday are approved by the Senate.

The accompanying table shows the maximum rates in the main industrialised countries. But, as the lengthy notes indicate, it is difficult to make exact comparisons because of varying levels of exemption for small gains and differing attitudes to profits resulting from inflation.

Consequently, the high nominal rates in both Australia and the UK are somewhat misleading since in both cases gains are inflation-proofed.

Similarly, under the US pro-

posals approved by the House, once the maximum capital gains rate has been raised from the proposed temporary 19.6 per cent to 28 per cent at the end of 1991, profits thereafter resulting from inflation will not be taxable.

However, not only will the temporary cut apply only to long-term gains (that is, on assets held for more than a year), but the post-1991 inflation-proofing will also apply just to assets acquired after that date and held for more than a year.

The temporary cut will not cover all assets but just securities, commercial and residential property and timber (the latter a sop to southern Democrats, who provided the key votes last Thursday). Collectibles such as art and antiques

are excluded.

An objective of both the 1986 tax reform in the US and the 1988 changes in the UK was neutrality — that is, no bias in favour of either income or capital.

Hence, the 40 per cent maximum rates in the UK apply to both and therefore provide no incentive for investors to shift from either tax grounds.

The proposed temporary cut in the US rate will breach that principle, as reformers such as Senator Bill Bradley have been pointing out, though the present intention is that neutrality will be restored after 1991.

Advocates of a lower rate of capital gains tax argue that the higher nominal rate of tax in the US than in its main com-

petitors raises the cost of capital — that is, the pre-tax return on a new investment required to cover the purchase price of an asset, the market rate of interest, inflation, economic depreciation and taxes.

According to data prepared by the American Council for Capital Formation, the pre-tax return, excluding economic depreciation, was 5.66 per cent in the US in 1987, compared with 4.39 per cent in West Germany, 3.58 per cent in the UK, and 2.75 per cent in Japan.

The most significant factors contributing to these variations are differences in real interest rates and tax codes.

Federal tax policy was responsible for increasing the user-cost of capital for equip-

**CAPITAL GAINS TAX (%)**  
Comparison of Individual Taxation of Capital Gains on Portfolio Investments in 1988

	Short-Term Maximum	Long-Term Maximum	Period to Qualify for Long-Term Treatment
US (now)	33	33	None
Australia	50.25	50.25	One Year
Canada	19.33	19.33	None
France	16	16	None
West Germany	56	Exempt	Six Months
Italy	Exempt	Exempt	None
Japan	5	5	None
Netherlands	Exempt	Exempt	None
United Kingdom	40	40	None

Notes:  
US: The nominal rate for gains is 28 per cent, but the marginal rate rises to 33 per cent for single people between \$44,000 and \$50,000.  
Australia: Indexing is allowed on long-term gains.  
Canada: Indexing is allowed on long-term gains.  
France: Gains from property of up to \$42,700 are exempt in a given taxable year.  
West Germany: The first \$533 of short-term capital gains is exempt from tax; UK: only gains and losses accrued since 1982 are taxed with gains since 1982 being inflation-proofed.

Source: American Council for Capital Formation, April 1988.

ment by about 23 per cent from 1981 to 1986, mainly as a result of the reduction of various investment incentives and reversal of changes beneficial to business which were intro-

duced in the first Reagan budget in 1981.

If depreciation is excluded, the pre-tax return required by an investor rose by nearly 90 per cent over the period.

**Colombia drug suspect likely to go free**

By Santa Kendall in Bogota

THE BIGGEST catch so far in the drug war may go free because it seems there are no outstanding charges against him in Colombia or the US.

Mr Evaristo Porras, captured just over the southern border in the Ecuadorian town of Tulcan, has been linked to the Medellin cartel in several police investigations, but has never stayed in jail for long.

Mr Porras was jailed in Lima on cocaine trafficking charges in 1978, but escaped. He was also jailed by Colombian police in early 1987 and released by a military judge, despite requests for his extradition to Peru. His name was mentioned repeatedly in cases connected with the murders of prominent figures, such as Justice Minister Rodrigo Larra Bonilla.

Drug investigators believe he started on the processing side of the cocaine business based

in Leticia, where the frontiers of Peru, Brazil and Colombia meet at the Amazon. Although he is apparently going to be returned to Colombia, Mr Porras may turn out to be an embarrassment for the authorities unless the US can produce a case against him within a few days.

• Los Angeles has claimed the dubious honour of being the drug capital of the US, with the seizure by federal agents on Saturday of more than 20 tons of cocaine from a warehouse north of the city, Louise Kehne reports.

The 20-ton haul, prompted by a tip-off from local residents, is the biggest on record, officials said. They "conservatively" estimated the wholesale value of the drugs at \$2bn (£1.2bn), but Los Angeles police said it had a street value of close to \$100m.

**Balancing Flexibility and Prudence**

*As one of Japan's largest sogo shosha or trading houses, Sumitomo Corporation is riding the boom in Japan's services sector, which is ushering in a new era of growth. Sumitomo Corporation's President and CEO, Tadashi Itoh, explains.*

By Brian Robins



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In March this year, we raised \$100 billion through the stockmarket here in Japan, another \$100 billion was raised through a domestic convertible bond issue, and a further US\$1.5 billion through a warrant bond issue in Europe. In total, we raised approximately \$400 billion (£18 billion).

These various issues have helped to expand our equity base, and the funds have been used to broaden our trading business, as well as to finance new investments.

If market conditions are attractive again in the future, then we will raise more equity over time, but it really depends on the market.

*Robins: How would you describe your management approach here at Sumitomo Corporation?*

*Itoh: There are two sides to our corporate philosophy, which has been in use now for 400 years, and has worked well.*

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One part is being very prudent and, in some ways, quite conservative. That is demonstrated by our financial condition, for example, which is very sound.

The other side to this is to respond constantly to changing times, which requires foresight and flexibility. This is demonstrated by our activities now in moving further into the services sector.

*Robins: Given the extraordinary political developments in central Europe, together with the changes under way in both the USSR and China, this presents many opportunities for Japan's trading houses. What is your view?*

*Itoh: It certainly has been very interesting watching recent events unfold. Look at Eastern Europe, where we have been involved for some time. We foresee excellent opportunities emerging there.*

Also, with the USSR, to the extent that perestroika succeeds, this will create additional opportunities, even though we have not seen much change to date.

*China is a slightly different situation, where economic change proceeded faster than political change, and moved too far ahead producing destabilising results. We certainly hope that China achieves stability quickly, so that it, too, will produce additional opportunities.*

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*to the cut-and-increase version approved by the House.*

*Senator George Mitchell, the Democratic majority leader, yesterday claimed to have the votes to stop the House plan, though he accepted that a number of his fellow Democrats favoured some form of capital gains differential.*

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## Fed checks BNL clearer in effort to unravel deals

By Alan Friedman in Washington

FEDERAL Reserve Board inspectors probing some \$2bn worth of unauthorised Iraqi loan commitments by the Atlanta, Georgia branch of Banca Nazionale del Lavoro (BNL) have combed the books of the Wall Street headquarters of J P Morgan, the bank which cleared a substantial part of the transactions.

The scandal over BNL's Iraq lending has already prompted the resignation of two top executives in Rome and the sacking of half its Atlanta staff.

It has also prompted growing concern among Western governments that up to \$1bn of the BNL Atlanta funds were used to help Iraq procure sensitive military equipment and technology.

Although the Fed declined to comment on the issue, it is understood that the purpose of the inspection by the Fed's supervisory department has been to reconstruct a complex web of financial dealings between Atlanta and Iraq.

Morgan said of its role as clearing bank for BNL Atlanta that it had provided "only routine collections and payment services and normal extensions of overdraft credit of modest amounts and short duration as necessary to facilitate payment.

Morgan is understood to have engaged in clearing transactions on behalf of the Italian bank's Atlanta branch over a 17-month period up to July 1988, passing on payments to the Iraqi central bank and other banks. But the New York bank said its role as clearer did not include providing any of its own funds for BNL's lending or trade financing activities.

Mr Luigi Sardelli, former head of BNL's North American operation, said at the weekend that he "never knew" that Morgan was acting as clearer for the Atlanta Branch.

It has meanwhile emerged that BNL is likely to disburse a further \$350m of Atlanta-generated loans despite growing international concern about the scandal. BNL has already paid out \$1.5bn of its total \$2bn of Iraqi loan commitments.

## Peking's birthday fireworks parody June 4 clampdown

By Peter Ellingsen in Peking

TIANANMEN Square was rocked by explosions and spectacular flashes of light yesterday as China's leaders, in an unconscious parody of the military clampdown four months ago, stage-managed a theatrical extravaganza to celebrate the Party. On the wall of the Academy of Social Sciences, where academics had draped slogans calling for political reform, there were posters attacking "bourgeois liberation", or Western values, and in most hutongs (laneways), Party-controlled work units had arranged for the patriotic display of flags.

Yesterday, it was a harmless fireworks display, meant to mark four decades of New China, but as a boycott by many Western embassies testified, the birthday "bash" was haunted by memories of the massacre.

Through the weapons of security forces patrolling the square were silent, their presence was evidence of the tactics used to crush dissent.

Authorities feared the event would be used to protest at the slasher, but with invited "guests" crammed into tiered seats in front of the Forbidden City, there was no deviation from the official script.

Dominated by colour and spectacle, the weekend's festivities were designed to evoke something like the Seoul Olympics. But with the content orchestrated and wooden, they ended up suggesting the rigidity of Pyongyang.

Drawing on phrases rarely used since the end of the Mac-

ist era more than a decade ago, Jiang said China was engaged in a "serious class struggle" and would "isolate and attack the handful of hostile elements" behind the democracy movement.

Acknowledging there was a difference of opinion on how to implement economic reform, he said modernisation in China would be governed by communist ideology and not embrace "total Westernisation".

The speech was harsher than many expected, and gave the strongest indication yet that the Party was serious about purging liberals, re-establishing central control and restraining growth to limit private enterprise and stop inflation.

In an at-times-emotional address, Jiang said: "If China doesn't persist in socialism, and instead (returns) to the capitalist road, the majority of the people can only be reduced once more to an extremely impoverished status".

Economic reform and the open door policy would continue, Jiang went on, noting that some Western ideas on democracy and legal procedures could be used. "But they must not be copied indiscriminately."

The line was echoed last night by Li Peng, the Prime Minister, who began an address to VIPs by paying tribute to Chairman Mao Zedong.

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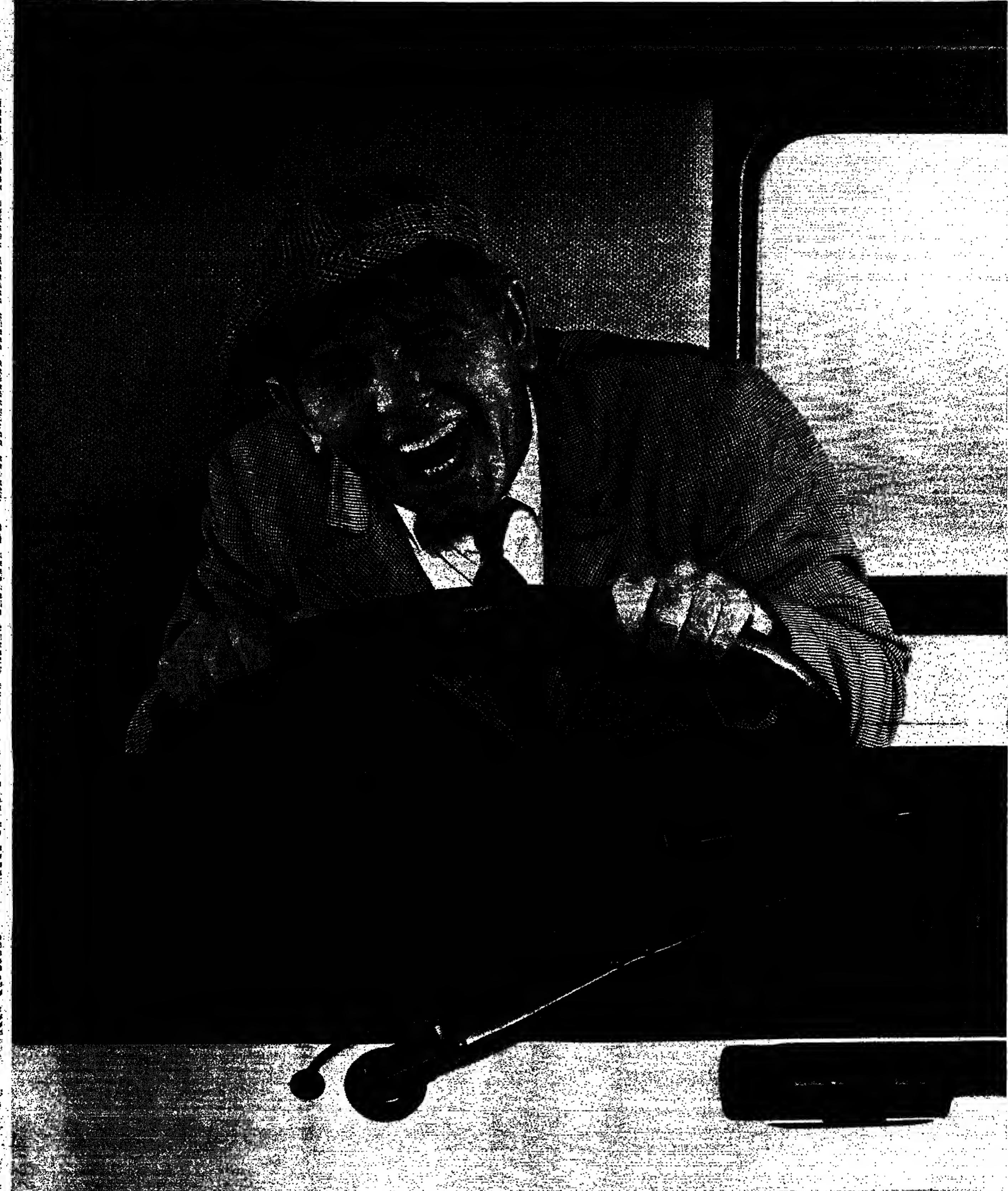
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## He manufactures nuts and bolts. His capital's tied up in trucks. He must have a screw loose.

Unless you're in the haulage business there's no need to buy anything larger than a moped. Yet this madcap manufacturer has spent vital capital on a fleet of trucks and the men to drive them. Instead his hard-earned cash could have bought new tools, more machine operators, even a larger factory. Obviously he hasn't heard of BET. Our transport people could provide him with a tailor-made distribution service. We'd develop a system to keep his warehouse costs down and his deliveries on schedule. We can also give him tighter control over his business and his balance sheet by taking care of other support services. His factory could be maintained by our specialists and guarded by our security men. His staff could have new threads. (Courtesy of our work wear team.) And he could wash his hands of any cleaning problems. Because if he spends time inspecting washrooms instead of washers he really is nuts. For more words of wisdom please write to Paul Farr at BET, Stratton House, Piccadilly, London W1X 6AS, or phone 0800 01 01 22. You take care of the core business. We'll take care of the chore business.



## EQUITABLE-LORD REALTY CORPORATION

To the Holders of Its

10.15% Notes due December 30, 1992  
10% Notes due December 30, 1995  
10% Notes due December 30, 1997  
(collectively the "Securities")Notice of Assumption of Obligations  
byTHE EQUITABLE LIFE ASSURANCE SOCIETY  
OF THE UNITED STATES

Notice is hereby given that The Equitable Life Assurance Society of the United States ("Equitable") has elected to assume the obligations of Equitable-Lord Realty Corporation (the "Company") under the Securities and any coupons appertaining thereto and the Indenture between the Company and Chemical Bank, as Trustee, dated as of December 30, 1985 (the "Original Indenture"). Pursuant to Section 701 (1)(B)(i)(b) of the Original Indenture, Equitable will by an indenture supplemental to the Original Indenture (the "First Supplemental Indenture") executed and delivered to the Trustee assume all of the obligations of the Company under the Securities and any coupons appertaining thereto and the Original Indenture, excluding the provisions of Sections 1006 (restriction of Company activities) and 1010 (agreements of the Company and its creditors not to institute bankruptcy proceedings) of the Original Indenture.

Such assumption will become effective on October 25, 1989 (the "Assumption Date"). The 10.15% Notes due December 30, 1992 and the 10% Notes due December 30, 1997 (the "Euronotes") will continue to be listed on the Luxembourg Stock Exchange under the former name followed by the new one.

The assumption by Equitable of the Securities requires neither an exchange of Securities nor that the existing Securities be stamped in any way. Pursuant to Section 705 of the Original Indenture, upon such assumption by Equitable of the Securities, all Holders of Securities will, following the Assumption Date, have the option to present any Securities they hold to the Trustee for notation of the assumption by Equitable of such obligations. The presentation of Securities for purposes of notation may be made in person at the office of the Trustee, located at 55 Water Street, Corporate Tellers, Room 234, New York, New York U.S.A. or by mail c/o Chemical Bank, P.O. Box 25983, Church Street Station, New York, New York 10008. Such presentation may also be made in the case of the Euronotes at the specified offices of the Paying Agents set out on the reverse of the coupons appertaining to the Euronotes that are payable to bearer.

As permitted by Section 706 of the Original Indenture and Paragraph 13(a) of the Lease Agreement between the Company and Equitable, dated as of December 30, 1985 (the "Lease"), Equitable intends to cause the Lease to be terminated effective on the Assumption Date.

## Availability of Documents

Copies of the First Supplemental Indenture will follow the Assumption Date, and copies of the Original Indenture are available for inspection at Banque Internationale à Luxembourg S.A., 2 Boulevard Royal, Luxembourg.

Equitable-Lord Realty Corporation

Dated: September 25, 1989

REDEMPTION NOTICE  
To the Holders of

## Ralston Purina Company

12% Notes due November 28, 1994

NOTICE IS HEREBY GIVEN that pursuant to the Terms and Conditions of the above-described Notes (the "Notes"), Ralston Purina Company has elected to redeem all of the outstanding Notes on November 28, 1989 (the "Redemption Date"), at the redemption price of 100% of the principal amount thereof, together with accrued interest to the Redemption Date.

On November 28, 1989 the Notes shall become due and payable. The Notes will be paid upon presentation and surrender thereof, together in the case of a Bearer Note ("Bearer Note"), with all unmatured coupons appertaining thereto, failing which there shall be deducted from the redemption price an amount equal to the face amount of all such missing coupons. Payment on the Notes shall be made in such coin or currency of the United States of America as at the time of payment shall be legal tender for the payment of public and private debts and will be made either: (a) in the case of principal and interest with respect to Notes issued in registered form ("Registered Note") Citibank, N.A., Corporate Trust Services 111 Wall Street, 5th Floor, New York, N.Y. 10043, U.S.A. or (b) in the case of Notes issued in bearer form ("Bearer Notes"), with the appertaining coupons maturing subsequent to the Redemption Date, at the main offices of Citibank, N.A. in London, Brussels, Paris, Frankfurt/Main, Amsterdam, Milan, Citicorp Investment Bank Luxembourg or Citicorp Investment Bank Zurich.

Payments in the offices referred to in clause (b) above will be made by a United States dollar check drawn on a bank in New York City or by transfer to a United States dollar account maintained by the payee with a bank located outside the United States.

Coupons due on or before the Redemption Date shall be payable only upon the presentation and surrender of coupons for such interest (at an office or agency outside the United States).

On and after the Redemption Date, interest on the Notes will cease to accrue.

The conditions precedent to this redemption have occurred, and Ralston Purina Company has elected to redeem the above Notes.

By: Ralston Purina Company

Dated: October 2, 1989

## NOTICE

Withholding of 20% of gross redemption proceeds of any payment made within the United States may be required by the Interest and Dividend Tax Compliance Act of 1983 unless the Paying Agent has the correct taxpayer identification number (social security or employer identification number) or exemption certificate of the Payee. Please furnish a properly completed Form W-9 or exemption certificate or equivalent when presenting your Notes for payment within the United States.

GILT-EDGED GIFTS  
FROM THE FINANCIAL TIMES

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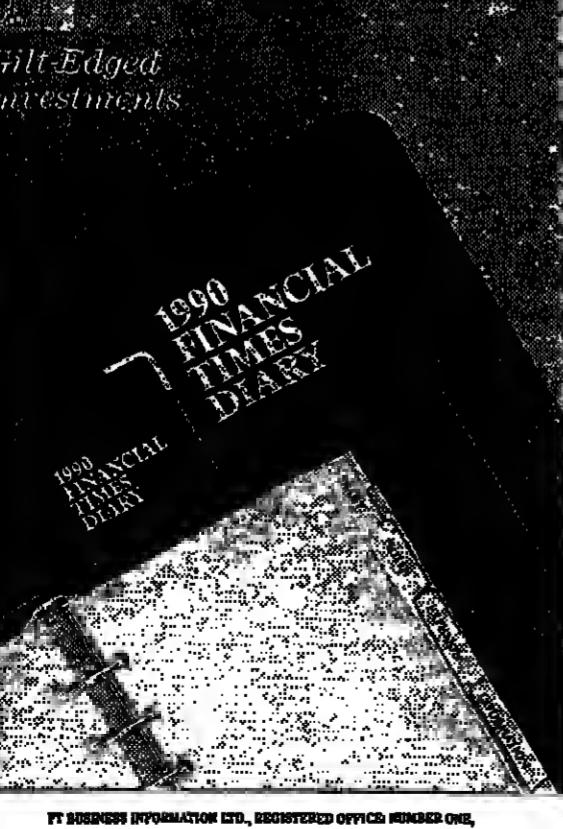
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## OVERSEAS NEWS

## Brussels fights for accord on takeover bids

Commission will have a hard task bringing states into line, Richard Lambert writes

**A** COMMON set of rules to govern the conduct of takeover bids across Europe is now being debated in Brussels. Free movement of capital and the growth of cross-frontier acquisitions are what make such rules necessary. But the European Commission will have its work cut out to bring the member-states in line.

The UK is the most outspoken critic of the draft directive on takeover bids, which was published earlier this year. Mr. Antony Beever, director-general of the London Takeover Panel, told a committee of the European Parliament in September that the proposed rules would do considerable damage to the UK. "Substantial amendment is required, which goes beyond simple drafting changes," he added.

Other member-states, such as West Germany, France and the Netherlands, also object strongly to various parts of the draft directive. But their complaints are mainly about points of detail.

For the UK, the position is much more serious. The directive threatens the whole basis on which takeover rules are organised in the City, and in its present form would make it impossible to maintain the present informal, non-statutory approach to regulating bids and deals.

The detailed clauses of the directive are, from the British point of view, reasonably uncontroversial. They reflect many of the rules of the UK's existing takeover code: emphasising the importance of equal treatment for shareholders, and the need for independent advice, laying down a timetable within which bids must be competed, setting out the circumstances in which full takeover bids become mandatory.

Companies would no longer be able to rely on informal advice about how to conduct themselves in a bid.

Litigation would become a common feature of takeover tactics, aimed at delaying a bidder or else throwing a legal trip-wire across a defender's path.

So the Department of Trade

and Industry is urging the Commission to change the directive in two respects. It wants the rules to include a set of five general principles, based on those found in the Takeover Code, and a statement that the takeover authority in each member-state should have powers to derogate from the strict letter of the law where to do so would not offend the general principles.

It "would mean the end of the panel's ability to react flexibly and rapidly to changing circumstances," he says. "And it would encourage the use of tactical litigation during the course of takeovers."

An important part of the panel's work at present is to offer informal guidance to companies about bids, based on a set of general principles on which the Takeover Code is based.

The panel claims that its freedom to follow the spirit rather than the strict letter of the rules makes it possible to adapt quickly to changing circumstances.

Its findings are subject to judicial review, but only after the bid process is complete. The courts can tell the panel again to make the same mistake again in the future, but they cannot apply their findings to bids which have been completed.

According to the British, all this would be overturned if the panel lost its present status and became an agency backed by statute. General principles should be allowed to override detailed directives.

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## Andreotti defends budget 'to avoid bankruptcy'

By John Wyles in Rome

A 1990 budget purporting to be "the most serious attempt of the decade to reform Italy's shaky public finances" was defended at the weekend as a necessary move to avoid "bankruptcy" by Mr. Giulio Andreotti, the Prime Minister.

In a televised address carried by the state's three national networks, Mr. Andreotti warned that interest payments on the government's debt were now costing Ls300bn (L133bn) a day.

He urged the public to accept the budget as a reasonable balance of sacrifices in the common interest.

Requiring seven separate legislative initiatives, the budget seeks Ls11,500bn of extra revenues and Ls5,500bn of spending cuts, to lower the public deficit from 11 per cent to 10.4 per cent of gross domestic product.

The cabinet has relied on some old staples to boost the Treasury's income, such as increasing tariffs and duties on petro products, electricity and

such government documents as passports, to bring in nearly half of the new revenues. The other half seeks its yield from a reduction of the scope for tax evasion and avoidance.

Confindustria, representing private-sector industry, quickly complained of further curbs on its competitiveness brought about by lower tax subsidies on its social security payments and a trimming of generous depreciation allowances. Together these should cost industry around Ls2,500bn.

He urged the public to accept the budget as a reasonable balance of sacrifices in the common interest.

Requiring seven separate legislative initiatives, the budget seeks Ls11,500bn of extra revenues and Ls5,500bn of spending cuts, to lower the public deficit from 11 per cent to 10.4 per cent of gross domestic product.

The cabinet has relied on some old staples to boost the Treasury's income, such as increasing tariffs and duties on petro products, electricity and

credibility of the Italian presidency's ambitions to lead the Community towards greater monetary integration from July next year. Mr. Guido Carli, Treasury Minister, let it be known after the budget was approved by Cabinet on Friday night that Rome hoped to abandon its remaining restrictions on capital movements before the July

deadline.

He also confirmed that by then the lira would give up its special privilege within the European Monetary System. Until the Spanish peseta's recent arrival in the currency system, the Italian lira alone had enjoyed a special freedom to oscillate within its EMS central rate limits.

Rome has long known that the privilege, which has been

a symbol of relative weakness, could not be sustained during the EC's looming negotiations on steps towards monetary union.

Opinion at the top of the Treasury seems to favour a two-stage approach which would first phase out the existing retail exchange controls, forbidding the opening of bank accounts abroad and

## GOVERNMENT ECONOMIC FORECASTS

	1989	1990	1991	1992
Gross Domestic Product (%)	3.2	3.3	3.4	3.5
Inflation (%)	5.0	3.8	3.7	3.8
Deficit (% GDP)	10.4	8.8	7.4	-0

## UK NEWS

## Group plans action on equality

By Eric Short, Pensions Correspondent

THE BRITISH Government is being taken to court by the Equal Opportunities Commission, the equal rights pressure group, on the grounds that the present system of payment of National Insurance contributions fails to comply with a European Community directive on equal treatment of men and women in social security.

The Government is almost certain to defend the action.

Under the system men have to pay National Insurance contributions for at least 44 years to qualify for a full basic state pension, compared with 39 years for a woman.

In addition, even if a man has contributed for 44 years, he still has to continue contributions for as long as he is working until age 65, whereas

women cease paying at age 60.

The EOC contends that such contribution arrangements breach EC Directive 79/7, which became binding on member countries in December 1984, and is bringing proceedings against the Government.

The EC is pledged to bring about equal treatment between men and women in the social security systems of its member countries. But it has adopted a strategy of progressive implementation towards full equality, and this directive was the second step.

The central factor in equal treatment is a common pension age for men and women. Once this is in place other equality factors follow.

The EC, however, has left the implementation of equal

## Speculation mounts over AMP bid for Pearl

By John Riddings

THE CHAIRMAN of Pearl Group, Mr Elmo Holland, will today meet his counterpart at Australian Mutual Provident, Mr David Anderson, amid mounting speculation that AMP is set to make a bid worth more than £1bn for UK life insurance company.

Pearl said yesterday that the meeting had been arranged months ago.

Shares in Pearl rose sharply last Friday, from 508p to 552p, on reports of an imminent bid from AMP, Australia's largest life insurance company. AMP is Pearl's largest shareholder with an 18 per cent stake.

AMP, which holds about 30 per cent of the Australian life assurance market, is looking ahead for further expansion.

Earlier this year AMP overcame court battles and resistance from some policyholders to merge with London Life, the mutual life office. At that time it said it was aiming to win a 5 per cent share of the UK life assurance market.

Negotiations for the sale of the Next Jewellery chain of 50 shops are believed to be near completion. It is thought to be making a significant loss.

The Biba chain, which Next acquired with Combined English Stores in 1987, has about 60 shops and is thought to be worth about £60m.

The group has already reduced the number of its stores, closing about 50 small shops. It is concentrating on medium-sized stores of 2,000 to 5,000 sq ft where its profit margins are highest, stocking its women's and menswear ranges. Accessories and childrenswear are taking a secondary role. It is known to have had a poor spring/summer season but its autumn ranges have been better received, analysts hope.

Analysts hope this action will allow Next's profits to improve in its 1990-91 financial year, even if trading does not pick up. The group is also saving costs in its Grattan home shopping division through a move to a new warehouse.

The 15 stores represent a disproportionately large percentage of the group's sales area but are loss-making because

Davies: kept Next in line

again, from £30.9m to £22m.

Mr David Jones, who took over as chief executive, is expected to announce the closure or reduction in size of about 15 large stores, the sale of Next Jewellery and the sale of Biba, the group's profitable West German retail chain.

Analysts hope this action will allow Next's profits to improve in its 1990-91 financial year, even if trading does not pick up. The group is also saving costs in its Grattan home shopping division through a move to a new warehouse.

The 15 stores represent a disproportionately large percentage of the group's sales area but are loss-making because

Next's profits have been under pressure since before Mr Davies' departure and fell by a third to £16.3m in the year to the end of January. The City is expecting first-half pre-tax profits to have fallen by a third



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(Source: Lipper Fund Performance Tables).

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Telephone: (0344) 73114. Telecopier: (0344) 73174

REGIONAL OFFICES: MIM BRITANNIA INTERNATIONAL (GIBRALTAR) LIMITED, Suite 211, Neptune House, Martin Bay, Gibraltar.

Telephone: GIB 79756. Telecopier: GIB 78654

MIM BRITANNIA INTERNATIONAL LIMITED, Monte Carlo Sun, 74 Bd. d'Italie, Bureau 320, Monte Carlo 98000, Monaco.

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## MINORCO

NOTICE TO HOLDERS OF BEARER  
SHRECK CERTIFICATES  
PAYMENT OF COUPON NO. 4

With reference to the notice of proposed final dividend referred to in the press on November 21, 1989, the following information is published for the guidance of holders of bearer share certificates.

The dividend of 28 cents was declared in United States currency. Subject to the approval of the shareholders at the Annual General Meeting on November 9, 1989, the dividend will be paid on or after December 14, 1989, against surrender of Coupons No. 4 and 5 and from bearer share certificates as follows:

(a) at the offices of the Corporation's Confidential paying agents:

Europé Géodésie du Luxembourg

14, rue Adolphe

Luxembourg 1350

Grand-Duchy of Luxembourg

Grande du Nord

643 Boulevard Léopold

73000 Paris

(b) at the London Securities Department of H.M. Samuel & Co. Limited, 43 Beach Street, London, EC4P 2ZL. United States dollars will be paid on or after December 14, 1989, against surrender of Coupons No. 4 and 5 and from bearer share certificates as follows:

(c) in respect of corporate ledger on or prior to November 7, 1989, at the United Kingdom currency equivalent of the United States currency amount of that dividend on October 31, 1989; or

(d) in respect of corporate ledger on or prior to November 8, 1989, or the prevailing rate of exchange on the day the payment is remitted to the London Securities Department of H.M. Samuel & Co. Limited.

Coupons must be left for at least four clear days for cancellation (eight days if payment in United States currency has been accepted) and may be presented any weekday (Saturday excepted) between the hours of 10 a.m. and 3 p.m.

United Kingdom income tax will be deducted on payment in accordance with the relevant provisions of the Income Tax Act 1988 and the relevant provisions of the tax treaties which may be in force. The rate of tax will be 27% (United States) per share.

In the case of payments made in United States currency, the amount of the tax deducted on the dividend will be calculated in accordance with sub-paragraph (b) above.

Copies of the 1989 Annual Report of Minorco will be available after October 10, 1989, from the Registrar, 10th Floor, The Corporation Building, 100 Newgate Street, London EC1A 7AJ. Tel: 01 221399.

By Order of the Board

D. H. Fisher  
Secretary

October 2, 1989  
Minister of State for Transport, P.C. No. 812139

GLAL FINANCE NV  
US\$250,000,000GUARANTEED FLOATING RATE  
Notes 1989

The interest rate applicable to the above Notes in respect of the period September 1, 1989 to September 1990 will be 0.5125% per annum.

The interest amounting to US\$125,000 per US\$400,000 principal amount of the Notes will be paid on September 1, 1990 against presentation of Coupon No. 4.

Bank Negara B.M.  
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**26 OCTOBER  
1989**

For a full editorial  
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**RICHARD  
BECCLE  
on 01-873 4181**

or write to him at:

**Number One  
Southwark Bridge  
London  
SE1 9HL**

**FINANCIAL TIMES**  
EUROPE'S BUSINESS NEWSPAPER

MANAGEMENT  
CONSULTANCY

The Financial  
Times proposes to  
publish this survey  
on:

**6th October 1989**

For a full editorial  
synopsis and  
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**Wendy Alexander  
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## EXHIBITIONS

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The Olympia Decorative and  
Antique Fair, Preview October 3 -  
4 (3pm - 8pm) £10. October 4 -  
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Olympia 2, Information Box  
Office 01 3738141

## ART GALLERIES

THE PARK LANE Antiques Fair Park Lane  
Hotel, Piccadilly, London, W1. Open 4-6  
Oct (11-8pm), 7-8 Oct (11-8pm) 9 Oct (11-  
8pm) 400 0321

## THE LABOUR PARTY CONFERENCE

## Kinnock kills 'tactical' PR move

By Michael Cassell, Political Correspondent

MR NEIL KINNOCK, the Labour leader, yesterday effectively killed off an attempt to push his party towards the adoption of proportional representation before the next general election.

The party's ruling national executive committee defeated, by 20 votes to four, a move to establish a working party on electoral reform and to report back to next year's conference. Immediately afterwards, several members of the NEC pledged to continue the fight.

With pressure mounting among some trade unions and constituency parties for the party to move towards a form of PR, Mr Kinnock told the NEC that, although he would not discourage debate on the issue, he believed those in favour of PR were proposing "a gigantic and fundamental change" in the voting system for short-term, tactical purposes.

The Labour leader claimed that, with a significant lead in the polls, the party was going to put the present Government off its office on its own. He was supported by Mr Robin Cook, the party's health spokesman and an NEC member, attacked the first-past-the-post system as perverse and undemocratic and said PR would only give life to third parties which were "clinging on to a lifeline until the cavalry approaches to rescue



Roy Hattersley and Neil Kinnock in buoyant mood yesterday

them".

Mr Roy Hattersley, the deputy leader and strong opponent of PR, dismissed as nonsense claims that the system was more democratic.

He forecast that Labour was going to win the election on its own and possibly with an overall majority of the vote.

But Mr Robin Cook, the party's health spokesman and an NEC member, attacked the first-past-the-post system as perverse and undemocratic and said he fundamentally disagreed with those who clung to its continuation.

He rejected the leadership's view that PR would give a disproportionate level of influence to centre parties, claiming that Labour had, in any case, come to endless lengths in its policy review to attract the centre ground.

Although the leadership expects a relatively trouble-free conference as the party adopts the conclusions of its two-year policy review, a heated debate is expected this morning over a composite motion on nuclear weapons, moved by the National Union of Mineworkers, which calls for

all nuclear reactors to be phased out over a 15-year period.

The NEC only narrowly defeated the motion, by 14 votes to 13, and the NUM is expected to reject calls for it to be remitted. Mr Larry Whitty, the general secretary, said the 15-year deadline was unrealistic and unfeasible.

There was also some concern last night about the fate of a motion from Tottenham constituency party demanding a cut in British defence spending to come into line with the average level in other Western European countries.

The motion calls for the savings to be transferred to spending on a range of social programmes.

Mr Kinnock told the NEC meeting that the argument was inconsistent with the policy review. Labour's defence team believe the proposal could mean a cut of up to 25 per cent in defence expenditure over the first five years of government.

The NEC comfortably voted down motions for debate, also today on the economy, which called for the next Labour government to implement a major extension of public ownership which would embrace "the commanding heights of the

economy".

## Unilateralists attack Kinnock

By Ivor Owen, Parliamentary Correspondent

THE DECISION by Mr Neil Kinnock to call on the Labour Party to end its commitment to unilateral nuclear disarmament was attacked by a member of his Commons front-bench team before the conference got under way.

Mr Frank Cook, MP for Stockton North, who is Labour Whip on defence issues, reaffirmed his commitment to unilateralism at a well-attended rally staged by the Campaign for Nuclear Disarmament.

He and two other Labour MPs - Mrs Maria Fyfe (Maryhill) and Mr Keith Vass (Leicester East) - accused Mr Kinnock of being mistaken in his belief that Labour's electoral prospects "would be fatally damaged by continued advocacy of unilateral nuclear disarmament".

Mr Cook dismissed suggestions that Labour could

advance towards the same objective as the unilateralists by gradually phased and balanced reductions in nuclear weapons. He said they were "too sophisticated" to win general support.

He acknowledged that Mr Kinnock was likely to secure a majority for his changed stance on unilateralism when the conference voted on the issue later today, but insisted that he would campaign inside the movement to get the decision changed.

Mr Cook sent this message to Mr Kinnock: "We can never be a strong deliverer if we seek to compromise with error."

Mr Cook hinted that his stand might cost him his front-bench post and possibly lead to him being removed from the Labour Party delegation chosen to attend a NATO meet-

ing in Rome on Thursday.

Mr Vass, who declared pride in his commitment to the unilateralist cause, poured scorn on those in the party leadership who had changed their minds.

He said if they wished to get into bed with the bombs and the bombers it was a matter between "them and their psychiatrists".

Mr Vass called for opposition to the "cosmetic gloss" about to be put on the party's defence policy and received a quick response when he suggested that it would be signalled by shouting the slogan: "No nukes here!"

Mr Glynn Ford, leader of Labour's MEPs in Strasbourg, said whatever decision was reached by conference CND should continue its activities in the UK and on the continent.

Leaders 'must  
cost reforms'

By Philip Stephens

THE LABOUR leadership was yesterday challenged by a prominent left-wing member of the party's National Executive Committee to put a "police tag" on the economic and social policies contained in this year's Policy Review.

Mr Ken Livingstone said that, if they wished to get into bed with the bombs and the bombers it was a matter between "them and their psychiatrists".

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## UK NEWS

## Ridley to consider plans for auctioning air waves

By Hugo Dixon

PROPOSALS FOR auctioning the air waves are to be put to Mr Nicholas Ridley, Trade and Industry Secretary, within the next week or so.

The proposals, in the form of a draft consultative document, were approved by Lord Young, Mr Ridley's predecessor. The cabinet reshuffle has forced the document to be re-submitted for ministerial approval.

About a quarter of the spectrum is used by the armed forces and a further quarter is occupied by civil and military uses, such as air traffic control.

Of the remainder, 13 per cent is used for broadcasting, 30 per cent for fixed telecoms and 6 per cent for mobile communications.

The plan to auction off the air waves is in keeping with the Government's philosophy of injecting market forces into areas of the economy from which they have previously been excluded. It would replace an "administrative" system hardly changed since its insti-

tuted in 1904.

Advocates of the proposals say they would result in more efficient use of the crowded spectrum. Instead of going through a "beauty contest" under which civil servants decide which companies should offer a particular service, the companies with the best ideas would be able to ensure they gained access to the air waves by outbidding competitors.

The scheme is likely to prove controversial with those who use the radio spectrum because it will increase costs. It could also provoke criticism from the European Commission, which may feel that a free market in air waves will undermine its policy of co-ordinating pan-European mobile communications services.

Potential opposition from the military, the police and the ambulance services has been defused by a promise that the public sector will not have to pay for using the spectrum -

at least in the short term. Even

for the private sector, market forces will be introduced in stages.

Details of the proposals have

not been revealed, but the

intention seems to be to an-

tion any parts of the radio

spectrum which are unused or

which become available. The

price paid in an auction would

act as a benchmark, used to fix

licence fees for people already

using the spectrum.

Under such a scheme, com-

panies such as Vodafone and

Cellnet, the UK's two cellular

phone operators, could face

sharp increases in the nominal

licence fees they now pay.

There is also understood to

be a proposal for delegating the

management of parts of the

spectrum from the Department

of Trade and Industry to pri-

ate sector bodies.

For example, the gas, coal

and electricity industries

might be given a block of spec-

trum and told to run it as they

thought fit.

## Labour defence attacked as 'still unilateral'

By Ralph Atkins

LABOUR'S DEFENCE policy is still unilateralist, in spite of its policy review, Mr Kenneth Baker, chairman of the Conservative Party, said yesterday.

In an attempt to exploit opposition differences, Mr Baker said nothing had changed in Labour's defence policy except the packaging.

"Until Mr Neil Kinnock categorically pledges to retain Britain's nuclear deterrent as long as the Soviet Union has nuclear weapons, he remains a unilateralist," he said.

Mr Baker said a truly multi-lateralist stance would imply agreeing to give up all nuclear weapons, only when other countries give up all of theirs.

"If Labour intends negotiating away our nuclear weapons for a comparable number of Soviet nuclear weapons, this will leave Britain with none and the Soviets with 95 per cent of their nuclear weapons," he said.

Labour Conference, Page 12

## Japanese group to take stake in Virgin

By David Thomas

MR RICHARD BRANSON, founder of Virgin, will announce today the purchase by a Japanese company of a minority stake in the company, in one of the most significant moves by the records group since it was taken back into private hands almost a year ago.

Earlier this year Thorn-EMI, the UK music and electronics group, acquired a 50 per cent stake in Chrysalis Records, the UK independent, and last year MCA of the US bought Motown Records of Detroit.

Virgin's Japanese link-up is a further sign of the growing international expansion of Japanese groups into "software" - material created by musicians, artists and film-makers.

Sony, the leading exponent of this strategy, last month unveiled a \$3.4bn (£2.1bn) acquisition of Columbia Pictures Entertainment, following its \$2bn purchase two years ago of CBS Records.

The Japanese investment in Virgin comes two months after Polygram, the music subsid-

iary of Philips, the Dutch electronics group, bought Island Records, another leading independent label, for about £200m. Polygram is also understood to be in the final stages of negotiating the purchase of A&M Records, one of the two large US independents.

Mr Branson has been pursuing a number of joint ventures in the Far East and the US since his company became the largest in the UK to switch, from quoted to private status last November, when the Virgin group was valued at £245m.

He has been seeking partners who would inject cash into the group and help Virgin as one of the few surviving independent record labels of any size, to continue to compete in an industry in the middle of a bout of restructuring.

The Japanese investment in Virgin comes two months after Polygram, the music subsid-

## Britain has 30 of top 100 European companies

By Christopher Parkes, Consumer Industries Editor

BRITAIN and West Germany have each taken 30 of the places in a new league table of Europe's top 100 companies.

British Airways, bolstered by its acquisition of British Caledonian, joins the elite as the highest new entrant, coming in at number 78.

British Steel makes its debut three places lower, ahead of other new entrants - the UK subsidiary of IBM, Saatchi & Saatchi, and Bass.

The table, published in the Institute of Directors magazine, Director, is based on turnover, profit, return on capital employed and sales growth.

It shows the UK has improved its relative position largely at the expense of its most powerful neighbours. France, for example, has three fewer companies in this year's top 100. Gaz de France, IBM France and retailer Casino, have all dropped out.

There was little change among the top 10 names in the league, with Shell, BP and Daimler-Benz occupying the first three places. However, Fiat joined the leading group, improving from 13th to eighth place.

The only sector where Britain is under-represented, Director says, is in motor vehicles, where only the British arm of Ford figures among the top 10 car makers, in ninth place ahead of Opel.

RECYCLING

By Maggie Urry

RECYCLING of packaging should not be seen as an end in itself but as part of the effort to save resources, says the Industry Council for Packaging and the Environment (Incpak).

The group, backed by the packaging industry, says that consumers who drive to bottle banks could use more energy than the recycling saves. "Even a short car trip could wipe out the recycling savings," says Incpak.

Mr David Perchard, a packaging consultant, says that recycling glass can save 15 per

## Arranged marriage turns to love

David White looks at Plessey's change of heart over Siemens

PLESSEY has changed its mind about Siemens.

For months, while it struggled to fend off the joint bid by the West German group and Britain's General Electric Company, Plessey argued fiercely against having its defence side split up between the bidders.

It warned about the damage that foreign ownership of parts of its military business could do to its competitiveness.

The Monopolies and Mergers Commission's report on the bid in April cited Plessey's concern that: "the need to restrict access to classified material would jeopardise the efficient management of the business and the awareness of customer requirements."

Now, three weeks after the end of the battle, top managers at the £2bn-a-year communications and radar businesses now belonging to Siemens feel altogether differently about their West German owners.

"It would be easy to be almost elated," says Mr Cyril Teed, managing director of Plessey Defence Systems, the communications and electronic warfare arm, after the initial visits by Siemens to gather information.

"Siemens' whole attitude is positive, constructive and very supportive of what we're doing," says Mr Teed.

At Plessey Radar, the other defence subsidiary taken up by Siemens, there has been a similar revelation.

"The forced marriage is beginning to blossom into love," says a spokesman for the former Plessey group. "not an end in itself"

By Maggie Urry

cont of the energy needed to make glass from raw materials, and a short car trip to the bottle bank can easily eat this up.

A report that analyses the manufacturing and distribution system for beverage containers - from raw materials to final disposal - will be published shortly.

It follows the EC directive on

beverage containers, which

requires member states to

reduce their effect on the environment. Each government is

supposed to monitor the measures taken.

which last week had its swan-song as an independent concern at the Royal Navy Equipment Exhibition in Portsmouth.

The reaction contrasts with that of Plessey's naval and avionics businesses, being taken over by arch-rival GEC-Marconi and still in the dark about their new owner's plans.

Details of the new structure have still to be resolved, but Mr Teed believes his company and Plessey Radar will continue to run as separate operating units, although working closely with the German parent in marketing and product policy. If anything, they may enjoy more autonomy than they have done under the Plessey corporate structure, he says.

One of the first objectives will be to see how much of Siemens's £2bn-a-year research and development programme can be tapped to provide a lift to the UK military business.

Mr Teed is confident that the takeover will not hit Plessey's product range or jobs. Although Siemens has a defence electronics side roughly equivalent in size to what it is taking over, there appears to be very little overlap with Plessey Defence Systems, the communications and electronic warfare arm, after the initial visits by Siemens to gather information.

"Siemens' whole attitude is positive, constructive and very supportive of what we're doing," says Mr Teed.

At Plessey Radar, the other defence subsidiary taken up by Siemens, there has been a similar revelation.

"The forced marriage is beginning to blossom into love," says a spokesman for the former Plessey group.

"not an end in itself"

By Maggie Urry

INDEPENDENTS dominate tobacco and newspaper retailing, but their hold on the market is likely to weaken, says a report on the CTN (confectionery, tobacco and newsagent) sector.

The report says it will take several years for the multiples seriously to challenge the independents but predicts the five leading players will continue to increase market share at the independent's expense.

Verdict on CTN Retailers, £295, Verdict Research, 112 High Holborn, London WC1V 6JS.

feeding off the others.

Whether that split will really be damaging is something Mr Teed hopes to establish as a result of next week's discussions with Siemens. "It will be easier then to judge how their technology will replace the benefits we used to get as part of the Plessey defence group."

GEC-Marconi has been

joint projects with Plessey Naval Systems and the involvement of Plessey Avionics in some Plessey Defence Systems programmes. "There is nothing to stop discussion of whether to continue doing that," Mr Teed says.

The Government's go-ahead to the takeover placed restrictions on the level of information that Siemens can have access to, keeping non-UK nationals off, the company boards which would be privy to highly sensitive projects.

Coding activities have been separated from Plessey Defence Systems and transferred to GEC-Marconi.

The companies are not at liberty to discuss the other restrictions placed on Siemens. But Mr Teed says, there is a "happy understanding" between the West German group, Ministry of Defence and the UK subsidiaries.

The split-up of Plessey's defence interests was designed by the bidders - successfully, in the end - to get around competition objections.

Plessey argued against the scheme on the grounds that the group was an integral whole, with each of the parts

attributed to the owner/manager's dedication, rising early to organise paper rounds, working seven days a week and knowing most customers.

The report says it will take several years for the multiples seriously to challenge the independents but predicts the five leading players will continue to increase market share at the independent's expense.

Verdict on CTN Retailers, £295, Verdict Research, 112 High Holborn, London WC1V 6JS.

When you're constantly reaching for the stars, here's one of the places you have to look.

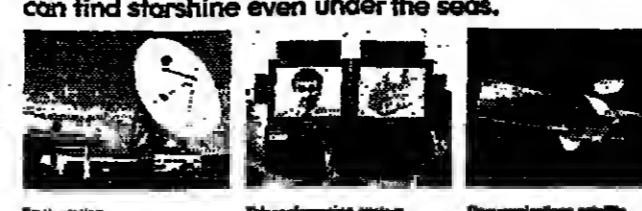


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## UK NEWS

## Environmental measures 'will push up price of cars'

By John Griffiths

NEW CAR PRICES are forecast to rise by an average of 7.5 per cent a year over the next five years - half as much again as the retail price index - as the cost of political measures to make cars less environmentally damaging takes effect.

But not even the price rises, increased taxes on fuel and business cars and greater road congestion, will dampen rising demand for new cars, predicts Charterhouse, the merchant and investment banking subsidiary of Bank of Scotland.

New car sales will rise from 2.2m last year to 2.6m in 1993, before falling back slightly to 2.5m, according to Mr James Morrell, author of the report and formerly director of the Henley Centre for Forecasting.

The report does forecast a slight "bump" next year, as spending, output and profits growth are hit by high interest rates, dropping new car sales to 2.15m, but it predicts a strong recovery "following cuts in base rates in 1990 up to the general election and budget concessions in 1991".

It expects the rise in demand to come mainly from private motorists, with business purchases to 1994 at 1.12m, only just above the report's forecast £16m for the current year.

Implicit in this part of the forecast is that expected further sharp increases in the assessed personal benefit for tax purposes of company cars will still not be enough to

FORECAST OF NEW CAR REGISTRATIONS					
	Business	Consumer	Total		
	m	%change	m	%change	m
1988	1.16	4	1.14	4	2.30
1989	1.08	-7	1.11	-3	2.18
1990	1.08	0	1.15	4	2.23
1991	1.14	6	1.26	10	2.40
1992	1.14	6	1.39	10	2.60
1993	1.21	6	1.39	-2	2.63
1994	1.16	-3	1.35	8.8	4.4
1993-94	0.9	0.3	0.4	1.9	

Source: Charterhouse Forecast

blunt the popularity of the car as a perk. This is to spite of the fact that by 1990/91 the company car operator is likely to be taxed at four times the rate prevailing in the 1987/88 tax year.

"It would be optimistic for the industry to assume the (business car) tax regime has been pushed to the limit," says the report, declaring that private car owners would remain at a significant taxation disadvantage even after the introduction of higher scale charges.

A more likely consequence of higher charges would be a trend towards smaller cars by the business sector.

The report says a further argument in favour of raising the tax level is the need to encourage fuel economy in order to reduce emissions of carbon dioxide which contribute to the "greenhouse effect".

*Business Forecasts for the Motor Trades to 1994, James Morrell Associates, 1, Petersfield Road, London EC4M 1DH.*

The conclusion in the report

## Engineering forecast to show static output

By Nick Garnett

OUTPUT FROM all UK engineering industries, which range from motor vehicles and computers to aerospace and mechanical engineering, will be virtually static next year, according to the Engineering Employers Federation.

Growth in exports will be counterbalanced by a fall in demand from the domestic market, says the federation's autumn surveys survey, published today.

The federation expects domestic demand to fall because high interest rates, rising costs and little or no demand growth in the UK economy, will reverse the recent increase in capital investment.

Weaker demand in the UK but continuing strong export performance will result in a reduction next year in the UK's trade deficit in engineering products.

The federation estimates that this deficit will be £10.66bn this year, falling to just under £9bn in 1990.

Mr Ian Thompson, the federation's economist, said yesterday that the UK's combined engineering industries needed to see an accelerating improvement in their competitiveness, based on exchange rates, compared with Britain's competitors.

Without this, the narrowing of the trade deficit would prove temporary and the deficit would start widening again in 1991.

The federation says compared with the 1988-89 averages, UK export prices are about 1 per cent less competitive against West Germany and 6 per cent less competitive against Japan and the US.

Total sales of the combined engineering industries are forecast to be £119bn this year.

Output levels next year are forecast to be higher than in 1988 for aerospace equipment and electrical and instrument engineering. Output below this year's levels is expected for motor vehicles, mechanical engineering and metal goods.

Employment in all engineering industries is projected to fall next year.

This is because of the higher rate of return expected to be demanded by investors for bearing the extra financial risks - such as uncertain decommissioning costs - associated with nuclear power.

As well as Hinkley Point C, the board is planning to build further PWPs at Wyke, Anglesey and Sizewell.

Mr Barnes wants the board to give full details of its revised figures and to consider the effect of the cost increase on

## Buy-outs reach record total this year

By Charles Batchelor

THE VALUE of management buy-out deals will be a record this year. In the first nine months transactions worth £5bn were completed, compared with £4.4bn in the whole of 1988.

Buy-outs, where a team of managers raise outside finance to acquire control of their company, have proved an increasingly popular means of restructuring companies over the past decade.

In spite of this, there is growing nervousness in the buy-out market, according to accountants Peat Marwick McLintock. This has been due

to disappointing sales in the durable goods part of the retail sector and expectations of high and rising interest rates.

The slowdown in the retail sector forced two earlier buy-outs - Mylex, the furniture retailer, and Lowndes (Quorn), the carpets and furnishings group - to raise extra finance. It also caused problems for the syndication of part of the finance of the Magnet buy-out, another furniture retailer.

The problems caused by high interest rates have been compounded by the buoyant stock market. This has meant that

the vendors of companies or divisions suitable for a management buy-out have been able to demand high prices, making it difficult to put together finance for deals.

Nevertheless, there is still a healthy market for buy-outs of up to £50m," said Mr Chris Beresford, Peat's head of buy-outs. "It is difficult to become too pessimistic about the buy-out market given the still growing numbers of eager investors."

Eighteen buy-outs and buy-ins worth more than £100m each were completed in the third quarter this year for a record

quarterly value of £2.5bn. This high figure was largely due to the completion of the £2.4bn buy-out of the Gateway super-markets group.

The increase in the number of buy-outs has been less dramatic. In the second quarter of this year, 16 deals (of more than £10m) were done while in the third quarter of 1988 there were 15 buy-outs.

Buy-ins, where an outside team of managers take control of a company, are becoming increasingly popular. A total of 16 buy-ins have been completed so far this year compared with nine for 1988.

## Skills of older staff 'ignored'

By Michael Skapinker

THE WAY some companies ignore the skills of older staff borders on negligence, the British Institute of Management says in a report to be published later this month.

The report says that more than half Britain's managers are over 40. While companies give attention to the difficulty of recruiting younger staff and graduates, they are ignoring the skills they already have, the report says.

"A change of attitude by organisations and individuals is badly needed," says Mr Peter Benton, director general of BIM.

"Some companies are bordering on negligence in their treatment and use of the skills of older staff. They compete for younger staff, without relevant knowledge, competence or experience, while little thought may be given to developing older and more experienced people to meet new conditions."

"Older staff are often pushed into early retirement to let the youngsters scale ladders of corporate advancement. Yet in the flexible, adaptable organisation such ladders may be meaningless. It is competence that counts."

Mr Colin Coulson-Thomas, the author of the report, says that few employers make any effort to recruit older staff. When managers reach a certain age, employers stop investing in them.

## Retailers attack credit charges

By David Barrowclough

LEADING RETAILERS are stepping up a campaign to force banks to change their charges on credit card transactions.

The Retail Credit Group, which represents nine large high street retailers, has written to Mr Nicholas Ridley, the Trade and Industry Secretary, urging him to encourage more competition between banks in the plastic cards industry.

The retailers say the "interchange fee" system, under which the bank processing credit card vouchers from a retailer has to pay a 1 per cent fee to the bank which issued the card, is restricting competition between banks.

Interchange fees set a floor below which retailers cannot negotiate merchant service charges," said Mrs Elizabeth Stanton, director of the Retail Credit Group.

Mrs Stanton says research by the group shows that retailers are paying nearly five times as much for taking credit cards as such as Barclaycard and



Nicholas Ridley: urged to encourage competition

Access, as they do for handling debit cards, such as Connect or the Lloyds Visa card, even though these are both processed through the Visa system.

Once a retailer joins the Visa network, he is obliged by its rules to accept all cards carrying the Visa symbol, even if

they are not strictly comparable as credit cards to finance purchases, which might not otherwise be made, while debit cards replace cheques purchases and enable both the bank and the retailer to make savings.

The retailers challenge some of the main conclusions in July's Monopolies and Mergers Commission report on the credit card industry by saying that the MMC should not have accepted what it describes as spurious arguments from the banks that they could not bring down costs on plastic card transactions.

They also call on the Office of Fair Trading to be vigilant in monitoring the "honour all cards" rule.

## Call for more inflation-linked pensions

By Eric Short, Pensions Correspondent

OCCUPATIONAL pension schemes in the private sector could do more to guarantee increases to pensioners in line with or near to inflation, said Mr John Martin, senior partner in E. Watson & Sons, one of Britain's largest firms of consulting actuaries, and deputy chairman of the Occupational

Pensions Board.

He told the annual pension conference of the Confederation of British Industry yesterday that the present situation on pension increases was "quite unsatisfactory."

The security and comfort provided by pensioners was not needed by most company

pension schemes, where guarantees of pension increases were low and pensioners had to rely on discretionary payments to offset inflation.

Mr Martin said that the sound finances of company pension schemes meant they could guarantee virtually index-linked pensions.

## Extra £170m for Sizewell queried

THE Central Electricity Generating Board has been asked to explain why it believes a £170m increase in the cost of the Sizewell B nuclear power station in Suffolk will not be repeated in further projects of the same type.

Mr Michael Barnes, QC, the inspector conducting the Hinkley Point C inquiry, has called on the board to give a detailed breakdown of the cost increase.

Disclosure by the board that Sizewell B is likely to cost £1.85bn, an increase of 10 per cent, has led to the adjournment of the Hinkley inquiry until November 7. It had been

Where do powerful ideas in communications come from?

## NORTHERN TELECOM

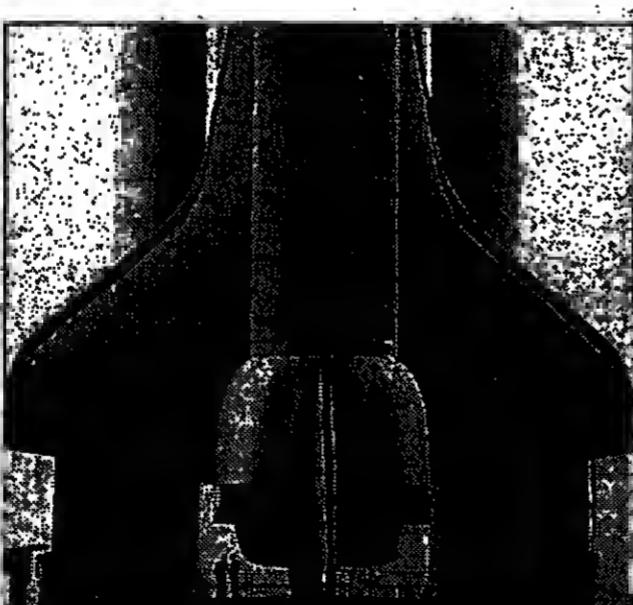
THE POWER BEHIND COMMUNICATIONS



### Paris Bourse - A major European stock exchange.

When the Paris Bourse decided to expand its services to meet growing demand in France, they chose Northern Telecom to supply their digital voice and data communications network.

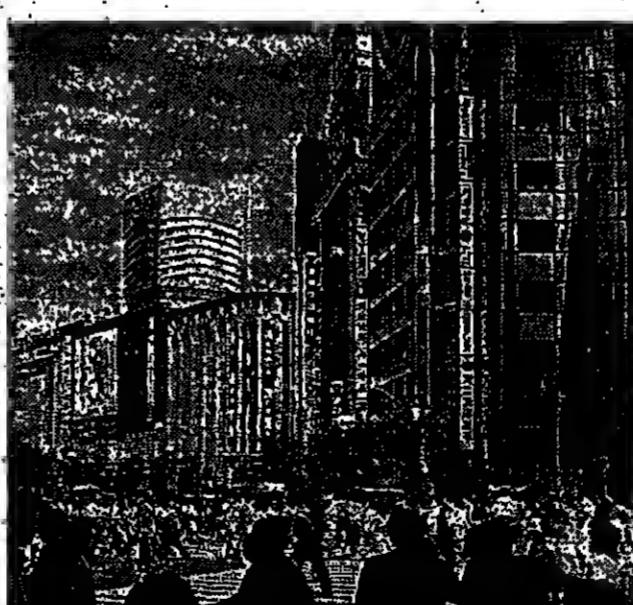
With this system, the brokers, dealers and agents trading on the Exchange can give their customers rapid access to accurate and up to date information and maintain constant contact with shareholders, banks and stock markets worldwide.



### The thrust behind NASA's data network.

To carry the vast amount of data from its computer network to desktops throughout the Ames Research Center, NASA selected a Northern Telecom integrated network system.

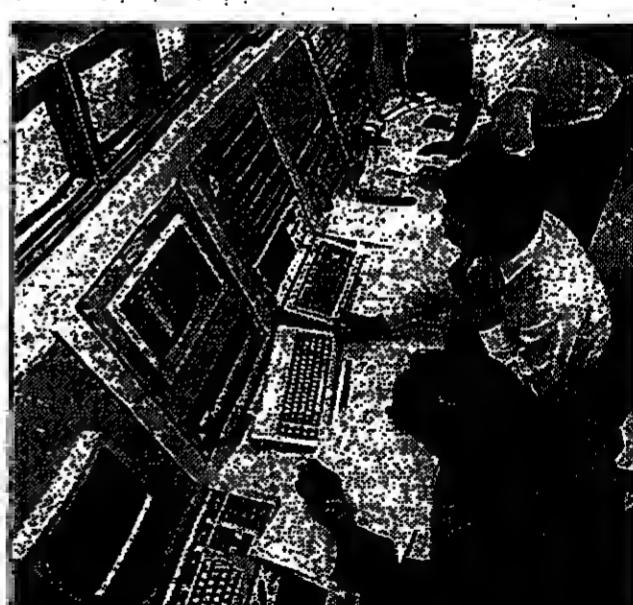
It links the widest variety of terminals of any PBX. It opens access to the local network of supercomputers, mainframes and minicomputers. It even reaches data on NASA's nationwide computer network.



### The world's largest telephone company.

When Japan's enormous public telephone network needed new community dial offices, they wanted the most advanced equipment available.

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On completion of its enhanced network in 1990-1991, no fewer than 2,600 financial institutions in over 60 countries will be constantly linked. And every day, over one million messages will pass between them.

**nt** northern telecom

# Brand new electric train set: £389 million.

On October 2nd this year, the train leaving Platform 5 on the Leeds to London line, will be a very impressive piece of kit indeed.

It's the new InterCity 225. And, as its passengers will soon discover, there's nothing even remotely toy town about it.

It comes with 185 miles of newly-electrified track.

Its bullet-shaped locomotive houses an engine that is 1½ times more powerful than its predecessor.

And it has a cruising speed of 140 mph.

As you'd expect in the wake of such a powerful beast come carriages with some equally impressive specifications.

The seats have been made more comfortable and the suspension smoother.

Noise levels have been reduced and even the decor has been re-styled in quieter colours.

All so that, even when you are roaring through the countryside, you are aware of no more than a purr.

There's better air conditioning, more luggage space and push button doors.

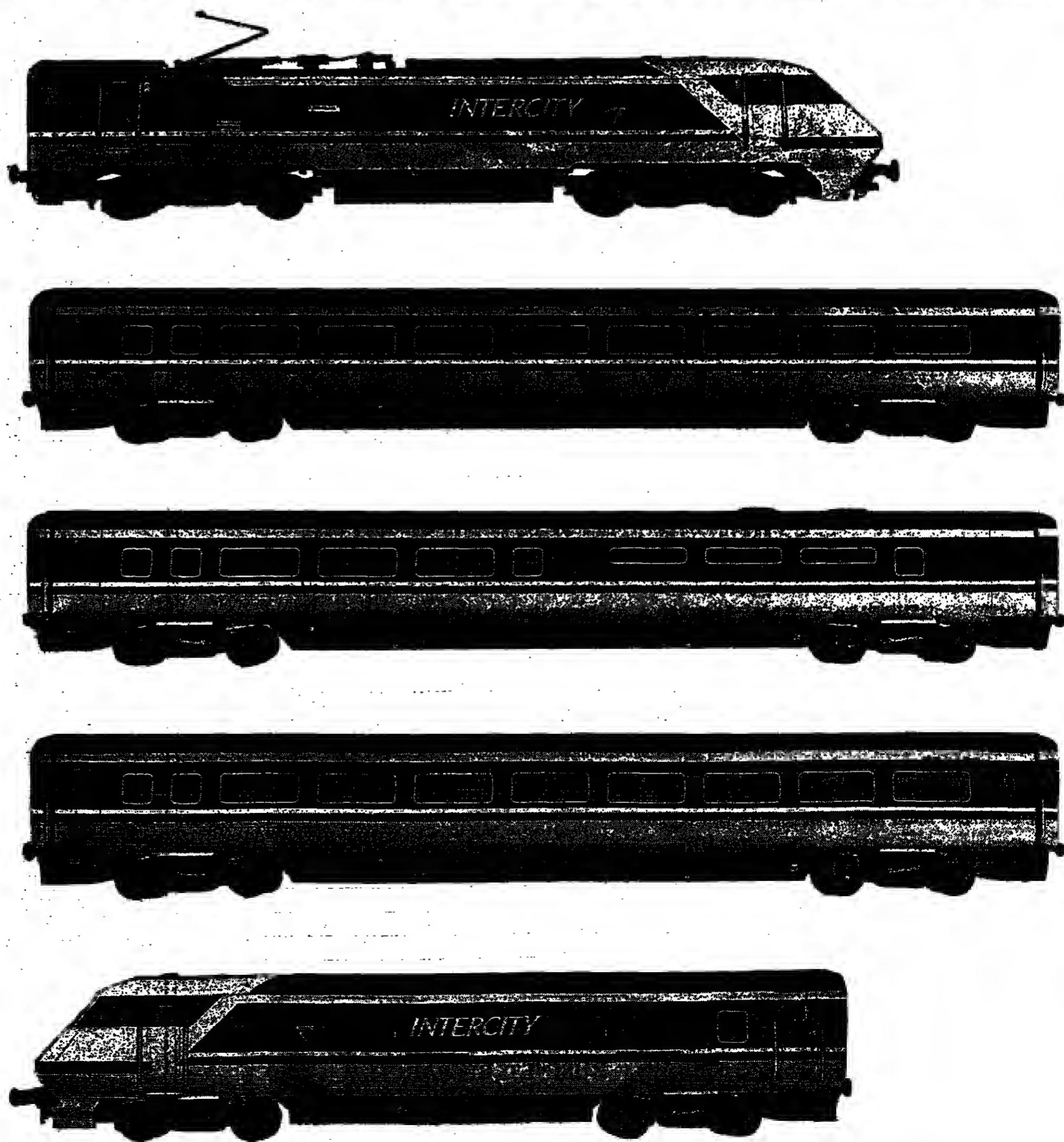
It is the first stage of a £389,000,000 electrification programme which will be completed right up to Edinburgh by 1991.

But even that is only a part of InterCity's massive new investment programme.

At the moment, we're investing at a rate of £150,000,000 a year.

And improvements like our fast train are bringing fast results.

Last year our operating profit was no less than £57,000,000.



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International Exhibition of Commerce Equipment

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## SIRC

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## SIPRAL

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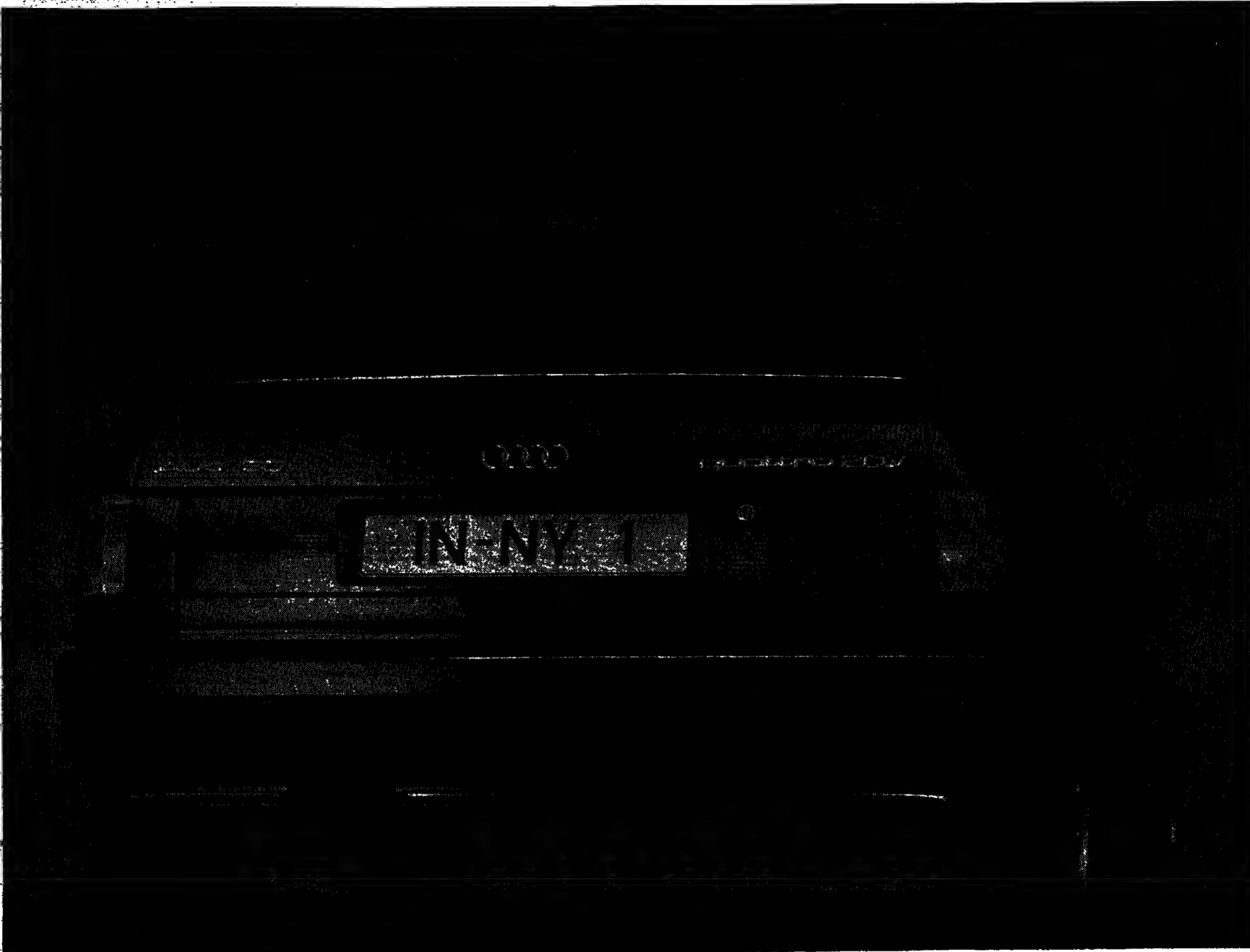
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strangle performance.

Audi

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It just helps make the world a better place to live in.

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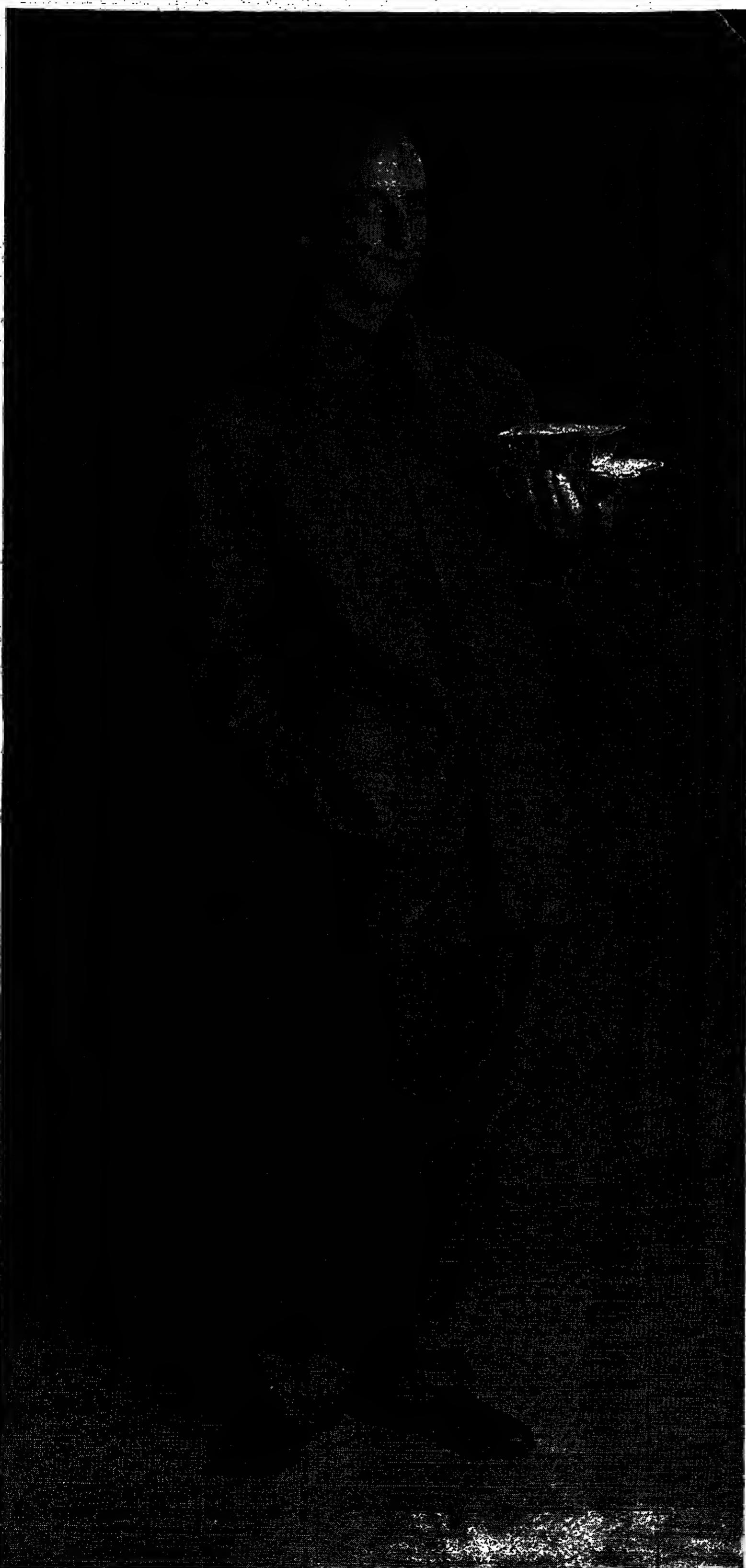
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## FINANCIAL TIMES

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Monday October 2 1989

## A bridge too dear

WHEN IT COMES to changing deeply ingrained habits, no amount of laws can match the power of sanitary examples. Hence the European Commission has reason to be pleased at the recent outcome of its dispute with Denmark over the award of a large bridge construction contract. Though Brussels failed to obtain all the corrective measures it sought, the incident gives a timely boost to its renewed attack on national barriers in the Community's £200m a year public procurement market.

Acting on complaints from a disappointed bidder, the Commission accused Danish authorities of violating EC rules by specifying the use of local materials and labour. Brussels dropped its efforts to get the contract suspended after Denmark admitted wrongdoing and agreed to allow the unsuccessful bidders to seek damages and recover their bidding costs through arbitration.

As well as vindicating the Brussels intervention, the case is significant because the complainant was not Danish, but the French Bouygues group. Despite past EC efforts to open up public procurement, cross-border competition remains minimal. The EC has now set tighter rules for public tenders. However, they will not be enough on their own. First of all, they need to be firmly enforced. The Commission is expanding its own enforcement role and has won broad support for a proposal to entitle victims of illegal discrimination to seek redress at the national level.

## Blowing the whistle

It has been argued that few contractors have bothered to compete outside their home markets because they considered their chances of winning too small; even fewer have been prepared to challenge the loss of contracts, for fear of offending governments. Some public procurement authorities have asserted that stricter EC tendering rules therefore threaten simply to add administrative burdens without yielding any economic benefits. Bouygues' complaint suggests otherwise by showing that whistle-blowing can pay.

Secondly, existing directives

## A sexist policy on pensions

ONE OF THE greatest sources of sexual inequality in Britain is the unequal state retirement age. At the age of 65, men can expect to live for only another 13 years. But women are less prone to chronic illness and can expect to live for 17 years. Yet under present social security rules, women are allowed to retire earlier than men – at 60 as opposed to 65. Men thus die four years earlier but have to wait five years longer for their benefits. This means that women receive the state pension for nine years longer than men. Such a state of affairs seems indefensible.

The Equal Opportunities Commission has been campaigning for equal pensions treatment for men and women for more than a decade. The EOC is now taking legal action against the Government for failing to comply with the European Community's Social Security Directive, which took effect in 1984. The directive does not insist on equal retirement ages, but it does require equal treatment of men and women in the social security field. The EOC believes that Britain's national insurance contribution rules contravene the principle of equal treatment. At present, men have to pay NICs for at least 44 years in order to qualify for a full state pension, compared with 39 years for women. Even if a man has paid for 44 years, he still has to pay until he retires or reaches 65 whereas women stop paying at 60.

## A strong case

The EOC's case is expected to be heard in the High Court early next year. The outcome of the judicial review is uncertain. But in economic terms, the EOC would appear to have a strong case. It cannot be fair to make men pay into the national insurance scheme for much longer than women when they are likely to draw the state pension for a much shorter period. The abolition of the "earnings rule" announced in the Budget, which takes effect this week, will further accentuate the inequality. After the age of 60, women who choose to continue working will not only cease to pay NICs but will also be able to draw their full state pension.

The Government could com-

pete to be broadened to cover four large sectors – water, energy, telecommunications and transport – which are excluded because of past difficulty in devising rules to cover private as well as public enterprises. The Commission proposes to close the loopholes by basing its criteria for regulation not on ownership, but on the extent to which purchasers face competition and enjoy special government privileges.

None the less, even this test throws up many borderline cases. In deciding how widely to cast its net, Brussels cannot avoid subjective judgments. It needs to be sceptical of special pleading by companies seeking to escape regulation, while also taking care not to impose shackles where no clear competitive purpose is served. Above all, it should be ready regularly to review its own decisions on which industries are covered.

## Open to outsiders

The third condition for the success of a single market in public procurement is that it should be open to participants from outside the EC. Wide international competition will ensure purchasers of the best value for money, while checking any temptation by European suppliers to form a Community-wide cartel.

The Commission's current proposals would entitle EC purchasing authorities to insist that at least half the value of the contracts they let must be of Community origin and would oblige them to give EC bidders a price preference. Brussels says it would drop these provisions if the EC's trading partners agreed in the Gatt to open their markets.

Used purely as an international negotiating lever, this approach could prove effective. As a practical policy tool, however, it looks impossibly bureaucratic and could easily play into the hands of those interventionists who argue that the EC needs an "industrial policy" to promote its supplier industry. That is exactly the kind of thinking that the Commission attacked at a national level in the Danish bridge case. What is rotten in the state of Denmark would be rotten for the whole of Europe, too.

## Guy de Jonquieres and Hugo Dixon examine how Sony is turning European

Most industrial companies, and particularly Japanese ones, which faced the task of digesting a \$3.4bn overseas acquisition in an unfamiliar industry, would want to draw breath before embarking on any strenuous new challenges. But not Sony.

For Sony's worldwide ambitions extend far beyond its proposed takeover of Columbia Pictures Entertainment of the US, which was announced last week. Indeed, the deal is just one element in a much more elaborate strategy by the electronics manufacturer to transform itself into Japan's first truly global company.

Sony is betting its future on a far-reaching internal reorganisation intended to create in each of its main overseas markets – the US, Europe, and Asia – a largely self-sufficient industrial and management infrastructure with substantial freedom to run its own affairs.

At the end of the process, the company reckons it will be positioned to respond with exceptional flexibility to new product developments and changes in demand wherever it does business. But achieving its goal will tax its management resources and coordination to a scale without precedent in its 45-year history.

The essence of the company's plan is progressively to transfer from Japan the functions needed to perform the entire "product life cycle," from initial design and development through engineering and production to marketing and sales. Control would be vested in semi-autonomous regional management, which would need to refer to Tokyo only on important matters of corporate strategy.

Many other Japanese companies are discussing similar policies of "global localisation," which go beyond mere assembly plants. However, Sony, which already has two thirds of its sales outside Japan and prides itself on its internationally-minded management philosophy, is much further advanced than most.

Though it is regarded at home as not typical of Japanese companies, it is also looked on as a pacesetter, whose successful innovations are widely imitated. Hence, its progress will be closely watched as a test case, both by its competitors and by authorities in host countries.

In Europe, Sony's drive has been given special urgency by the coming of the single market and fears of increased European Community protectionism, particularly in the sensitive electronics sector. Sony hopes not only to preserve access to its existing European markets, but also to position itself to enter new ones by winning acceptance as an "insider" treated on the same terms as indigenous companies.

Sony was among the first Japanese companies to manufacture in Europe, opening a television plant at Bridgend, south Wales, in 1974. Today it has eight assembly plants and two development and engineering centres in six European countries. The company's European operations employ 8,300 people, 300 of them Japanese, and provided 23 per cent of its worldwide turnover last year.

Bridgend is a model of what Sony hopes to achieve in local manufacturing. It supplies all the colour televisions and tubes which the company sells in Europe, except for 14-inch models, and makes or buys in Europe more than 90 per cent of its parts and materials. By next year, an expansion of the tube plant will raise this proportion close to 100 per cent.

Overall, though, only 40 per cent of Sony's European sales is sourced locally. The company wants to raise local content by adding European production of high-value components including semiconductors, heads for video-recorders (VCRs), optical pick-

ups for compact disc (CD) players and a magnetic tape coating plant. It is also setting up several small research and development operations and may consider making acquisitions, particularly in the fields of computer and entertainment software.

The proposed expansion, which would involve investments of several hundred million dollars, stems partly from a decision to shift production out of Japan in response to the strong yen. But Mr Jack Schmuckli, Swiss-born chairman of Sony Europa, admits that EC anti-dumping actions and local content rules have also played a role. "At bottom, it's a political decision, due to not knowing where 1992 will go," he says.

He also concedes that even though Britain does not match efficiency and quality in Japan, manufacturing in Europe cannot be justified on strict cost criteria. "If we followed just the economics of manufacturing, we'd shift the lot from south-east Asia." However, he says Sony can exploit international opportunities effectively only if products are designed and made in the markets where they are sold under the control of managers familiar with local conditions.

The centrepiece of Sony's European operations is an executive committee, known as European Kefel (KEK), created two years ago. Chaired by Mr Schmuckli, with four Japanese and four European members, its remit is to take charge of corporate planning, appoint senior executives, control budgets and supervise the activities of Sony's matrix of business units and country subsidiaries.

Mr Schmuckli says the committee has already begun to co-ordinate European production and investment decisions more closely and to curtail duplication and rivalry between plants. An overall development plan is being drawn up, under which development efforts will be rationalised and each main product will be made in two plants in different countries.

Sony's top management shows every sign of being serious about localisation. It is something of a personal crusade of Mr Akio Morita, the company's chairman, and earlier this year Sony affirmed its commitment by appointing Mr Schmuckli and Mr Mike Schulhof, president of Sony America, to its main board.

However, some big hurdles must be



Ashley Ashwood

Akio Morita: on a personal crusade to localise

vitally on a network of contacts in Japan which short-cuts formal reporting channels. Getting important functions such as product development and research transferred to Europe can also depend, he says, on winning the personal backing of influential Japanese executives based in Europe.

He also casts doubt on how quickly Sony headquarters will, in practice, decentralise authority. Asked whether

build a new factory, if they want to change their organisation, they have to come to see me. I am top management.

Also central to Sony's grand design is that management should be entrusted to European nationals. It already has more local managers in senior positions than most Japanese companies and is renowned for its liberal use of headhunters. Hiring

always been heterogeneous and is strengthened by continuous injections of new people and ideas.

His confidence is borne out by Sony's recent performance in Europe, where sales grew by 42 per cent in yen terms last year – faster than in the US or Japan. Return on sales was about 5 per cent: more than the company's worldwide profit margin.

But to sustain that record, Sony will need to broaden its business base in Europe, which still depends mainly on consumer electronics. Markets for some products, such as colour televisions, are growing mature, while increasingly fierce competition is squeezing margins on others, such as VCRs and audio equipment.

Like many Japanese rivals, Sony plans to emphasize more sophisticated and specialist products. It already has a sizeable, and highly profitable, non-consumers business in studio broadcasting systems. New areas earmarked for diversification include mobile telecommunications, robotics, computer intelligence and medical systems.

To succeed in most of these businesses, Sony will need to develop new distribution and marketing skills. And in some, particularly those under public sector control, it will need to overcome a strong bias in favour of European suppliers, which is likely to continue long after 1992.

Hence Sony's determination to become a member of the European "club." As a first step, it recently recruited Mr Tetsuo Schmitz, a former Philips executive and latterly director of the European Commission's telecommunications division, to spearhead its expansion in that area. "If you want to become an insider, you start by hiring an insider," says Mr Schmitz.

Sony would also dearly like to participate in joint industry research programmes, such as Esprit and Eureka, from which Japanese companies have so far been excluded. Its executives are unsure how much useful technology it would get out of them, but are confident that membership would constitute a valuable endorsement of its political acceptability.

EC authorities, however, seem likely to react with extreme wariness. While Brussels has long urged Japanese electronics companies to deepen their local investments, as Sony plans to do, it still views them more as an insidious threat to the strategic interests of EC technology industries than as potential allies.

The dilemmas facing Sony's quest for "insider" status are crystallised in the international war of nerves over high definition television systems. Japan was the first to develop an HDTV standard, known as Muse, prompting the EC hastily to formulate its own rival system HD-Mac, and to fund an industrial consortium to develop the technology.

Sony has promoted Muse as a world standard, but now recognises that it will almost certainly need to embrace HD-Mac if it is to win a share of future HDTV sales in Europe. Some Sony executives argue that it can only become a market leader in Europe if it is admitted to the EC development effort. But the EC consortium's rules would require Sony to support HD-Mac as the sole world standard, and that, according to Mr Schmitz, it is not prepared to do. "We would never pay the price of abandoning Muse," he says. "We can't afford to abandon a global project for a regional one."

From a Japanese viewpoint, we may not be a typical company, but that doesn't make us a non-Japanese company. In the final analysis, we will be driven by interests close to Japanese interests. We should not be ashamed, we should be proud of it."

*This is the first of a series. Future articles will appear on the management page.*

Where Sony makes its sales	1984	1985	1986	1987	1988	1989
Japan	27.4%	25.5%	31.0%	34.8%	34.6%	34.1%
United States	33.9%	33.6%	30.0%	27.0%	27.9%	27.3%
Europe	17.5%	17.5%	21.7%	24.0%	22.6%	23.2%
Other areas	21.2%	23.1%	17.3%	14.2%	14.9%	15.4%

Source: Sony

## Ingham on the record

■ Bernard Ingham became Margaret Thatcher's Press Secretary 10 years ago today, though the Prime Minister had just directly to do with his appointment – except to approve it. The pair of them had never met before and it took a two minute interview to seal the job.

Ingham thinks that his name was put forward by Sir Jack Rampton, then the Permanent Under-Secretary at the Department of Energy where Ingham had just been put in charge of conservation policy. Previously he had been responsible only for the publicity. Rampton asked if he would like to go back to Government Information. Ingham said "only at the top", which was where he landed.

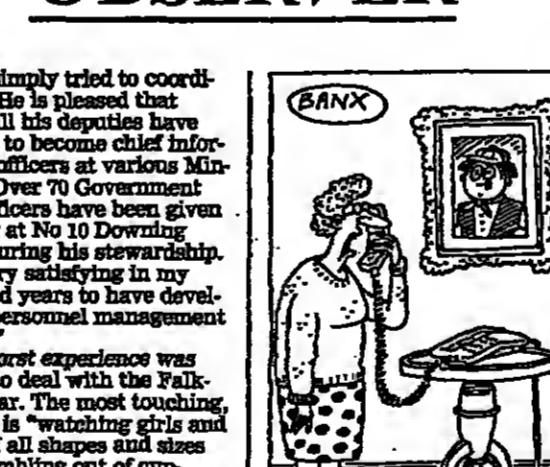
Possibly Sir Clive Whitmore, then the Prime Minister's Principal Private Secretary, also had something to do with it. Ingham had been on a civil service course with him a few months before.

Ingham is the off-the-record voice of the Prime Minister: well enough known to political journalists, less so to the wider world. Much of the news and some of the comment that you read about the British Government comes through him. He says he prefers this anonymity. "The system would not permit me, an unelected official, to become a media personality."

There has been no change in his working methods since he started. Ingham has a deputy, three other press officers, two secretaries and an office manager; what he calls "a small tight group". You have to be "instinctive about the way you work," he says, "and get under the skin of the Minister. It is an enormous asset to work with a Prime Minister who doesn't change his mind."

Ingham denies that he has taken total control of the Government's Press Secretary. Ingham has always run it:

## OBSERVER



"National Power? It takes all

my electrical appliances six months to come on."

man of Kyocera, the industrial ceramics and electronics group which has just announced a takeover of AVX, a US electronic components maker. The only son of a small print shop owner, he has an impatient ambition that riled the managers of Kyocera where he began work after graduating in applied chemistry. A series of arguments prompted him to leave the company in 1988, taking seven colleagues with him. He founded Kyocera Ceramic which, as the name suggests, later became Kyocera, the world's largest manufacturer of integrated circuit ceramic packages. He went to the US to sell his ideas to Texas Instruments very early on.

Inamori likes to call himself an "intrapreneur", a jargon word that he uses to mean a business person who "creates new venture divisions within one company". He disclaims any desire for personal wealth. "We have a saying,"

he says: "Money has legs and if you try to catch it, it will run away from you."

In 1984, he established the Kyoto Prize, designed to reward outstanding achievement. On his definition that means standing a few thoughts away from the norm. Among the winners of the prize have been Dr Noam Chomsky, the linguist, and Dr John McCarthy, the artificial intelligence researcher.

## Golfing times

■ Chelfield, the private property company engaged in transforming Wentworth Golf Club, has been shocked by the depth of feeling against its plans to offer £200,000 equity stakes plus 500 additional corporate memberships. The share placings have not gone as smoothly as was hoped.

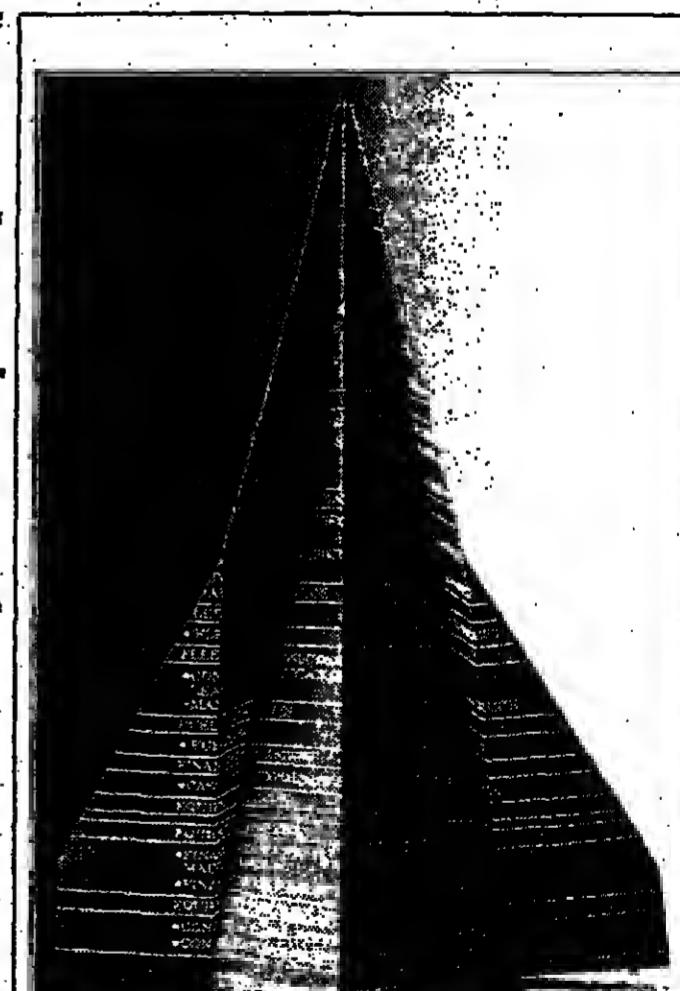
Wentworth diehards – known at other local clubs as the Wentworth boat people because no-one else will have them – have registered their own complaints by snubbing the bar.

There has been some talk about placards at the forthcoming Sunbury Matchplay at Wentworth. Residents on the Wentworth estate adjoining the course are also miffed at the idea of increasing hoards of golfers at the foot of their gardens. As one member said: "There is nothing to stop them starting their lawnmowers as Greg Norman approaches in an important putt in two weeks' time."

## Listen hard

■ Letter to parents from the Somerset Health Authority: "Dear Parent, Your child's hearing will shortly be tested at school as part of a routine screening. If the hearing fails below a certain level, you will be invited to attend a clinic for further investigations."

"If you hear nothing, you may assume that your child's hearing was normal on that day."



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It may only be a modest trailer for the big feature film due to premiere at the end of 1992, but the European Community's Ucits directive, which became effective yesterday, could provide some valuable clues to the potential for a single European market in financial services.

From now on, national boundaries will disappear for mutual funds or investment companies which qualify as "undertakings for collective investment in transferable securities" (Ucits). For example, the UK's Securities and Investments Board has so far recognised 11 foreign funds, all based in Luxembourg.

Many marketing teams around Europe are now working urgently on the problem of how to exploit the new potential for internationalising a \$500bn market which up to now has remained stubbornly domestic. There will be no immediate rush, because important countries such as West Germany and Belgium have failed to implement national legislation in time for the October 1 deadline. In any case, it will take several months for the bureaucrat to process the documentation. But the momentum is likely to build up over the next year.

It all goes back to Bernie Cornfeld. The notorious founder of Investors Overseas Services (IOS) rampaged across Europe in the late 1960s selling mutual funds in what was largely a regulatory vacuum. Mutual funds suffered a terrible loss of public confidence.

In response, governments imposed restrictive legislation which prevented the cross-border marketing even of reputable funds. It then took many years for the European Commission patiently to negotiate the Ucits Directive, which was agreed in 1985. Nowadays, under pressure of 1992, things are moving a lot faster in sectors like banking and insurance.

Some countries have been very keen. Luxembourg has eagerly seized the opportunity to build a role as the EC's very own "offshore" centre for mutual funds, by rushing through laws setting up a favourable regulatory and tax structure. It licensed 130 new funds last year, and working that out, the Institut Monétaire Luxembourg (IML) has already recognised 115 more so far this year, making a total of 600 worth over \$60bn. Ireland has recently sought to go for the same potential market, based on its tax-free Financial Services Centre in Dublin. The UK has also been at the forefront, partly because it was convenient to include legisla-

Barry Riley reports on the new pan-European market for collective investment funds

# A \$500bn market opens up

tion within the 1986 Financial Services Act, and partly because the British investment services industry is keen to expand on the Continent.

Other countries have been more restrictive and protective. The classic case is Germany, which was probably hit harder than anywhere else by IOS, and has subsequently buried its retail investment industry in red tape.

Many such restrictions will remain, because the passport given to Ucits only relates to their authorisation. They will still need to comply with the particular marketing rules in each country where they are sold. It is a prospect that has left many investment fund promoters gasping in dismay at the complexity of the challenge facing them. Even as powerful and successful a unit trust group as Britain's M & G has still not decided on an initial Ucits strategy.

What exactly is a Ucits? It can vary in structure so long as it follows certain basic rules. It must be an open-ended fund with the sole object of

In Germany 73 per cent of the market consists of bond funds, against 10 per cent in the UK

investment in transferable securities (so that funds investing in, for example, property, commodities or money market instruments cannot qualify). Various rules serve to provide for diversification of investments, and to restrict borrowing and investment in unlisted

For British managers seeking to sell on the Continent, distribution is less easy to acquire. To develop it from scratch would be very costly.

To begin with, the Ucits must be authorised in its home state. It can then apply to its

home regulator for a Ucits certificate. The SIB, for instance, has already made preliminary contact with UK unit trust managers and anticipates that some 400 out of the 1,300 odd UK trusts might apply. There will be no charge for recognition at this stage.

A fund which wants to sell into, say, France, will then be able to take its certificate, along with documentation describing the fund, such as rules and annual reports, to the French regulators. It must also supply details of its marketing plans. Two months later it may begin marketing, unless some proper ground for objection by the French officials has been presented.

A reasonable fee may be payable for host country clearance: the SIB charges £1,000 initially and £1,000 annually thereafter. Certain special marketing conditions may also be imposed. SIB regulators are considering, for example, whether advertisements on behalf of foreign Ucits should be required to point out that such funds are not covered by the UK's investor compensation fund.

Although cross-border sales of Ucits will only build up very slowly from now on, there is already a big impact at a corporate level as European investment institutions jostle for position. Continental banks have acquired several British unit trust groups: Dresdner Bank bought Thornton last year, for instance, and Société Générale of France recently acquired Touche Rémnant. The strategy behind many of these deals is to match up British fund management skills with the distribution capacity of Continental retail banks.

For British managers seeking to sell on the Continent, distribution is less easy to acquire. To develop it from scratch would be very costly. To begin with, the Ucits must be authorised in its home state. It can then apply to its

## Selling Ucits: how Europe's markets differ

Ireland	UK	Denmark
• Most sales through independent intermediaries, as unit-linked insurance	• Independent financial advisers sell 35-45%, insurance companies 30-35%	• Almost all sales through banks
• UK unit trusts already sold in Ireland	• FAs must provide "best advice"	• No "off the page" or phone selling
France	Belgium	Netherlands
• 90% of sales through banks	• Currently sold through direct agents only	• 20% of sales through fixed agents, inc banks
• No "off the page" selling	• Direct mail only to existing customers	• Direct mail and "off the page" selling legal
Spain	Luxembourg	West Germany
• 50% sold by independent intermediaries	• Luxembourg-based funds are widely sold elsewhere	• Banks 80% of sales; insurance cost: 15%
• 30% by fixed agents, 20% direct	• No "off the page" and phone selling	• No comparative ads
• No "off the page" selling, but direct mail permitted	• Luxembourg-based funds are widely sold elsewhere	• Banks 80% of sales; insurance cost: 15%
Portugal and Greece	Italy	
• Do not have to put Ucits legislation in place till 1992	• Dominant sales channel: networks of financial consultants	• Direct mail selling too complicated

"You must be prepared to invest £30-40m over a three to five year period," says Mark St Giles, a former chairman of the Unit Trust Association, and now an independent consultant.

The cheaper alternative is to link up with Continental banks and gain access to their branches. A number of deals of this nature have been struck. But the fund providers are very vulnerable to the risk that the host bank will take on the business itself, once sales have grown and the bank has developed its own expertise.

"If you don't control the customers, at the very best you are on the fringe," warns Mr St Giles.

According to Robert Fleming, chairman of Save & Prosper, last month announced an ambitious plan to build a 200-strong sales team in France over the next few years.

An important part of the French product range will be the Luxembourg-based Ucits range launched under the umbrella title of the Fleming Flagship Fund last year. "You couldn't sell a UK unit trust to French investors," says Christopher Cottrell, director in charge of European marketing.

"They wouldn't like subscribing in sterling, and they wouldn't understand the structure."

Tax is also a big obstacle to the cross-border marketing of Ucits. In theory a Continental investor is entitled to reclaim the 25 per cent tax deducted

from the dividend on a UK unit trust, but the prospect of filling in forms for the UK Land Revenue is unlikely to fill him with enthusiasm.

This is the big opportunity for Luxembourg, which has created a highly favourable tax regime for Ucits, including the payment of dividends gross. Germany had to end its attempt to apply a 10 per cent withholding tax on bonds, after a big exodus of funds to Luxembourg and weakness in the D-mark, and this year's attempt by the EC tax commissioner Christiane Scrivener, backed by the French in particular, to impose a uniform EC withholding tax also failed.

There will now be considerable pressure on governments of EC member states to allow gross dividend payments on Ucits, at least for non-residents. Otherwise Luxembourg will continue to claw in big volumes of business, despite the expensive queues at its lawyers and at the IMF.

Certainly the Luxembourg geeks do not believe that funds should be taxed in ways that make life easy for tax inspectors but difficult for investors. "France wants to multilateralise its own problems," claims Jean Guill, a director of the IML.

From now on, mutual fund markets across the EC are likely to become more similar. But they start from widely different positions. They vary in size from \$220bn in France to just \$8bn in Spain (these are end-1988 figures) according to a recent study by Anthony Rohr.

wink of Spicer & Oppenheim Consultants. Moreover their investment composition varies to an important degree: in France there is a substantial element of money market funds, while in Germany 73 per cent of the market consists of bond funds, against just 10 per cent in the UK, where equity funds are overwhelmingly more popular.

In terms of marketing, bank outlets dominate in many countries, notably in Germany where they sell an estimated 80 per cent of funds. But non-bank intermediaries predominantly impose a uniform EC withholding tax also failed.

There will now be considerable pressure on governments of EC member states to allow gross dividend payments on Ucits, at least for non-residents. Otherwise Luxembourg will continue to claw in big volumes of business, despite the expensive queues at its lawyers and at the IMF.

Few contenders will eventually succeed, but at least they now have a better chance to build a Europe-wide mutual fund business than for at least 20 years. They would be wise, however, to avoid names like Fund of Funds, or Dover Plan. There are still bruised investors out there with long memories.

More fundamentally, the official reasons given for the G7 intervention take no account of the fact that current account

## LOMBARD

# Bad reasons for dollar action

By Samuel Brittan

THE DECISIVE action taken by central banks to stop the dollar rising is right, but partly for the wrong reasons; and reasons do matter.

A legitimate reason is that the underlying US inflation rate is itself nearly 5 per cent. In these circumstances a depreciation of the D-Mark and the yen against the dollar increases inflationary pressures in Germany and Japan.

Another reason for the Group of Seven having an exchange rate policy lies in the real costs of currency misalignment. The overshooting and undershooting of the US currency by up to 40 per cent in either direction in recent years have been destabilising and wasteful for business. More damaging still are the protectionist pressures when the dollar is high, which act like a ratchet and are not removed when the currency falls back.

But the wrong thinking behind the G7 move goes even deeper. For even if it were clear that the US payments deficit needed to be cut, a policy of dollar devaluation is the wrong way to go about it. A new paper by Ronald McKinnon and David Robinson (Dollar Devaluation, Stanford University, California 94305) suggests that the main effect of the on-off US push for dollar devaluation since 1971 has not been to improve US competitiveness but to worsen the US payments deficit and by inference increase the surpluses of Japan and Germany.

This is out-of-date thinking. Even in its own terms the mainstream view could well be wrong. The Goldman Sachs international economists estimate that, not only is the dollar below its purchasing power parity, but that the US measured current deficit will stay at around \$120bn in 1989 and 1990 – in contrast to the IMF, which expects it to increase to \$138bn. More interestingly, Goldman Sachs expects the Japanese surplus to fall below \$60bn while the IMF expects it to rise to \$80bn.

Goldman Sachs is no more likely to be wrong than the IMF which predicted a widening of the US deficit this year – the opposite of what has occurred – and has now pushed out the change to 1990.

More fundamentally, the official reasons given for the G7 intervention take no account of the fact that current account

## LETTERS

### Western governments and the Khmer Rouge

From Dr Peter Carey

Sir, Your editorial on Cambodia ("The shadow of Pol Pot," September 21) rightly concludes that there can be no place in Cambodia's future for the Khmer Rouge. It is less than frank about the role played by Britain and other western governments in rebuilding the Khmer Rouge during the past decade – and too optimistic about the capacity of Prince Sihanouk to break free from his Khmer Rouge mentors.

Now that Vietnam has withdrawn its troops from Cambodia, the Phnom Penh government alone faces the Khmer Rouge. Although it cannot be said that all Cambodians are behind Hun Sen, it is certainly true that nearly all Cambodians are against the return of the Khmer Rouge, either as partners in a government of "national reconciliation" or as military victors. Any Khmer Rouge presence in Phnom Penh now would be a recipe for a civil war bloodier than any of the upheavals of the 1970s, and one which would foreclose Cambodia's future as an independent state.

The Paris conference failed principally on this issue. Indeed, a rare opportunity was lost for the West, for, after Thammanen, the Chinese government (the main international backer of the Khmer Rouge) was dangerously isolated and could not have held

on for Khmer Rouge participation alone. Instead, the US, while publicly excoriating the Khmer Rouge, privately concurred with China that their participation was desirable. The stage was then set for deadlock, with China and the West accusing Phnom Penh and the Vietnamese of "intransigence."

Prince Sihanouk, on whom the West has pinned so many hopes, is inextricably linked with the Khmer Rouge. After years of imprisonment and psychological torture at their hands, he is unable to break free. The suggestion that the prince can somehow be persuaded to ditch his mentors and come to a deal with Hun Sen is a non-starter. The idea has been tried time and time again over the past two and a half years and has not worked.

If western governments are genuinely interested in helping the Cambodian people and preventing the return of the killing fields, the way forward is clear. They can support Thairi Prime Minister Chitthai Chouhavanh's efforts to end Cambodia's isolation through the opening of road, rail and telecommunications links between Bangkok and Phnom Penh. Once Phnom Penh

ceases to be isolated, the Khmer Rouge will begin to be cut off. Western governments can also cut off relief supplies to the Khmer Rouge camp on the Thai-Cambodian border and put pressure on the Chinese to end their arms shipments. They can vote in the forthcoming UN General Assembly meeting on Cambodia for the removal of the Khmer Rouge from the Cambodian seat. And they can declare that the seat should remain vacant until a new government is formed in Phnom Penh following internationally monitored nationwide general elections.

The western governments can tell Hun Sen that development assistance and diplomatic recognition will follow on the holding of such elections (humanitarian assistance should begin immediately). Finally, the western governments could end once and for all the Khmer Rouge leadership's claim to international respectability by arraigning them before an Asian Nuremberg Tribunal to be tried for crimes against humanity.

Peter Carey  
Fellow and Tutor in Modern History  
Trinity College, Oxford

### Hedging exchange transactions

From Mr R.A. Ledingham

Samuel Brittan takes to task those who examine only "headline" inflation rates but he consistently examines only "headline" foreign exchange rates.

The tendency of international manufacturers to provide their own currency stability by hedging their foreign exchange exposures has grown significantly since the early 1980s, possibly to the point at which the economy will not respond in a traditional manner to an increase in sterling's spot value which is induced by increases in interest rates. Hedging does not only reduce the effect of exchange rate movements, it changes the exchange rate at which trade is priced.

Prudent companies have a number of ways to hedge their foreign exchange transactions, but the effect is best illustrated by examining forward sale or purchase of foreign currencies over the period needed to react commercially to a change in their spot exchange rates. This

period will typically be 12 to 18 months and a large proportion of our routine trade with Germany is taking place at a rate of DM 2.70 to DM 2.90, not the "headline" spot rate above. Mr Brittan's much-loved "DM 3.00" zone.

There is no strict arithmetic equivalence, but when the spot rate of sterling changes as a result of higher interest rate differentials, the forward rates will move in opposition to the change. Not only does this restrict the government's ability to damage British manufacturing industry, it also reduces the anti-inflationary benefits of a high sterling rate induced solely by attracting capital to high sterling interest rates.

Spot exchange rates are of course important, they do affect investment decisions and the pricing of some new business, but their effect is not as immediate as it was in 1981-82. R.A. Ledingham, Rose View, Hertford, Surrey.

The main reason that the

National Farmers Union (of which I have been a member for 33 years) is against the addition of 10-year tenancies, to run alongside the lifetime tenancies now in force, is that the committees within the union which decide policy, both at local and national levels, are filled out with existing tenants.

As your correspondent (Bridget Bloom, "Landowners call for reforms in farm tenancy system," September 23) points out, the percentage of agricultural land held under tenancies has fallen in this century from nearly 50 per cent to 38 per cent. The true number of genuine arms-length tenancies today (as opposed to fiscally-advantageous family arrangements) is probably below 25 per cent.

Young (potential) farmers – the ones who would gain from any change – would vote overwhelmingly in favour of this desirable step forward.

Unless the existing tenants can be made to realise that change which would in no way detract from their current positions – the system of landlords and tenants, which has been the main reason for British farming's success in the past, will determine even faster and British agriculture will suffer even more as a consequence.

Anthony Rosen, Fenner's Farming, Foxhill, Elstead, Surrey.

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on Wall Street

## Spain Fund fireworks

STOCKBROKERS in Madrid watched in amazement and amusement last week as the Spain Fund, a US mutual fund investing in Spanish companies, performed like a whirling dervish on the New York Stock Exchange.

In furious trading volume some 15 times its daily norm, the fund's shares soared 45 per cent on Tuesday then plummeted 22 per cent on Wednesday to \$29.75 a share. It closed the week at \$31.74 for a premium of more than 100 per cent over the value of its constituent stocks.

Is Spain a new Eldorado? "This could have been a fund based on the Isle of Dogs. It had nothing to do with fundamental investment values," said Mr Michael Lipper whose New York firm, Lipper Analytical Services, tracks the performance of mutual funds.

Indeed, the small fund of 10m shares was the victim of a spectacular short squeeze. On one side, waves of Japanese small investors clamoured to buy the stock, egged on by the sales pitch from big Japanese investment dealers about Spain's rosy future in post-1982 Europe. On the other side, professional short sellers in New York were convinced the stock was about to plunge to a more realistic price closer to its asset value.

But things turned out far differently. The Japanese firms scrambled frantically to buy the shares to meet their retail orders. The price zoomed up forcing the short sellers to buy stock to cover their positions. With the fund chased upwards by buyers, the latest victim of Japanese herd investing, Spain looked briefly like a dodgy place to put money.

"One shouldn't mistake Japanese trading habits for volatility in the Spanish market," said Mr Daniel Phelan of Benito Imonjardin, a leading Madrid brokerage house.

It was reminiscent of the summer of 1987 when a surge of Japanese investment in Telefónica, the Spanish telephone company, drove up its share price 25 per cent in a few weeks, said Mr Francisco González, another leading local stockbroker.

Analysts in Madrid and New York were puzzled why foreigners felt they had to invest through the Spain Fund, paying in effect double the price of the underlying shares. "I could assemble the same portfolio in an hour with one phone call," said Mr Lipper.

"I think any professional investor knows how to invest in Spain," said Mr Gonzalez, and that is directly through major investment firms in New York and London which have trading relationships with Spanish brokers.

The old days of antiquated settlement procedures, high commissions and other impediments to direct dealing were fading fast, added Mr Phelan.

But both brokers thought the flap over the Spain Fund could only help their business. Small retail investors will always welcome the convenience and advantages of single-country mutual funds, argued promoters of them.

Some single-country funds have special access to the local market. The Spain Fund, for example, takes stakes in private companies.

Some countries such as South Korea, Taiwan and Thailand only allow foreign investors to own shares in local companies through country funds, making them essential to even the biggest investors.

Several traumatic performances have shaken the industry, such as the imposition of the Mexico Fund at the beginning of the decade. The collapse of international oil prices devastated the Mexican economy, currency and stocks. As a result the asset value of the Mexico Fund shrank from \$120m to \$20m.

Only one new country fund was launched in the US in 1981, another in 1984 and one in 1985. But since then, the tempo has picked up with four in 1986; five in 1987; five in 1988; and two so far this year - both last week - according to Lipper Analytical Services.

Dealing with the Spain Fund fireworks has preoccupied Alliance Capital Management, the huge New York money manager which runs it. But the firm was still able to launch last week its new \$50m Austria Fund. By the end of the week its price had claimed modestly to \$15% from \$12.

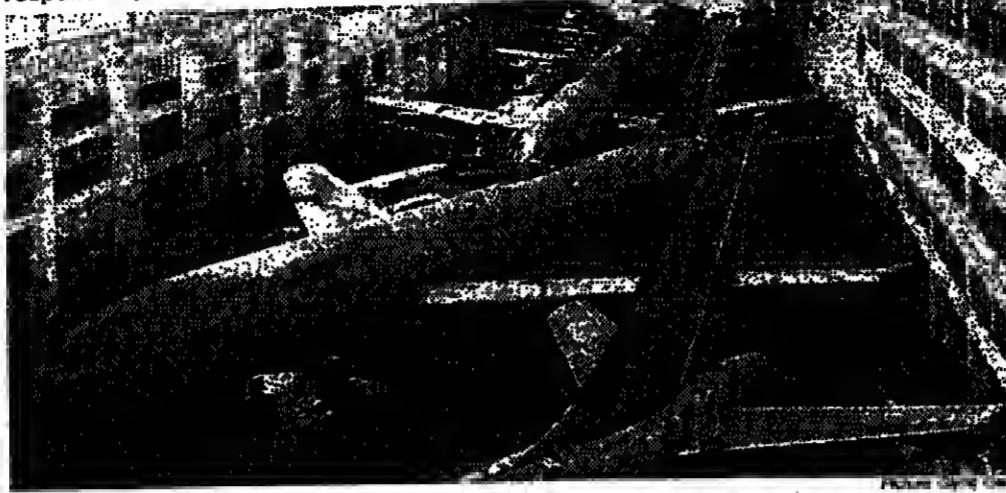
"We hope to do more of them, mostly for retail investors," said Mr Dave Williams, Alliance's chairman. But he was very unhappy about the short sellers of the Spain Fund.

"I wish they would find somewhere else to play. We're trying to run a respectable business."

## REPORT QUESTIONS LOGIC OF SWITCHING ASSEMBLY TO HAMBURG

# German Airbus plan under fire

By Paul Betts, Aerospace Correspondent, in London



Airbus production line at Toulouse. MBB wants to transfer assembly to Hamburg

A CONFIDENTIAL report by one of the four "wise men" behind recent structural changes at Airbus Industrie has provided powerful ammunition against a West German attempt to transfer final assembly of the new narrow-bodied A-320 airliner from Toulouse to Hamburg.

Mr Jacques Benichou, former chairman of the French Snecma aero-engine group, warns that the risks far outweigh any eventual economic benefits and threaten "the credibility of Airbus Industrie and its position in the market."

His detailed study will strengthen France's case against the transfer in forthcoming negotiations with Bonn and is also likely to help swing Britain to the French side.

Although the British Government and British Aerospace (BAe) UK partner in the Airbus consortium with a 20 per cent stake, have sought to keep out of the dispute over the fast-selling A-320, they hold the balance of power between the two biggest Airbus partners, Aerospatiale and Messerschmitt-Bölkow-Blohm (MBB), each with a 37.5 per cent stake.

BAe said last week that it did not mind where final assembly took place as long as the site was the most commercially viable for Airbus Industrie as a whole. But in his report, Mr Benichou discloses that at an Airbus executive board meeting last June, Britain and Spain, which has a 4.2 per cent stake, expressed concerns similar to those of France about transferring assembly of the consortium's most successful programme at this stage.

UK Government officials also indicated last week that they were leaning towards the French case which questioned the economic rationale of setting up a new assembly line in Hamburg where labour costs are particularly high.

Mr Benichou was commissioned with Mr Jürgen Krawinkel, a senior West German steel executive, to draw up the confidential report by President François Mitterrand and Chancellor Helmut Kohl.

MBB wants to transfer assembly to Hamburg

that the MBB estimate is "unrealistic".

But even if the final assembly cycle could be cut to 50 working days, the overall savings would be small, according to Mr Benichou. He claims the switch to Hamburg would save Airbus between \$6.4m and \$9.3m in annual costs, a relatively insignificant figure considering one A-320 costs \$36m and the A-321

stretches version costs \$45m.

Transferring to Hamburg would entail new investment and non-recurring costs of at least \$200m, says Mr Benichou.

There would also be additional costs of about \$100m to cover new investments in Toulouse since Aerospatiale would have to be compensated for the loss of final A-320 assembly work with other operations to preserve its work-sharing quota in the programme.

The issue is expected to be taken up by President Mitterrand and Chancellor Kohl at their next bilateral meeting.

MBB, which has mounted the West German campaign, is pressing for a decision before the end of the year. Until now, it had hoped to secure not only the backing of its own Government but also that of Britain and also BAe. The latter, which has recently been pressuring hardest to transform the French aerospace industry into a more commercial success.

The report points out that it takes Boeing 43 working days to complete assembly of the 737 short-to-medium range airliner and 63 days for its narrow-bodied 757. Under the circum-

stances, Mr Benichou argues that the MBB estimate is "unrealistic".

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## UK Labour Party puts EMS entry as early policy objective

By Philip Stephens, Political Editor, in London

THE BRITISH Labour Party yesterday offered a firm commitment to full UK membership of the European Monetary System. This came as Mr Neil Kinnock, the party leader, prepared to launch at the annual conference a determined attempt to persuade the electorate that Labour is the "party of Europe."

In a lengthy interview on BBC television, Mr Smith insisted that if Labour won power it would aim to hold down inflation to the level of Britain's main competitors and would resist "constant devaluations of the pound."

It would aim instead for the stability which industry needed if it were to boost investment and exports.

Mr Smith repeated that a Labour government would have to negotiate a number of

conditions before it could take sterling into the EMS. These included a competitive exchange rate, a commitment to co-ordinated policies to promote growth and more extensive currency intervention arrangements.

Mr Kinnock's aides, however, were insisting that none of these would provide a significant obstacle to a rapid decision to join after the next election and the Labour leader has begun to refer to them as "negotiating points" rather than conditions.

Speaking ahead of the expected endorsement by the conference of a decisive shift towards the centre in Labour's policies on the economy, defence and trade union reforms, Mr Smith also ruled out any large increase in public spending.

Conference report, Page 8

## Archbishop hits at Government

By Ralph Atkins in London

DR Robert Runcis, the Archbishop of Canterbury and leader of the world's 70m Anglicans, has provoked a political squall in Britain by saying that the country was turning into a Pharisee society of self-interest and intolerance.

His remarks - widely perceived as criticising Thatcher Government policy - were welcomed by Opposition leaders as "very much on target" but criticised by the Government's supporters in Parliament.

The Archbishop, whose comments may well sour relations between his church and Prime Minister Margaret Thatcher, also stirred controversy by attending Papal Mass in Rome's St Peter's Square and embracing Pope John Paul II.

Dr Runcis's four-day Italian

visit, which ends today, was designed to ease divisions between Anglicans and Roman Catholics but has also led to protests and accusations of betrayal by conservative Protestants in Britain.

On Saturday, he called on Christians around the world to accept the Pope as a universal leader.

Dr Runcis criticised what he called excessive self-righteousness and dismissive attitudes towards the less fortunate. He noted that the Pharisees, traditionally known for their pretensions to superior sanctity, attracted the scorn of Jesus Christ.

The present Government supports a view of society in which an individual's rights and duties are enhanced. This

## Soviet coal industry crisis

Continued from Page 1

were simply "show of emotion".

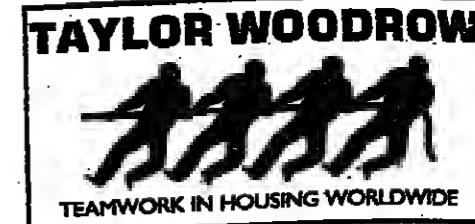
"This changing of personnel brings no benefit and simply causes disorganisation of production," Mr Shchadov said.

The most critical problem in the weeks before winter closes in appears to be the bottleneck on the railways, with excess stocks stranded at pithead depots - now standing at 35m tonnes - an increase of 18.5m tonnes over the first eight months of the year.

Mr Shchadov said the situation was worst in the Kuzbas, in western Siberia, where the

mines failed to receive 43,500 wagons in August and September alone, and coal heaps were burning from spontaneous combustion at 11 different sites. Many had had to cut production because of lack of coal storage space.

The other key problem is supplies of equipment, including pit props, sleepers, rolled metal, steel pipes and cement. He said repair of damaged mine workings was at a standstill and the lack of timber meant that "it is impossible to ensure safe working conditions for the miners."

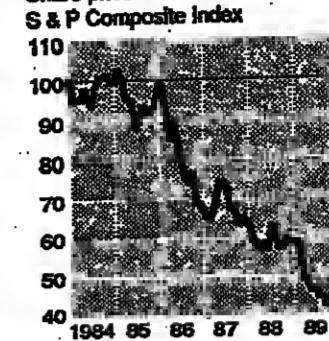


## THE LEX COLUMN

# Leaning on the wall of money

## IBM

Share price relative to the S & P Composite Index



Throughout 1989, the weight of money argument has given many a dull, peaceful night's sleep. Institutional cash flow has been strong, the Government has been redeeming gilts and equity issues have been rare. It has all added up to a convincing case that funds managers should be piling into UK shares.

They have done, to a limited extent, but more money has gone abroad. Sixty per cent of institutional cash flow in the first half was devoted to purchases of overseas equities and bonds. This was in part a restoration of the equilibrium after the repatriation of institutional assets that followed Black Monday. Nevertheless, the weighting of UK equities in institutional portfolios is still at reasonably high levels historically - 46 per cent, according to EZW. And cash, far from piling up and itching to be spent, was running at a relatively modest 44 per cent of total assets in the second quarter this year, a lower proportion than at any time in 1988.

Simply constraints may now be disappearing. The right issue has made a modest comeback - \$235m from Polly Peck earlier this month and last week issues from British Airways, Mount Charlotte, Everard and Waco which totalled just under \$200m. Add in the second instalment of British Steel and the November privatisation of water and the calls on institutional purses start to mount up. Given the rising levels of corporate borrowing, equity issues are more likely to become than to diminish.

If base rates do rise to 15 per cent, then the arguments for holding onto cash will increase. Even after last week's fall in share prices, institutions are still sitting on a 26 per cent gain in the All-Share since January 1. They must be feeling the temptation to lock in their profits with some judicious

reinvestment.

However, international investors who missed out on last week's DSM issue will shortly get another chance to pit their wits against Dutch marketing skills. The Government plans to sell off half its stake in the new NMB Postbank, whose merger is completed this week. DSM's financial record is a bit better than that of its larger rivals, Amro and ABN, and the merger with Postbank should lead to considerable cost savings if they can ever get rid of the surplus staff. However, these benefits are almost certainly discounted in a share price which is already at a significant premium to the banking sector.

In addition, Dutch banks are no different from any other. They have an insatiable appetite for new capital, their margins are under pressure and there is an added technical problem in NMB's case. If its big institutional investors are to keep their tax break they have to maintain their holding

above 5 per cent of a much bigger capital base. If just one of these holders decided not to proceed it could increase the amount of NMB stock coming into the market by as much as a fifth.

All of this would not be so bad if there was an ample supply of good independent advice. But Amsterdam, like London, suffers in this respect: banks and brokers do not want to lose out on the lucrative underwriting commissions associated with this type of transaction. As a result, it would be a great surprise if there were any major sell recommendations on NMB stock until this latest privatisation has been safely got out of the way.

IBM

Last week's profit warning from IBM was not merely an embarrassment for the company, centring on its problems in delivering a new disk-drive. It also brought into focus some profound questions about IBM's destiny and that of the computer industry. If, as Wall Street now expects, the company's full-year earnings per share come out below \$10, then the latter half of the 1980s will have seen its earnings dropping by a compound annual rate of 16 per cent. In contrast, the decade's first five years saw them rising at an annual 17 per cent.

At first sight, there may be two ways of interpreting the situation: one apocalyptic, the other more sympathetic to IBM. The first view, associated with US consulting gurus like Regis McKenna, says that the largest computer vendors are increasingly vulnerable to two factors: the industry's decreasing cost of entry, and technology-driven fragmentation of computer markets. The under-performance of IBM's stock since 1984, and the fact that its operating margins have fallen from an average of 33 per cent in 1984-5 to perhaps 23 per cent now, are just the first signs of its loss of dominance.

Yet it may be that IBM and its shareholders are merely passing through an adjustment phase, before its \$5bn-a-year investment programme, its huge staff reorganisations and new products such as the Sunray computer due in the 1990s bear fruit. Doubtless the truth is between these extremes, but the whole debate suddenly makes questions about the future of GEC or the National Westminster Bank seem parochial.

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Panel Members Generali Bank London Branch Crédit Lyonnais Kansallis Banking Group National Westminster Bank PLC The Royal Bank of Canada The Tokai Bank, Limited Westdeutsche Landesbank Giro

# SECTION III

## FINANCIAL TIMES SURVEY

**The debates about Sweden's future prosperity have raised questions about its traditionally cautious approach based on consensus. Some of these earlier methods, writes Robert Taylor, may no longer be adequate to resolve economic and political problems**

### Undecided over Brussels

SWEDEN is not a country accustomed to sudden disruptive change or making quick decisions. When it moves it does so with caution and usually at the pace of the slowest. The desire for the broadest possible consensus on every issue is deeply engrained in the texture of its national life. In the past such an attitude of mind has served Sweden well.

This autumn it is becoming increasingly clear that this may no longer be enough to ensure the country's future prosperity during the 1990s. Swedes often seem to prefer to find their way round every problem that confronts them, or at least soften its impact on their society.

Just over a fortnight ago, Mr Ingvar Carlsson, the Social Democratic Prime Minister, admitted that he often thought about seeking a coalition government with the political parties of the middle in the order to strengthen national unity. Without an overall majority in Parliament, the Social Democrats tend to rely on the communists and others from time to time to push through their policies.

The opposition leaders lost no time in deriding such an idea but on all the fundamental questions of Sweden's pub-



The Old Town of Stockholm seen from the city hall: Will it embrace western Europe and prosper from wider markets?

# SWEDEN

hardened into an unquestioned dogma. While the rest of Europe is coming to terms with the end of the Cold War, the Swedes remain trapped by the old shibboleths.

Some critics believe that the neutrality issue is a smoke-screen to hide deeper Swedish fears about the EC. They regard it as a threat to their affluent, settled way of life because it will bring into question the fundamental principles upon which the country has developed since the 1930s.

Moving towards western Europe could mean — they worry — a less redistributive and onerous tax system, cheap alcohol, a diluted welfare state and above all mass unemployment, something that Sweden has not known for over half a century.

Much of Swedish business has made up its own mind of what to do about the EC challenge. The flow of Swedish capital and the growth of acquisitions in the EC over the past two years, particularly by many of the country's large companies has been very strong and it suggests that whatever the politicians do they have no intention of waiting on events but are keen to protect and, further, their interests in the wider market.

As a result, industry and commerce in Sweden is becoming increasingly European in its outlook.

There is no suggestion that official Sweden is actually hostile to the EC. On the contrary, behind the scenes strenuous efforts are being made to build up closer contacts with Brussels, so that even if Sweden remains an outsider the country will still be able to exercise an indirect influence over the making of the Community decisions that affect it.

Such a strategy has its uses, though it is hard to believe it will outlast the probable enlargement of the EC after 1993. For the moment, however, it ensures bipartisan calm, in spite of Mr Bildt's snippings from the fringe.

Sweden's approach to tax reform reflects a similar hankering for the widest possible agreement.

Under the direction of the country's finance minister Mr Kjell-Olof Feldt the final stage of what the Swedes like to call the biggest tax changes in a century is fast approaching. The purpose is to carry through a transformation in the cumbersome and inequitable Swedish tax system. This will be achieved by the abolition of the state income tax

(for most people) but retention of a local income tax at 50 per cent. The detailed proposals will go to Parliament for approval next March and the changes are due to come into force in January 1991, eight months before the next general election. They have been a very long time in gestation. It is nearly a year since Mr Feldt first set out the broad framework of what he wanted and through lobbying from outside.

Some observers fear that the eventual result will compromise the basic purpose of the tax reform, which will fail to have the necessary incentive effects on work and saving that its originators had hoped for.

What is clear is that the tax reform will not ease the tax pressures in Sweden by helping to reduce the country's overall level of public expenditure which at 57 per cent of GDP remains the highest in the world.

Over environmental policy, it is proving much more difficult for the Government to maintain a consensus.

Sweden remains committed to shut all its nuclear power stations by 2010, even though half its present electricity needs are met by the nuclear industry. It is also determined to reduce industrial emissions further over the next few years by tightening up its already rigorous controls as well as maintain a ban on the further expansion of hydroelectric power generation.

As a result, the country's main employers and the big unions in manufacturing industry have been campaigning in a belated rear-guard attempt to at least slow down the timetable for nuclear

The Swedish model; Welfare state	2	Wallenberg influence	4
Political scene; SAF	3	AMS: the labour market board; LO: trade union confederation	5
Industry; Forestry; R&D;		Stockholm bourse; Central Bank	6

### KEY FACTS

Area: 449,964 sq km	expenditure % of GDP (1986):
Population: 8.48m	32%; Belgium, 34.9%;
Prime Minister:	UK, 20.6%; Japan, 16%
Ingvar Carlsson	General Government financial balance % of GDP 1988: +3%; average of OECD, -1.7%
Real GDP growth: 1988, 2%;	Currency:
1987, 2.4%; 1978-88, 2%	100 ORE = SKr1
GDP growth per capita:	1988 average exchange rates:
1988, \$21,095	\$1 = SKr6.13; £1 = SKr10.92
1987 Purchasing power	Main destinations of exports:
parities: 13.771	1987: West Germany, 11.8%; Norway, 10.8%; US, 10.7%; UK, 10.2%
West Germany, 13.323;	Main source of imports 1987:
Norway, 15,405	West Germany, 21.8%;
1988, 6.5% (May);	UK, 9.1%; US, 6.5%;
1978-88, 5%	Finland, 6.9%
Merchandise exports:	Main exports % of total 1987:
1988, \$49,327m; 1987, \$44,010m	machinery (inc. electric) 26.2%; wood product pulp and paper, 18.1%; transport equipment, 17.4%
Merchandise imports:	Average OECD: 1988, 6.7%; 1987, 7.4%
1988, \$44,579m; 1987, \$39,631	Government social
Current account balance:	
1988, \$22,549m; 1987, \$1,247m	
Reserves (July 1989)	
\$9,368bn (July 1989)	
Unemployment: 1988 1.6%;	
1987, 1.9%	
Average OECD: 1988, 6.7%;	
1987, 7.4%	

power's phase out, which is supposed to start in 1995.

However, for the moment Mr Carlsson and his Cabinet colleagues, including Mr Feldt, are standing firmly behind Ms Birgitta Dahl, environmental minister, and the present policy.

Next year the ruling Social Democrats meet for their congress and by March 1990 Swedes will know the full cost of the energy policy in terms of higher taxes and prices. The outcome of the nuclear debate that has been raging in Sweden since the early 1970s may, therefore, still be in doubt. Certainly many employers refuse to believe that normally sensible politicians are prepared to deal a blow to Swedish industry for the sake of appeasing the anti-nuclear fanatics.

On the continuing liberalisation of the Swedish economy there appears to be much less controversy and readiness to uphold the consensus though this mood may well change in the near future as the pressure grows to ease restrictive measures that impeded the freedom of foreign companies and banks operating inside the country.

This summer's abolition of foreign exchange controls by the Central Bank caused a few mutterings in the trade unions but little open hostility, while the continuing relaxation in the once over-regulated stock market and banking system

appears to meet with widespread approval.

What ought to concern the Government, however, are the growing signs of deterioration in the overheated Swedish economy and the difficulty of achieving political agreement in Parliament on what to do about it.

In recent weeks there have been a number of rather pessimistic surveys from the banks which predict Sweden's competitiveness will decline over the next few years as the increase in unit labour costs and inflation continue to remain far above the average for the countries of the Organisation for Economic Co-operation and Development. They foresee a growing balance of payments deficit, low growth and modest industrial investment.

Swenska Handelsbanken fears that there will be no soft landing after the years of business expansion since the successful devaluations of 1982 and it believes higher interest rates will have to be imposed to bring the economy to order. A similar diagnosis came last week from Skandinaviska Enskilda, the country's biggest bank, it believes a more restrictive monetary policy will be needed to help cool the economy.

The political problem of managing the Swedish economy is becoming more acute. Continued on Page 2



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## SWEDEN 2

Robert Taylor on Sweden's much-praised model

## A civilised alternative

SWEDEN is still regarded by many foreigners as the paradigm of the progressive society. This has been so since the depression of the 1930s when overseas admirers on the democratic left saw what was happening in Sweden as confirmation that a civilised alternative did exist to Nazi/Soviet totalitarianism on the one hand and American capitalism on the other.

Many policy-makers in the Soviet Union are showing an interest in the Swedish model, believing that its secrets may help them in their unenviable task of trying to reform the Soviet economy in a more market-oriented direction.

The Swedish model – full employment, a dynamic labour market policy, centralised collective bargaining, an open trade policy and prudent fiscal strategy – continues to win plaudits from around the world.

Many on the radical right rubbed their hands with glee at the signs of Swedish industrial sclerosis in the late 1970s and wrote about the crisis of the welfare state, the penal levels of personal taxation and a mushrooming public sector crowding out enterprise. Over the past decade their gloomy forecasts were confounded by Sweden's economic revival.

The country is providing a shining example of successful progressivism. In September, Mr Neil Kinnock, leader of Britain's Labour party on a two day visit, paid tribute to the positive influence Sweden had made to his thinking on the future of democratic socialism. A few days later Prof John Kenneth Galbraith spoke approvingly of the country that practised "Keynesianism before Keynes."

The US journalist Marquis Childs in his Middle Way of 1986 to the Brookings Institution report of two years ago, said there has been an almost constant, unbroken critique of Sweden as the country that still confounds its ideological enemies.

To the chagrin of the neo-

economic liberals who have held an intellectual ascendancy in the 1980s Sweden has reconciled full employment with centralised collective bargaining and the biggest trade union penetration of any workforce in the world.

The public welfare state with its universal principles and generous benefits system co-existed with a private sector industrial revival particularly among the larger companies with competitive global markets.

Nor has Sweden lived up to the nightmare vision of Roland Huntford's *The New Totalitarians*, published in 1971, in which he portrayed the country as the brave new world of Aldous Huxley's imagination, what he called "a control experiment on an isolated and sterilised subject."

To a surprising degree visitors from abroad select what they like from what they see to bolster their own often pre-conceived opinions. Moreover what they write about modern Sweden often tells us much more about them than the country.

When Mr Norman Fowler, Britain's employment secretary came to Sweden in December 1987 he seized on the welfare scheme for the jobless as something to emulate but turned a blind eye to the city centre to find them self-treatments.

They no doubt saw this as a sign of the gullible innocence of the Swedes but the authorisation believe there is no empirical evidence to suggest a more brutal approach to punishment for wrong-doing produces better results in their quiet and matter-of-fact way they may have a point.

The rather clinical, passionless and methodical approach of Sweden reflects a deep, underlying sense of stability among a people united by shared values. To many Americans in particular the country does have a resonance as a kind of lost Arcadia, of a Wisconsin plus social workers.

The trouble is that Sweden as a concept is not really for export. It has a distinctive character. But this does nothing to deter those admirers who want to transplant many of its institutions into their own more divisive societies.

The potency of the Swedish myth remains stronger than the complex realities that shape a country going through rapid change.

The Swedes remain a

## THE WELFARE STATE

## Envied, but under stress

SWEDEN's welfare state remains the envy of the world but for many Swedes who have to pay high taxes to fund its provisions the system appears to be in crisis.

The public health care system is under enormous stress. Queues at many hospitals for routine hip, eye cataract and coronary arteries have grown to waits of two years or more. The acute shortage of medical staff is closing down many wards, particularly during the summer months. There is also concern at the inadequate supply of places for pre-school children in the public day care centres, a crucial necessity in a society where most women go to work. And care of the old is also causing some anxiety.

An opinion survey carried out in July by the Temo Institute, the opinion poll organisation, discovered a sharp deterioration in the number of people who were satisfied with the condition of the public health service. Only a quarter of those questioned they were happy with it, compared with 56 per cent who took a positive view of the service four years ago.

There has been no popular revolt against the welfare state in Sweden. Indeed, only the right-wing Moderate party questions openly whether Sweden can really afford to maintain the services at their present level any longer and calls for a cut in the total size of public expenditure. Recently Mr Bitt and his Moderate party were accused by their former allies the Liberals of wanting to threaten the welfare state by their desire to cut the tax pressures. There does remain widespread support across the social classes for the existing system whatever its defects at present.

On the other hand, even the ruling Social Democrats, the main architects of the public services that employs nearly one in three of all Swedes, admit that additional resources are not available for any increase in the proportion of the gross domestic product spent on social provision.

Within the prevailing consensus there is a general acceptance that while the universal principles of the welfare state must be upheld, the public services have to become less bureaucratic and much more efficient and cost effective if they are to survive in their present form.

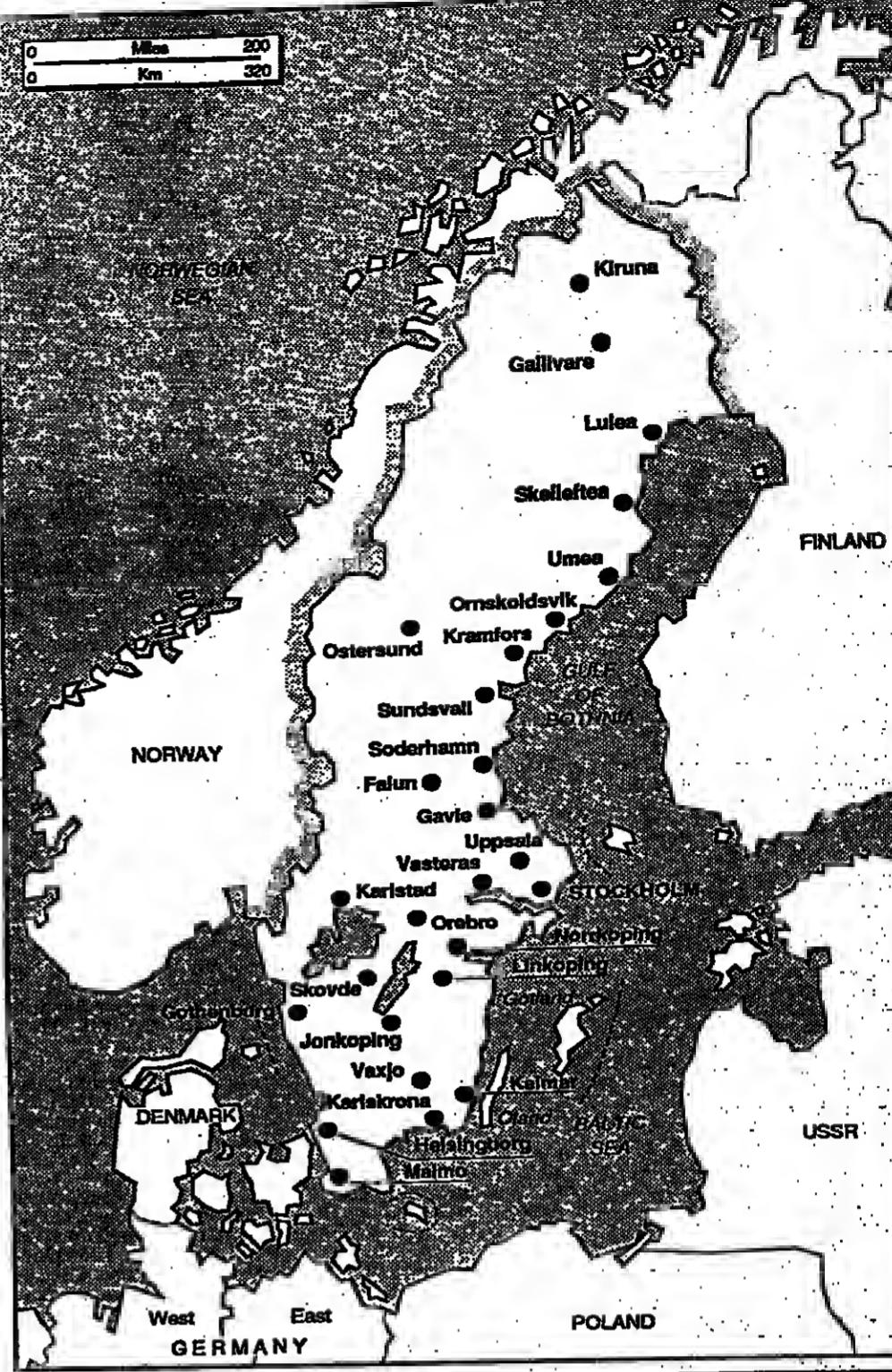
The focus on public consumption must take account of efficiency as well as equity and of the fact that expenditures cannot keep rising at past rates.

At the last count one in every 10 workers (450,000) was employed in the public health service, which is administered by the local authorities, compared with only 3 per cent 20 years ago. But only a minority of them are engaged in direct patient care. There are 24,000 doctors in Sweden but they amount to only 5 per cent of the health employees, while the nurses make up a further 20 per cent.

The cumulative years of the health care system in Sweden, however, have produced some impressive achievements.

Infant mortality is one of the lowest in the world at 6.6 per 1,000 live births compared with 10.4 in the US and 9.4 in the UK. The standards of Sweden's pre-natal and child birth provisions remain very high.

Life expectancy is also high by international standards. A Swedish man lives on average to the age of 74 and women to 80. This compares with figures of 74 and 77 respectively in the UK. As many as 17 per cent of all Swedes are over the age of 65, and that figure is expected to rise to 20 per cent by the end of the century.



The majority working in the service are either in administration or ancillary jobs. Indeed, the lack of trained personnel for medical treatment has grown in the past two years and the introduction of more market-related levels of pay has so far not done enough to fill the gaps.

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The number of hospital beds available is also much better than the UK with 15 per 1,000 in the population compared with nine in the UK.

Swedes regard themselves as healthy. As many as three quarters of them told the Temo survey that they were in good shape and it has been estimated that only 3 per cent of the population over a three month period are admitted to hospital.

There has been a growing national debate about the rapid

rise in sickness absenteeism which is now the highest in the world but the main reason for this appears to lie in the excessively generous social benefit system which enables an ill Swede to get 100 per cent compensation for lost pay from the first day of sickness without the need to produce a doc-

tors' certificate until the sixth day of absence.

It has been estimated that up to 600,000 Swedes are either long-term sick or have taken early retirement because of some physical or psychological disability.

In their programme for the 1990s the Social Democrats appear anxious to carry through what they call a renewal of the public sector not through the introduction of any private forms of provision in the health service or elsewhere but by decentralising the administration and trying to give consumers a greater degree of choice in the services they can use.

The concept of social citizenship remains very strong in Sweden. The radical right may question whether the country can seriously afford to carry such a huge welfare state into the 1990s. They fear that difficult choices will have to be made soon because the existing system will not survive the pressures of rising demand being imposed upon it.

Robert Taylor

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## Caution and consensus

Continued from Page 1

Earlier this spring, Mr Feldt tried to rush through a somewhat belated package to dampen consumer demand by raising taxes but he failed to win approval for it from other parties in Parliament or LO, the powerful blue-collar union confederation. Instead, he bowed to the inevitable and agreed to put through a scheme of forced savings that came into force last month which seems most unlikely to make much difference to the economic trends.

Unless the economy is kept in reasonable equilibrium it may prove hard for Sweden to solve its other looming problems of the 1990s over the future of the welfare state, the pension funds crisis and the threats of industrial restructuring.

There are growing signs that Mr Feldt will be unable to honour his promise to cut income tax by 3 per cent in his January budget because of the high level of wage deals made this year.

As a result there is a prospect of an outbreak of industrial conflict this winter as the trade unions seek to reopen wage settlements already made to compensate their members with more pay for what they will lose by keeping the present level of taxation.

Most other countries in the world would love to have Sweden's troubles for they dwarf into insignificance compared, for example, with what is happening among the country's eastern neighbours across the Baltic Sea.

There is no reason, on past experience, to believe that the Swedes will not be able to sail through them with ease in the next few years. Perceptive politicians such as Mr Carl Bildt fear that his country's problems are more deep rooted than many believe. He wants to see Sweden grow closer to western Europe in thought and practice as soon as possible but he may well be disappointed.

Magnus Enznerberger: "The citizens of Sweden regard their institutions with a trust and lack of suspicion that takes good intentions entirely for granted." What he calls those "concrete boxes" that "occupy the centre of every town" mark Sweden out as different.

Perhaps that is why Danes talk about "Asia beginning at Malmö," the southern tip of Sweden. But those institutions are not insentive layers of bureaucracy imposed on a willing people.

They are also having to face the challenge of external events and the more individualistic approach to life that is helping to unloosen the old rigidity. Sweden may never be at a crossroads or have to decide what to do at the point of a gun but the power elites who run the country should never forget the wise maxim coined by former French prime minister, Mr Pierre Mendès France: "To govern is to choose."

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Elof Hansson

## SWEDEN 3

Social democracy rules the political system, but less comfortably

## Birthday party answers critics

THE Social Democrats had a great deal to celebrate this year at their 100th birthday party. They have been in government for all but six years since September 1932. No other democratic party of the left or the right has such a record, although, for most of that time, they have ruled in coalition or with the consent of others.

Last September the Social Democrats won their third consecutive general election with 41.2 per cent of the vote. The party has only twice polled more than half the votes, in 1940 and 1958, but has never fallen below 40 per cent of the total since 1930.

This autumn it dropped to about 38 per cent in opinion surveys and this was seen by some observers as a crisis. But compared with the fragmentation of their sister parties in Norway and Denmark, the Swedish party retains an impressive unity of purpose.

To a large extent the party has moulded the character of Swedish society for over 50 years. As Mr Hans Magnus Enzensberger, the West German author wrote: "This is no ordinary political party. It plays a hegemonic role, which means it determines the rules that everyone else must follow for political survival."

The country's political system is based on a social democratic consensus. Sporadic attempts to raise the banner of full-blown market liberalism have not impressed the electorate. The moderate party's leaders dream about becoming the dominant political force by the end of the century and say that social democracy has reached ideological exhaustion.

The Social Democrats have proved highly successful in absorbing often hostile trends in society and turning them to their own advantage. This still seems to be true. The party has recently embarked on a wide-ranging debate of its programme for the 1990s. The proposals, drawn up by an inner working group and published in August, provide a wide-ranging analysis of how the party hopes to develop.

The document is a shrewd compromise that binds together traditional party beliefs, such as the universal values of the welfare state, with a more modern commitment to individual freedom.



Carlsson: social democracy is faithful to its traditional views

form. The environment issue is a good example. It has been regarded as an issue which social democracy has found it hard to come to terms with.

The party suggests that the environmental issue is of crucial importance not just to young middle class protesters but to working class supporters who work in dirty and accident-prone industries. Bringing the environmental debate into the centre of politics helped the party renew its symbiotic relationship with trade union allies and appeal to the environmental groups.

The party continues to support the public sector but admits that it can grow no further. In the blunt words of the programme the slogan should be transformed from "more money for reforms" into "more reforms for the money".

The renewal of Sweden's public service monopolies will come about not through privatising any of its main functions but from the decentralisation of state authority with an emphasis on cost effectiveness and efficiency. By diffusing decision-making through the

structures of the welfare state the party hopes to defuse public unease caused by lengthy queues in the hospitals and the shortage of teachers.

They want to safeguard the basic principles that lie behind Sweden's public sector by refining their application. Whether this can be translated into a practical action programme acceptable to the powerful vested interests inside the public sector is unanswered.

Most parties that have long periods in power tend to become arrogant and insensitive and incapable of reforming themselves. There is little doubt that the Social Democrats have developed a kind of *nomenklatura* in the multiplicity of public agencies and bodies but unlike eastern Europe, merit and ability have usually determined appointment.

The sheer breadth of the party's organisation should never be under-estimated. In its strongholds - the small, prosperous industrial towns of central and northern Sweden - it continues to exercise a wide influence in the community through a range of activities. The party is worried, however, about its loss of support in the rootless suburbs of the big cities. But, unlike the British Labour party, the Social Democrats can still attract thousands every May Day to their march through the streets of the capital.

Mr Ingvar Carlsson, Sweden's Prime Minister said: "Social Democracy remains faithful to its traditional view that it is necessary to activate and organise a great number of people in order to change society." The party has a wide range of bodies beyond its youth movement and women's organisation and the LO blue-collar trade union connection.

The Workers' Educational Association is responsible for about a third of all study circle activities. There are the Young Falcons, Sweden's version of Soviet Young Pioneers; the Verdandi is the 50,000-strong temperance movement; the Correspondence School organises education courses for the party faithful; the Tenants' National Association claims 415,000 members and organises 1.4m rented flats, while the Swedish Pensioners National Organisation (PRO) with 400,000 members claims to be

one of the biggest pensioners group of its kind in the world.

Then there is the Folksam, the co-operative insurance movement founded before the First World War. Fonus is a funeral service run by the Labour Movement since 1945 from 240 offices. The co-operative National Association of Tenants' Savings and Building Societies (HSB) has an estimated 600,000 members who collectively own where they live. The Riksbyggen is a co-operative housing company run by the building trade unions since 1940 and is responsible for about 13 per cent of the dwellings constructed.

Over the years many Swedes have taken advantage of the discount rates on holidays provided through RESO, the movement's travel organisation. It organises two holiday centres in Italy as well as facilities on Sweden's west coast.

The movement's publishing activities should not be forgotten. The so-called A Press is owned by the party and the LO and publishes 25 newspapers. State subsidies since the 1960s ensure the survival of a pluralistic media in Sweden. An estimated 1.5m people read a social democratic paper every day, although about 80 per cent of the Swedish press is controlled by non-Socialist owners.

Aftonbladet, the Stockholm evening claims to be the world's biggest social democratic daily paper. The Tiden publishing house, begun in 1912, flourishes as an outlet for left-wing books.

It was Mr Edward Bernstein, the famous German Social Democrat who remarked: "The goal is nothing, the movement everything." Unlike other Socialist parties the Swedish Social Democrats were never really ostracised from the rest of society. The other institutions of the country did not work to destroy them. Nevertheless they slowly but surely built up a massive edifice without coercion that runs far and wide through every layer of Swedish society and for all their difficulties there is no good reason to suppose that it is about to fall to pieces or even be modified in any fundamental way.

Robert Taylor

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## SAF: employer's organisation

## Trouble at an estate of the realm

A DISPUTE inside Svenska Arbetsgivareförbundet (SAF) one of the country's most venerable institutions, threatens to tear it apart.

SAF, established in 1902 as the employer's counterpart to the growing power of the trade unions, grew into a vital partner in the Swedish model of centralised collective bargaining.

It claims to represent 42,000 private companies employing over 1.2m workers - as many as 35 per cent of Sweden's labour force.

During the dominant years of Mr Marcus Wallenberg's influence, SAF wielded an authority and discipline over affiliate companies, and had easy access to the prime minister's office. Its opinions were usually taken seriously and acted upon. In the highly disciplined and structured world of Swedish industry, SAF could deliver its side of an agreement. It can still impose tough sanctions, including fines, on rebel companies.

The organisation, with its elegant headquarters next door to Stockholm's Grand Hotel, is reappraising its purpose. The question at stake is fundamental - what kind of body ought SAF to become in the 1990s?

SAF has traditionally been under the Wallenberg influence - the epitome of Swedish corporatism, a respected and respectable estate of the realm since it joined with the LO in 1938 in signing the so-called Saltsjöbaden Agreement, the historical peace between capital and labour.

A national deal reached this year between SAF and the LO - much to the horror of engineering employers - is due to last until 1991. But this may well turn out to be the swan song of Mr Pehr Gyllenhammar at Volvo, the country's most influential chief executive.

SAF's new chairman Mr Laurin, chief executive of PFM, the packaging company, wants to push through a radical transformation of the organisation. A member of the Volvo board, he believes that SAF should not be a much more aggressive and slimline body, dedicated to the promotion of the market economy.

He believes SAF ought to become far less defensive and take an unashamedly enthusiastic view of the success story of capitalism. Mr Laurin favours abandoning much of

SAF's corporatist image and in

particular reducing its role as a national collective bargainer.

Central wage negotiations no longer make sense in today's increasingly fragmented and competitive labour market, he says, and wages should therefore be negotiated almost entirely at the company level.

He has no liking for LO's wage strategy either because the narrowing of skill differentials between workers in the name of social equality threatens to worsen labour shortage problems. Mr Laurin favours much more decentralisation of company decision-making on sensitive issues such as wage

contain the growth in their unit labour costs.

If market forces alone came to dominate the level of wages they had to pay their employees, they fear it would lead to a acceleration in wage push inflation as profitable companies would have to reward their employees.

The simplicity of the SAF-LO system began to disintegrate during the 1970s and recent attempts to shore it up have become increasingly difficult to sustain. VF, the engineering employers federation has been negotiating at industry-wide level with the trade unions

industry can sit down in a smoke-filled room and decide what the rates of pay should be for all of the private sector manufacturing employees.

What troubles the old guard in SAF is that their new chairman's radical approach goes far beyond the question of collective bargaining. He makes no secret of his desire to give the organisation a less public profile by removing many of SAF's estimated 300 representatives from a large number of Sweden's public agencies and boards.

In his desire to reduce SAF's political role Mr Laurin reflects the influence of the smaller and medium-sized companies that has grown inside SAF in recent years. It has been calculated that 55 per cent of member companies employ fewer than five workers though together they make up only 3.9 per cent of industry's workforce, whereas 1.5 per cent of members account for 55 per cent of industry's employees.

It is by no means certain that all of Mr Laurin's pungently expressed opinions will prove acceptable to the majority of SAF members. The centralisers inside the organisation can be expected to try and mobilise an effective counter-challenge to the new chairman's strategy.

They fear that the Laurin strategy will provoke greater shopfloor instability with a resurgence of wild-cat, unofficial strikes as well as employer lock-outs.

SAF has to find a new director general before the end of the year to work in harness with Mr Laurin. The person should provide a good indicator of how far the organisation intends to move in the direction he has been spelling out.

The outcome of the struggle for power inside SAF, seen by many observers as the latest round in the industrial civil war between the traditional Wallenberg interest and Gyllenhammar, will indicate just how far Swedish industry is prepared to go in abandoning its old corporatist traditions.

Certainly it is difficult to see how a genuine compromise can be achieved between the sides in what is an important debate that throws a revealing light over the changing realities of Swedish capital.

Robert Taylor



Laurin dedicated to the promotion of the market economy

negotiations. He wants to abandon SAF's role of collecting reliable wage statistics from its affiliate members.

In his assault on the haltered Swedish model, Mr Laurin is echoing the feelings of many of Sweden's big employers particularly in the engineering industry, who want to relate pay determination more closely to the demands of the market place. This is very much the viewpoint of Mr Pehr Gyllenhammar at Volvo, the country's most influential chief executive.

There remains an important difference of opinion about this among employers. Smaller and medium-sized employers often prefer to uphold the traditional centralising system because they believe it is the best way of maintaining labour peace and the levels of pay that they can meet. Moreover important sectors of industry such as forestry, construction and transport give their strong support to the old SAF strategy of national bargaining, arguing that a centrally negotiated wage agreement helps them to

since 1983. It thinks that it needed agreements that took more account of the particular business circumstances of company members.

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## SWEDEN 4

A business bonanza has brought record profits in industry, reports Robert Taylor

## The return of the entrepreneur

**SWEDISH** industry continues to be dominated by large and successful companies whose business activities straddle the globe.

In this year's Fortune magazine league table Sweden comes in sixth among the countries outside the US for the number of businesses in its top 500.

Swedish industry with 20 in the top 500 is far ahead of Italy (6), Spain (8) and Holland (9). Only Japan, UK, West Germany, France and Canada – in that order – have more large companies than Sweden. This is not bad for a country with a population of approximately 8.5m and which lies on the periphery of northern Europe beyond the boundaries of the European Community.

More remarkable is that as many as 13 of the companies named by Fortune can be classified as involved in smokestack industrial production.

The recovery of the Swedish economy during the 1980s took place in the very areas which the gloomy forecasts of the previous decade had suggested were on their way out.

It is true that Sweden closed down most of its shipbuilding industry and it slimmed its steel sector as well as textiles. Elsewhere in manufacturing, companies began to pull themselves out of their difficulties under the stimulus of the devaluations of 1981-82 and the improvement in international trading conditions.

"The revival came like a wave that gradually became visible and spread over the country," remembers Mr Gunnar Eliasson, who heads the Swedish Industry Research Institute. "It took everybody by surprise."

Between the late 1960s and the present decade it was fashionable among Sweden's business watchers to talk about the ossification of private industry. It was said to have structural rigidities that made it impossible to innovate and thrive. There were also fears that the irresistible rise of the swollen over-bureaucratized monopoly public service sector was eat-

ing up national resources and crowding out private enter-

prise.

The mood has changed in the past few years in what has been a prolonged business bonanza that produced record profits for Swedish companies in 1988 of SKr45bn with the best performers in the steel and metal good sector.

The anti-industry culture of the 1960s has gone. The best and brightest are no longer attracted into the public services, which have been thrown onto the defensive.

Entrepreneurial activity has come back into fashion. The impressive growth in the Swedish business press – with the rapid success of Dagens Industri and the glossy weekly Veckans Affärer – is a sign of the world outside.

In the words of economic historian Leunart Jorberg: "The Swedish export industry came to be a driving force in the country's economic growth," even at the expense of the growth in the home market.

Mr Jorberg believes that the rapid expansion of the economy came from the ability of Swedish industry "to satisfy the demand from foreign sources for exports from a limited (capital goods) sector of its economy."

It is no exaggeration to say that a large number of Swedish companies have simply outgrown their own country of origin and rely to a very substantial degree on their production overseas for continuing profitability.

A study published earlier this year by the Industry Research Institute emphasised the rapid increase in what it called the internationalisation of Swedish industry during recent years.

Between 1980 and 1987, the study says, the number of workers employed by Swedish companies abroad rose from 128,500 to 423,000. Over the same period of time it was calculated that the size of the subsidiary workforce went up from 12 per cent of the number employed in

Sweden to as much as 33 per cent. The expansion took place mainly in the big Swedish companies, with the top 10 accounting for nearly 75 per cent of industrial employment and production.

A substantial part of the profits being generated in Swedish industry come from its overseas productive activities.

In the past two years the outflow of investment and the dynamic of Swedish company acquisitions overseas has quickened noticeably. Swedish industry is now investing more abroad than at home.

In 1988 the country's net investment abroad went up by as much as 55 per cent to SKr15bn. Much of that figure came in the form of direct investment from the manufac-

turing sector.

Only the US and France among western industrialised countries bought more. The main area for the heightened activity is understandably the EC for if the Swedish government seems content to move closer to the EC at a small's pace, the big companies have no time to lose.

Last year direct investment from Sweden into the EC doubled to SKr26bn. Britain and Holland are the main beneficiaries of the Swedish business invasion. But the US, Latin America and south east Asia are also areas of the globe where Swedish companies are finding it increasingly attractive to move. An estimated 20 Swedish companies have their shares traded on foreign stock markets.

There is no similar dramatic movement in the opposite direction with foreign companies investing in Sweden. At the last count only 15,400 Swedes work for foreign subsidiaries in Sweden, a mere 10

per cent of the total labour force in industry and not much better than the 4.5 per cent recorded 20 years ago.

What inward industrial investments there are into Sweden tend to come from Nordic neighbours Norway and Finland.

For the time being the internationalisation of Swedish industry is still almost something of a one-way street but if the country is serious about its determination to converge with the EC this pattern may change. In the early 1990s as Sweden grows more economically open and thereby attractive to foreign investors.

For the foreseeable future the country's underlying prosperity looks like having to rely on the mature companies that have performed so well in the past.

To judge by their record for positive renewal there should be little doubt that most of them will not falter in the 1990s. But it may be the EC that enjoys the fruits of Sweden's industrial success and not the country where they first grew up.

What cannot be denied is that the big companies of Sweden are ideally structured to do better than many companies inside the EC out of the 1992 dynamic.

They can only hope that Sweden's non-membership will not produce troublesome obstacles to their business activities after 1992. Otherwise there must be a real danger – as some companies have already threatened – of some being left behind them.

Rising labour costs and soaring energy bills for companies as well as changes in corporate taxation, may all add to the burdens of staying and expanding in Sweden.

Elsewhere, decisions can be taken in a laid-back fashion but not in business life. Whether the politicians realise it, Swedish business is making its terms with the global market. As often the companies recognise sooner than others the international realities in which they have to operate.

## FORESTRY

### Horizons clouded by doubts about costs

**SWEDISH** FORESTRY companies are glancing nervously at their prospects in the 1990s even as they chalk up another year of record profits. Not only is the global rise in pulp and paper products fuel to subsides eventually, but they face tougher energy and environmental restrictions at home and possible trade friction with a post-1992 European Community.

The Swedish Pulp and Paper Association claims that the forestry sector's production cost could rise within the next five years by SKr10bn, a sum equivalent to the combined profits made by Sweden's 10 main paper and pulp companies in 1988.

In response to the growing environmental movement, the Government wants to raise energy taxes to encourage conservation and accelerate the phase out of nuclear power by closing down two reactors in the mid-1990s.

The measures would increase energy prices and particularly affect the forestry industry, it is the heaviest industrial user of electricity in Sweden, accounting for 15 per cent of total national consumption. The association estimates that the sector's energy costs would double to SKr7bn by 1995.

The production bill would climb further with the planned levying of fines for emission of pollutants, such as chlorine, nitric oxide and carbon dioxide. The charges for the release of carbon dioxide could amount to SKr3bn for the forestry industry.

In campaigning against the

proposals, the forestry industry is emphasising its importance to the Swedish economy. Forstry products are the country's single largest foreign currency earner. Their net export value in 1988 was SKr42bn, three times that earned by the auto exports of Volvo and Saab.

If the government programme on energy and the environment is fully implemented, the forestry industry's likely response would be to concentrate more on value-added consumer products and establish production facilities in the EC countries where energy prices are likely to

remain stable.

These developments are epitomised by Svenska Cellulosa (SCA), Sweden's second biggest forestry concern.

In 1975, SCA began to diversify out of the basic pulp and paper industry by buying Molnlycke, a manufacturer of paper-based hygiene products such as tissues and nappies. The Molnlycke division accounts for roughly half of SCA's turnover, which is projected to reach SKr26bn.

SCA has become a net buyer, although a marginal one, of pulp and is shifting its emphasis towards more expensive paper products. The expected increase in energy costs is likely to force SCA to reduce

its production of newsprint, which requires large amounts of electricity, according to Mr Sverker Martin-Lof, SCA managing director.

SCA will begin manufacturing lightweight coated LWC paper instead. This has the twin advantages of fetching a higher price and uses less energy to produce.

SCA has led the way into Europe. The Swedish forestry industry is growing concerned about future market conditions after 1992 in the EC, which buys 80 per cent of its exports.

With Sweden refusing to join the Community, the companies are worried that they could be accused of dumping if they sell their products at a lower price within the EC than in Sweden. One way to avoid this is to produce in EC countries.

Last year, SCA acquired the French napery producer Peau-douce for Molnlycke as well as the Italian corrugated board concern Italcarton, in a SKr5bn buying spree. It gained a controlling interest in Austria's Laskirchen, a producer of printing paper, soft tissue and hygienic paper products. It also announced that it would build a newprint plant in south west France in co-operation with Cellulose du Pin. SCA later pulled out of the project, expressing fears about possible overcapacity in worldwide production.

While SCA has been gaining a strong foothold on the continent and strengthening its range of consumer goods and high-quality paper products in the process, the two other large forestry concerns, Stora and MoDo, have remained pre-

occupied at home. They are digesting the results of a series of acquisitions and mergers that culminated last year and which transformed the forestry industry, giving Stora and MoDo control of 75 per cent of the sector's turnover and profit.

Stora and MoDo are following SCA's strategy of vertical integration while preparing themselves for the future European market by increasing their size in anticipation of strong competition from North American rivals.

Stora's SKr16bn expansion programme, which included

the acquisition of Billerud (packing cartons), Papirus (fine paper) and Swedish Match, has made it Europe's largest paper and pulp company and the fourth largest in the world.

Its purchase of Swedish Match gives it a strong range of consumer products while providing it with an international marketing and distribution network. But Stora's energies are still concentrated on merging its corporate culture with that of Swedish Match and co-ordinating some 15 business areas.

The difficulty of the task is shown by its recent decision to sell off some of Swedish Match's best known consumer

products – matches, razors and lighters – business areas with which Stora admitted it had little experience. While the restructuring process is completed, Stora, which is financially strong, can mount a large expansion into continental Europe, where it lacks a significant production facility.

Financial constraints, however, may prevent MoDo from following suit in the short term. Its purchase of Iggesund, its paper and pulp affiliate and Holmen, then Europe's largest newsprint producer, increased its debts, limiting its ability to expand rapidly into Europe.

Its sale of the kraft-making Holmen Hygiene division to Finland's Metso-Seria for SKr1.3bn in March lightened its debt load, although it deprived it of an important consumer products business. MoDo says it will concentrate on the core business areas of fine paper, newsprint and pulp.

Steeply rising prices for pulp over the past three years have given Swedish forestry companies the financial muscle to embark on their campaign of consolidation and expansion.

Pulp prices should remain steady over the next two years, giving the companies the breathing space to complete their reorganisation. But an expected surplus in global pulp production in the early 1990s as capacity is added in the Americas will pose a challenge to the Swedes.

At this point the large North American concerns will turn their attention to Europe as their home market.

John Burton

## RESEARCH and DEVELOPMENT

### Sobering thoughts on efficiency

cent during 1988/89.

Most of the R&D conducted by industry is confined to the multinationals. The companies that have the 10 biggest R&D budgets such as ASEA, Volvo, Ericsson and Saab-Scania account for half of total corporate R&D spending.

These companies produced such commercially successful projects as the Saab 340 computer airliner and Ericsson AXE digital telephone exchange and mobile telephone systems.

Medical research, which is traditionally Sweden's strongest R&D area, has produced such best-selling drugs as the cardio-vascular agent Seloken as well as developing the heart pacemaker. The wealth of medical knowledge is giving Sweden a strong position in biotechnology.

"We are competing in the big nation league," says Mr Kurt Andersson, associate director of the new technologies for the Swedish Federation of Industries. "We have the industrial structure of any major economic power."

Studies such as the OECD report tend to underestimate the extent of Sweden's high-tech prowess because they exclude the automobile industry from their calculations.

Swedish car makers accounted for 25 per cent of total corporate R&D investment adds Andersson.

Sweden may be approaching the point of diminishing returns, spreading itself too thin as R&D costs increase.

One example is defence research. The Government spends more than SKr3bn annually to finance a range of

ambitious military R&D programmes. These include what is claimed to be the world's first multi-role combat aircraft, the JAS 39 Gripen. It uses a sophisticated "fly by wire" flight system.

The large size of the defence research programme, which

also includes corporate funding, in relation to the country's total R&D spending is one reason why research efforts are not proving as productive as they could be.

Another large worry is that Sweden is neglecting basic research as business assumes a growing share of the nation's

R&D spending. Swedish companies traditionally have concentrated on product development. Leaving it to universities to carry out research. "But the university base is eroding due to lack of government spending," says Andersson.

Industry, faced with a shortage of researchers, is contributing to the problem by offering university researchers higher wages, encouraging them to abandon their academic posts for ones in the private sector.

The growth of co-operation between universities and companies on research projects is also giving university research a more commercial orientation.

The Government is well aware of the problem. Before becoming prime minister in 1986, Mr Ingvar Carlsson co-ordinated the Government's R&D funding as Minister of the

Future. Mr Kjell-Olof Feldt has taken over this responsibility.

The Government is trying to correct the imbalance between basic research and product development by emphasising higher education. This includes the creation of research posts and professorships, in the 1987/88 R&D programme.

Half of its SKr600m budget is being spent on education, with the rest earmarked for the environment, biotechnology, information technology, polar research and on the sun.

The programme reversed a decline in government R&D spending, but this was partially achieved by forcing the commercial banks to contribute.

Faced with the prospect of a "brain drain" from Sweden, the Government is revising its corporate tax system to reward greater R&D efforts at home. Proposed changes would also encourage the development of small high-tech companies, which Sweden lacks due to tax rules that favour large, capital-intensive industries.

## THE WALLENBERG EMPIRE

### A cohesive federation

Wallenberg control in Sweden's leading companies

	Equity %	Voting Rights %
Asea	20.0	23.5
Alfa-Laval	15.2	31.4
Atlas Copco	35.3	35.3
Electrolux	4.0	42.5
Ericsson	19.3	27.4
Incentive	16.8	21.7
Saab-Scania	16.0	34.8
Skf	29.5	33.8
Stora		

Source: Owners and power in Sweden's listed companies

late 1980s has been preparing these companies for stiffer competition in the post-1992 EC internal market. A start has been made on consolidation and rationalisation to create bigger, more efficient companies that will thrive on economies of scale and vertical integration.

The Wallenberg empire has reorganised its family controls, bolstering it against domestic raiders and preparing it for pan-European integration.

The Wallenberg empire has reorganised its family controls, bolstering it against domestic raiders and preparing it for pan-European integration.

The trade unions, meanwhile, are campaigning for "one share, one vote" reforms to increase worker ownership of corporations – this would also dilute the Wallenberg power. The unions support continued barriers against foreign takeovers.

A parallel development is the merging of Wallenberg companies with other European concerns to create continental giants. The first example of this was the link between ASEA and Brown Boveri of Switzerland last year. Mr Wallenberg suggests other pan-European mergers will follow.

## SWEDEN 5

Robert Taylor on the crucial role of the Labour Market Board

## Mediator in an economic arena

SWEDEN'S Labour Market Board (The Arbetsmarknadsrådet or AMS) is one of the secrets of why the economy functions so well.

Visitors come from all over the world to its headquarters in Solna, a suburb of Stockholm, and leave full of disbelieving admiration for its activities.

AMS is the autonomous public monopoly agency, established in 1948, that is solely responsible for the administration of the country's labour market. From the beginning the tripartite agency has been at the heart of Sweden's economic strategy.

It was given a number of clear objectives - to provide the social means for easing structural change in the economy, organise the labour market to match the aspirations of workers with the needs of employers and, above all, ensure Sweden upheld its commitment to the concept of full employment.

Alongside centralised national bargaining, it became an integral part of what came to be known as the Swedish model.

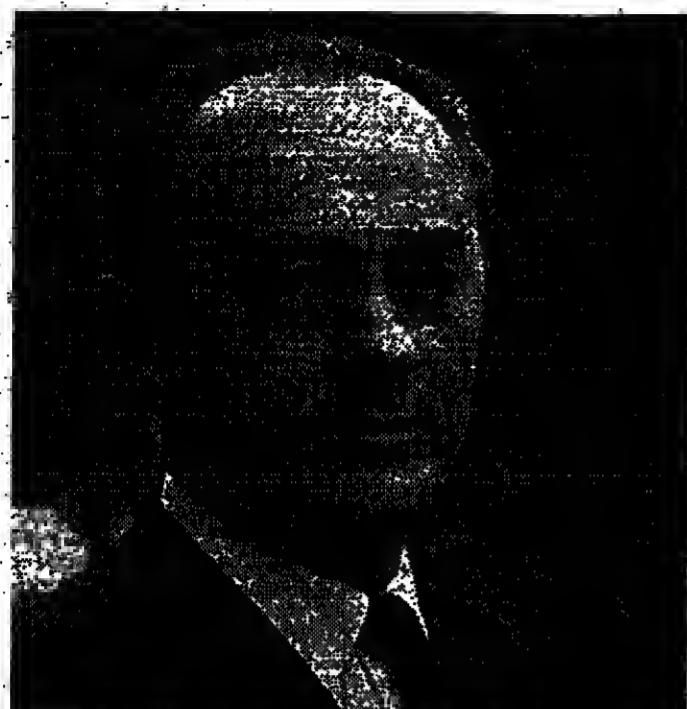
The organisation, which is still run by a board made up of employers and trade union representatives, has not ossified over the years but has managed to adapt itself to the changing needs of the labour market.

Under Mr Alan Larsson, appointed by former Prime Minister Olof Palme in September 1983, it has undergone important reforms, designed to make it responsive to the more entrepreneurial climate of the 1980s.

To the chagrin of the traditionalists, AMS has grown increasingly more sensitive to the wants of employers as much as to the requirements of the labour force.

Mr Larsson denies that this reflects a change in the bias of AMS and prefers to see the organisation as a mediator between the needs of capital and labour. "We have gone back to the original concept of the Founding Fathers," he insists.

There is little doubt that the private companies regard AMS in a much more positive way than they used to. They are welcome to take a direct role through AMS in their own



Larsson: denies any changes in bias at the AMS

recruitment policies.

This has been assisted considerably through the growth of the so-called Expo centres which, were introduced two years ago on prime sites in the bigger towns where companies can actively promote themselves in the search for more workers.

"We are eager to make the market work better," declares Mr Larsson. As many as 90 per cent of the job vacancies in Sweden are advertised through AMS and more than two thirds of the employment openings are filled by the service. The computerisation of AMS has given every employer and job-seeker easy access to a wide range of labour market intelligence.

Sitting in front of a computer screen in an AMS local office it is possible to find, with the press of a button, not only the details of the specific jobs on offer anywhere in Sweden but also what the local housing situation is like, what child care centres are available and other useful information for the unemployed.

The organisation has gone through internal change in its structure during the 1980s under Mr Larsson with considerable decentralisation to its 24

in the economy by trying to solve Sweden's chronic absenteeism problems.

He points disapprovingly to payments of SKr2bn this year which the country will pay out in different forms of benefit to safeguard the living standards of adults who are not in the labour market. This compares with SKr20bn to encourage them back into work.

In his opinion the country requires what he calls an incentive structure designed to make it easier for the more than 500,000 Swedes who have vanished from the labour market to return to a working life and to encourage their dependence on the social insurance system.

This will involve the introduction of a dual strategy - the development of schemes to rehabilitate those who have dropped out of work and changes in the eligibility for benefit that will stop further abuse.

There is no doubt that AMS will be crucial in the 1990s for the economic success of the country.

Over the next decade Sweden is forecast to suffer a relatively steep fall in the number of workers aged 20-24 coming into the labour market and a big increase in the number of workers aged 55 to 59.

As a result there will be a need for a much more adaptable labour market supply side strategies with more flexible training schemes, measures to harness the work potential of the old as well as break down the remaining barriers to equality of job opportunity between the sexes.

The ruling Social Democrats have given their support to the growing demand from the trade unions for a labour market strategy in the 1990s that will rid Sweden of thousands of dead-end, poorly paid and dangerous jobs in the

Swedish exercises a stringent work availability test to stop people from living off the dole and stiff penalties are exacted involving loss of insurance benefit if any scroungers are found out to be abusing the system.

Mr Larsson says that he favours further changes to increase the supply of labour

THE LO (Landsorganisationen) Sweden's blue collar trade union confederation is widely admired by trade union leaders around the world for its collective power and influence.

From its tattered headquarters in Stockholm, the LO pervades an almost complacent feeling of benign authority. It represents about 2.3m workers affiliated to 23 unions but its role goes beyond the immediate concerns of the workplace.

There is no exaggeration in suggesting that, at least until the 1980s, the LO through its ideological and organisational connection to the Social Democrats played a crucial part in the running of the country.

During the past 10 years its position is said to have weakened. The decline in the importance of centralised collective bargaining has undermined the primary strength of the LO as the negotiating body for Sweden's blue-collar workers.

The LO's radical demand in the 1970s for the introduction of so-called wage earner funds designed to extend trade union collective ownership into private industry was watered down by the Social Democrats when they brought in a modest scheme after their return to power in September 1982.

Mr Feldt's Ministry of Finance with its liberal economic ideas became the dominant force and eclipsed the traditional LO objective of wage equality and solidarity between workers. In the inner group of the Social Democrats the LO's leader Mr Stig Malm seemed to lack the personal authority of his predecessor.

The LO may be going through a revival. "I believe our power is far greater now than it was five years ago," says Mr Per-Olof Edin, the organisation's chief economist. Certainly the views of Mr Malm and the LO are guaranteed to make the headlines. Indeed, it often looks as though the only articulate and effective counter-voice to the Swedish government comes from the LO.

"Our relations with the Social Democrats are like a marriage. We have our quarrels but there is never any talk of divorce," admits Mr Edin.

The LO appears to be in conflict with the Government on a number of important issues. Mr Malm gave the blessing of LO to the general principles of Mr Feldt's tax reform plan last November but the LO is unhappy with some of the vital details of what it will mean to their members. LO believes that it looks likely to widen the pattern of income distribution

## LO: trade union confederation

## Shifts of power bring conflict



Main: fears escalation in energy costs after 1995

to the detriment of the low paid unless the Government takes corrective action by protecting those on below average incomes.

Mr Edin and his colleagues are also rather sceptical of the effects that the tax reformers believe will come from the changes after January 1991. It is unclear just how much influence the LO will exercise over the final package, due for parliamentary approval next March, but it is certainly exerting pressure to ensure its views are taken into account.

The LO is lining up against the Government's energy policy. Mr Malm expresses a widely felt fear among the blue-collar unions that the present strategy will mean an escalation in energy costs after 1995 and this will have a disastrous impact on jobs in sectors such as heavy engineering and pulp and paper. The LO call for a review of the timetable for the shutdown of the nuclear energy industry has not won the approval of anybody in Mr Carlsson's cabinet. Next spring the LO position may strengthen when the real cost of the energy policy is known.

The LO is not very happy about possible changes being planned by the Government in

the draft programme for the 1990s. Many of the proposals it contains come straight from the creative minds at work in LO headquarters, particularly the controversial suggestion that Sweden's public pension funds should be allowed the freedom to buy shares on the open market and play an active part in the ownership of industry.

It is true that from 1981 the LO unions locally will no longer enjoy collective affiliation to the party's branches. In future the Social Democrats will be strictly a mass individual membership party with no special organic link to the trade unions. But this change seems most unlikely to undermine the close ties that continue to bind them.

The LO shows no real signs of losing its grip on Swedish society. At the latest estimate it speaks for an estimated 86 per cent of the country's blue-collar workforce. A recent opinion survey carried out for the LO by the country's central statistical service found that as many as 80 per cent of those questioned believed the LO should maintain its present level of co-operation with the Social Democrats or even strengthen connections with them.

The LO has to operate in a much more complex and structured industrial relations system than its heyday 30 years ago. The number of organisations involved in bargaining have multiplied with the growth of white-collar trade unionism and the public services.

Moreover, the pressures on the shopfloor from the new worker individualism have grown more irresistible in recent years with an overheated economy. The LO has a strong dislike for restructuring industry and abolishing thousands of dirty, monotonous low paid jobs. The LO leaders have voiced their public disquiet at suggestions that the Government's wage policy will take away a workers' right to sickness benefit from the first day of absence and reduce the size of the benefit that can be paid out to perhaps 80 rather than 100 per cent of post-tax income.

Now are Mr Edin and his fellow LO economists enthusiastic about the general direction of the Government's economic policy, particularly the Central Bank's high interest rate strategy.

But LO's accumulated discontent seems unlikely to force any kind of showdown with the Social Democrats. Indeed, the LO took a prominent role in the drawing up of the new

Robert Taylor

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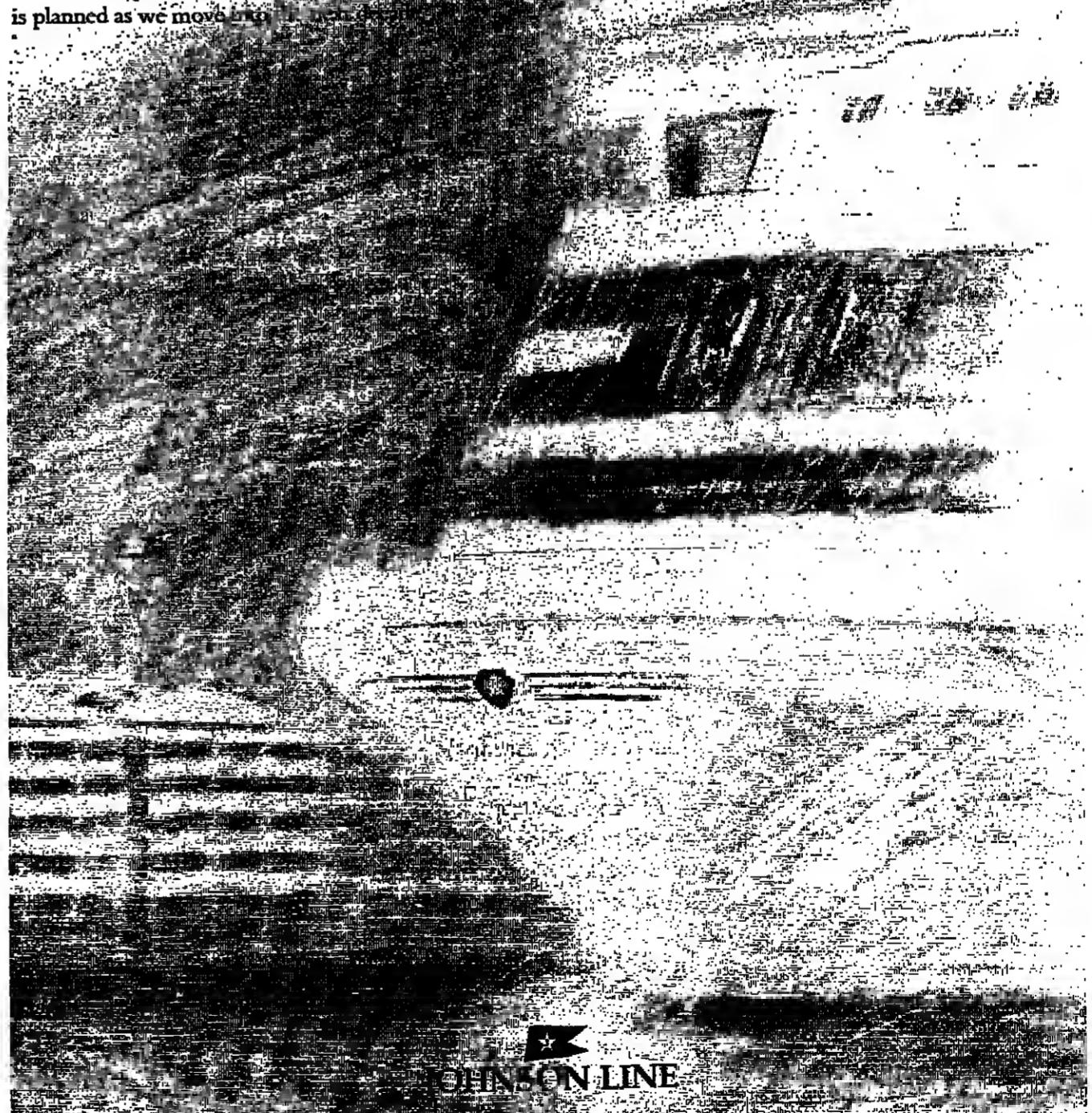
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## SWEDEN 6

The bourse's bullish mood comes as a surprise, says John Burton

## Investors ignore economic signs

THE Stockholm bourse continues to be unexpectedly buoyant with the Veckan Affärer index rising 40 per cent in the past year. What is surprising about the market's performance, one of the best in the world this year, is that it is taking place against the backdrop of a deteriorating domestic economy that bears signs of stagnation.

Moreover, some of the factors that propelled the market upwards last year, such as a wave of merger and acquisitions, are less prominent. There has also been a notable lack of share issues.

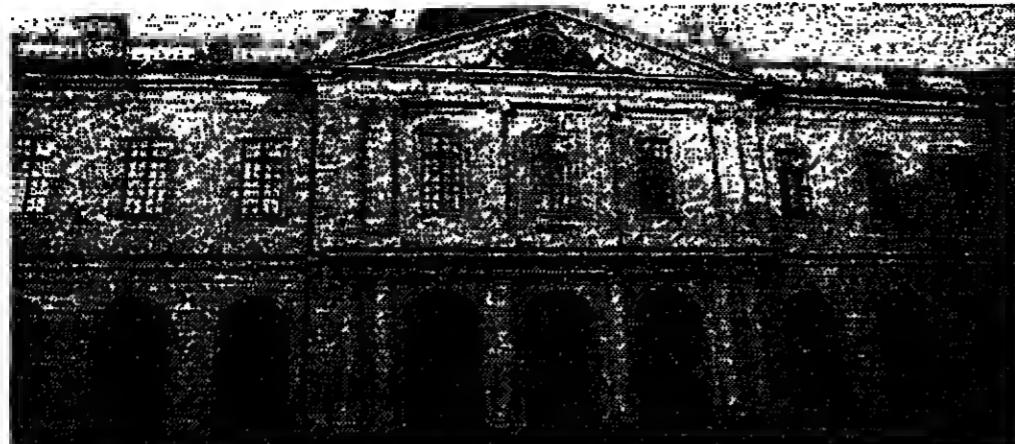
The market's robustness is due to two factors. One is that Sweden's export-oriented multinationals are still reporting good profits due to generally healthy global demand. The other is that institutional investors remain awash with cash, while companies have surplus liquidity. New funds can't enter the market with the possibility that the first three national pension funds will soon be able to buy shares.

The bull market should bolster the bourse's confidence in its ability to prosper as the regulations that protected it come down. The bourse, for example, benefited from strict foreign exchange controls, introduced at the start of the Second World War, that helped trap capital and made it difficult for investors to buy foreign shares.

The foreign exchange controls were abolished in January and Swedes were permitted to buy unlimited amounts of foreign securities. The move was part of the Government's effort to move closer to the European Community by harmonising its laws and regulations with it.

During the first half of 1989 the net value of foreign stock purchased by Swedes amounted to SKr10.5bn with most of the buying in Nordic markets as well as New York and London. The outflow of capital has barely made a dent in demand on the Stockholm bourse, although some of the big pension funds have yet to switch their investment abroad.

Although Mr Bengt Ryden, the managing director of the Stockholm bourse, has hailed the ending of the foreign exchange controls as a large step in moving the exchange into the international arena, his ambition to make Stockholm the leading place to trade Swedish equities have



The stock market has outperformed most of the world's bourses this year

been frustrated by a turnover tax.

When the Government doubled the tax in 1986 to 2 per cent, foreign investors fled abroad, primarily to London and New York, to avoid the higher transaction costs when trading Swedish shares. It is estimated that more trading of Swedish blue chips is done in London than in Stockholm and 40 per cent of the turnover in Swedish equities is conducted abroad. The effect on the

### The bourse benefited from strict foreign exchange controls

Stockholm bourse is noticeable. Turnover is running at about 15 per cent of capitalisation compared with close to 40 per cent in 1986.

Although the Government has hinted it will drop the tax, it may not happen until 1991 when tax reform measures are scheduled to go into effect. The political cost of dropping what is regarded as a yuppie tax now would be high since the trade unions are criticising the government for hurting the low-paid through their market-oriented economic policy.

Mr Ryden hopes to attract foreign custom, once the tax is abolished, by making the bourse more modern and efficient. A large step was the introduction in June of an automated trading system, known as Stockholm Automated Exchange (SAX), to replace the existing call-over and after-market trading arrangements.

The SKr60m SAX programme, which will become fully operational in 1990, is initially being used for trading equities. But it can be extended to handle trading in bonds, convertibles and other financial instruments.

Plans call for SAX to serve as the nucleus for a John information system that would connect the Nordic markets—Stockholm, Helsinki, Oslo and Copenhagen—with subscribers in London and New York via satellite. "It will set the stage for a true Nordic market," says Mr Ryden.

The next logical step, according to Mr Ryden, would be to allow foreign brokers in overseas financial capitals to trade on the Stockholm bourse using the SAX system. Swedish law bars foreign brokers from the exchange, but if the restriction is lifted, Mr Ryden estimates that half of the trading business that has been lost abroad, amounting to SKr30-40bn annually, would return to Stockholm.

Mr Ryden suggests that British brokers who have been approved by the SIB should be granted automatic approval by the Swedish Bank Inspectorate, which rules on the eligibility of all those joining the Stockholm Exchange.

Foreign interest in the Stockholm bourse by both foreign brokers and investors could grow if Sweden reforms its share ownership rules as part of its EC harmonisation programme. Sweden now limits foreign ownership in companies through such devices as shares with differential voting values and cross-holding arrangements.

A government-appointed commission on corporate ownership recommended last year that these anti-takeover defences be eliminated or reduced. Although it supported restrictions that would continue to bar foreigners from acquiring control of large

Swedish companies, adoption of their recommendations would allow increased foreign shareholding in them.

The Ministry of Industry has said it will study the revision of legislation on foreign ownership last amended in 1982, although it is uncertain whether it will accept the commission's findings.

A loosening of ownership rules would likely set the stage for higher share prices since most companies are considered undervalued due to their protected status. It would allow foreigners to participate in "concerning" attempts which have become frequent among domestic raiders in recent years. These consist of a raider buying 10 per cent of a company's stock, which under Swedish law gives him a right to board representation and the ability to block acquisition of the company by a third party.

The controlling interest in the company is usually willing to buy out the raider at a premium because his continued occupation of this strategic minority position is considered a nuisance.

The Wallenberg companies have become a persistent target of these raids.

Mr Rune Anderson, managing director of Trelleborg, the Swedish industrial group, staged a raid on Wallenberg-controlled SKF last year that reportedly netted him as much as SKr230m.

Mr Sven-Olof Johansson, head of the privately held property company Barkmans, is believed to be following the same tactic in buying up shares of Saab-Scania, another Wallenberg company, in recent months. If the foreign ownership rules are eased, Mr Carlo de Benedetti could be next.

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## CENTRAL BANK

### Out of the heat of political battle

THE Central Bank is one of Sweden's vital institutions at the heart of the country's economic revival of the 1980s.

Its governor, Mr Bengt Dennis has pursued a tight monetary policy and pushed ahead with the deregulation of the country's over-protected financial markets since his appointment in September 1982. Mr Dennis wields considerable power and influence over Sweden's economic strategy.

The most important reform at the Central Bank and which carries many longer-term implications for its authority, came into force earlier this year. With hardly any dissent, Parliament agreed to change the constitutional position of the governor by extending his term in office from renewable periods of three years concurrent with the length of each Parliament to five years.

In Mr Dennis's view this will provide the Central Bank with greater independence by removing it above the heat of partisan political battles and strengthening its position in the formulation of Swedish financial policy.

Mr Dennis has displayed

### The opening up of Sweden's industrial structure remains a highly political issue

considerable agility and forcefulness during his years at the Bank through the complex network of personal relations that bind together Sweden's power élite.

His close friendship with finance minister Mr Kjell-Olof Feldt has been crucial in the country's economic recovery over the past seven years. It dates back to their student days when they were both activists in the Social Democratic student movement.

Mr Dennis does not always win his arguments with the Ministry of Finance. There is no meeting of minds on the existence of Sweden's turnover tax, for example, which has driven a good deal of business away from the country.

There is a genuine convergence of views between them on what needs to be done to keep the Swedish economy healthy. The governor is keen to emphasise the commitment that has been "first to bring back a sense of fiscal rectitude to the country's financial



Dennis: wielder of considerable power over economic strategy has pushed ahead with deregulation of the financial markets

management through a tightening of interest rate policy.

He believes that the "one of the best decisions" that the Central Bank and the Ministry of Finance took was to insist that there would be no government borrowing abroad. Since this was introduced in 1982 it has acted as a cornerstone supporting the discipline of domestic economic policy.

As Mr Dennis explained to bankers in Brussels earlier this year: "Deficits on current account have to be balanced by the private sector borrowing abroad and this is brought about by the rise in interest rates. The full effect of this is demonstrated fully to everyone."

In his opinion the tough stance on government overseas borrowing has helped to stabilise exchange rate expectations and generated confidence in Sweden's exchange rate policy.

More importantly, it provided the necessary stability within which the country could carry through the necessary deregulation and liberalisation of its financial markets.

The evaluations of 1981 and 1982 reduced Sweden's effective exchange rate and relative unit labour costs by up to 25 per cent and enabled the country's export industries to mount a strong international recovery at a competitive price advantage.

Mr Dennis, since his arrival at the Central Bank, has been an enthusiast for a much more open and less controlled financial system in Sweden. The liberation of the country from excessive regulation began with the introduction of a new

territories with the removal of many of the restrictions that impede the inward movement of foreign investment and foreign ownership of Swedish industry and services.

In particular, he favours allowing foreign companies the opportunity to establish finance and stockbroking companies in Sweden.

The opening up of Sweden's industrial structure to outsiders remains a highly political issue as the recent discussion over the possibility of Ford motor's involvement with the Saab automobile concern has underlined.

The Central Bank has its sights set on the reciprocity principle with the European Community in financial markets. The harmonisation in line with Sweden's commitment to implement the so-called four freedoms of the 1992 internal market.

Mr Dennis and his colleagues do not disguise their concern at the overhated condition of the Swedish economy. They are worried about the low rate of economic growth, the distortions created by the tax system and above all the erosion of the country's competitive advantage as a

### Mr Dennis does not always win his arguments with the Ministry of Finance

consequence of higher levels of wage push inflation.

However, the Central Bank, in much the same way as every other institution in Sweden, has to accept the guiding principle behind all economic policy-making since the 1980s, namely the need to ensure full employment.

Mr Dennis is one of the few bank governors in the western world who has to worry what the consequences of Swedish monetary strategy will be on the labour market.

As the governor reminded bankers in Brussels earlier this year: "For Sweden the commitment to full employment amounts to the same kind of political obsession as inflation does for the West Germans. The experience of the unemployment in the 1980s never dies. And this commitment to the cause covers every segment of the Swedish political scene."

Robert Taylor

## EUROPE AND THE NORDIC COUNTRIES

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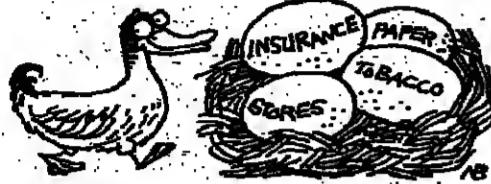
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**INSIDE**

**Lessons in parenthood**



They may not be keen to admit it, but there are some powerful lessons for UK conglomerates to learn from BAT Industries' self-dismemberment, as it fights to stay out of Hoylake's clutches. And it goes beyond that, lighting the way for more narrowly-focused companies of every shape and size. Christopher Lorenz discusses the skills and difficulties involved in corporate parenthood. Page 42

**Playing by the rules**

The Association of International Bond Dealers is to impose stiff fines and penalties on members which fail to live up to its rules. From December 1, members will face the ultimate penalty of suspension and a suspended firm will be unable to trade in the UK. Officials are also considering public disclosure of a list naming offenders. Page 24

**Bond Media sees red**

Bond Media, Mr Alan Bond's listed broadcasting company and owner of Australia's top-rating Channel Nine network, has slithered embarrassingly into the red, suffering both an operating deficit and large extraordinary losses. The figures reinforce expectations of a poor result when Mr Bond's flagship Bond Corporation and other listed companies in his empire report their annual figures, reports Chris Sherwell. Page 24

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Hostilities between two Channel Island publishing groups have broken out following a £14.6m all share bid by Gulton Group, the Jersey-based newspaper and magazine publishing company, for Guernsey Press. Page 25

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**Economics Notebook**

**Dutch eyes turn to Frankfurt**

Mr Nigel Lawson, the UK Chancellor, will not be the only European finance minister casting an anxious eye towards the next meeting of the Bundesbank's decision-making central council in Frankfurt on Thursday.

While in Washington for last week's annual meeting of the International Monetary Fund, Mr Onno Ruding, the Netherlands finance minister, appealed to Germany not to raise its interest rates. Mr Ruding said he saw no reason for further interest rate increases in Europe.

Admittedly, Mr Ruding is in a rather different position to Mr Lawson. Inflation in the Netherlands is down to around 1 per cent at an annual rate. But his complaint that a further rise in West German rates would "punish the good guys for good behaviour" indicated wider concern among the smaller European Community countries that Germany's anti-inflationary zeal may be getting the better of its judgment.

Mr Ruding, whose counter-inflationary credentials are second to none, believes Europe is now over the worst of its recent inflationary surge.

However, it remains to be seen whether his remarks will have any effect on the proudly independent Bundesbank council. In discussing interest rate policy, the council could decide to put domestic considerations, such as fear of an inflationary wage round, ahead of the sensitivities of other countries.

Much will depend on foreign exchange market developments between now and Thursday. But it must never be forgotten, that the Bundesbank's internationally minded Frankfurt-based directorate is outnumbered by nearly two to one by the council by the heads of German domestically-oriented regional central banks.

Although West Germany

**Why IBM is feeling a little blue**

Alan Cane on the company's struggle to maintain growth

**P**essimism over the prospects of International Business Machines (IBM) is now endemic on Wall Street. Analysts and investors fear that without further, drastic action the world's largest computer manufacturer will never recover the form which over 30 years has sustained it as the dominant force in data processing. Some are suggesting the only cure for the giant's lumbering performance over the past few years is dismemberment.

All these doubts have resurfaced despite a series of drastic shake-ups pushed through by chairman John Akers since the early 1980s. These would have brought a lesser organisation to its knees, structurally and financially.

They include the shifting of tens of thousands of employees from administrative positions to line jobs, a new marketing structure designed to bring the company closer to its customers, and technological innovations to help the company regain ground lost to smaller, more agile competitors.

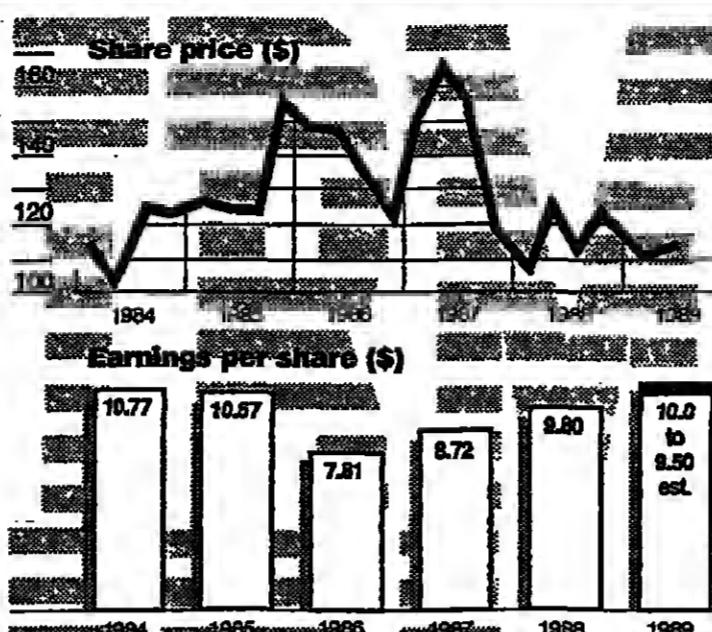
Last week, the company, which had 1988 revenues of \$56.7bn and pre-tax profits of \$5.5bn, told a hastily convened security analysts' meeting in New York that earnings for the third quarter and for the year would fall substantially below their expectations.

It suggested they should revise estimates for 1989 to between \$5.50 and \$6.00 a share from \$10 to \$10.40, implying an outcome for the year no better than that for 1988 when earnings were \$9.80 per share.

Mr Stephen Smith, computer specialist with stockbrokers Palme-Webber, said the announcement was "a surprise but not too much of a surprise."

It would be the fourth time in five years that IBM had disappointed and an indication that the double digit growth rates which the market had come to expect from the company in the 1970s and early 1980s would be hard to repeat.

A company the size of IBM



needed to increase its revenues by at least 6 to 7 per cent a year simply to maintain stable margins, he said. On the latest projections, revenues would grow only 4 to 5 per cent in 1989, well below the industry average of 15 per cent or so.

The reasons IBM gave for the decline are the remarkable in the volatile computer business — technical problems which would delay the introduction of an important high capacity disk memory until 1990, a shift toward leases rather than outright purchases among its customers and currency fluctuations which are expected to cost the group between \$2bn and \$3bn of revenue across its substantial international business.

Each of these factors by itself might seem only a temporary blip.

Problems with esoteric new technology are common in the computer industry and IBM, which invented high density disk storage, has all the skills to solve the problem.

Leasing, in the long run, gives a better yield than outright sales and the leading leasing companies in the US and Europe are already complaining that their viability is threatened by IBM's aggressiveness. Currency fluctuations in a global marketplace are very much a swings-and-roundabouts affair.

IBM's present predicament, however, is only the tip of the iceberg. The fact is that profound long-term trends in the industry are choking the engine which powered IBM's growth, leaving it vulnerable for the first time in 25 years.

Industry pundits are fond of announcing the end of IBM but the world's third largest public company, with possibly the best management of any high technology group, cannot be written off so easily.

Nevertheless, Mr Akers cannot be satisfied that the organisational changes he has instituted so far are having the desired effect and must be wondering what more he can do.

Investors in the group must be asking themselves the same question. IBM's share price has hovered around the \$115 mark since 1983.

or so. Principal growth is now in the mid-range and small computer sector where IBM has nowhere near so sure a touch but where growth is still around 15 per cent or so.

The second trend is the splintering of the computer marketplace into a series of niches, each with its own market leader and in none of which IBM has technological leadership.

So, for example, Compaq Computer leads in high-powered personal computers, while Sun Microsystems is the leader in engineering workstations and Digital Equipment leads in distributed processing.

**T**hird, the "customer" has changed. IBM used to sell directly to data processing managers. Its relationship with these executives secured its position in the large corporate accounts.

Increasingly, however, as the costs of data processing rise seemingly inexorably, buying decisions in large corporations are being referred to the board and to information technology directors who may have no allegiance to IBM.

A "wait and see" attitude on the part of these new customers is a principal cause of the present weakness in the US computer market.

IBM has called the tune and set the standards, for a quarter of a century but technological change is shifting the ground beneath its feet.

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**The devaluation of the United States**

By Anthony Harris  
in Washington

The traffic in Washington is now returning to normal, after a week of double parked stretched limousines, and everyone with financial connections is on a diet, after a week eating enough canapes to relieve a significant famine. This is an odd way to discuss the crisis of the poor countries, and it gets bankers' beary disliking, but they are probably used to that.

In any case, the major talking point last week was not the poverty of the old debtors, but of the new one. The bankers have read the President's lips, and what he is saying is "I'm a poor man." Again and again, the Administration appeared with its begging bowl.

The President addressed the IMF, and asked for support for America's friends; Mr Brady, whose own debt-reduction plan is faltering for lack of financial support, gave a speech on the need for everyone else to spend more on the environment; but the US had no cash to offer. Mr Bush gave a reception to the bankers at the White House to ask them to lend more.

Only one of his guests, from Switzerland, is reported to have been blunt enough to give the obvious response to this, but to judge by soundings at a small sample of the week's 200 odd parties, he was speaking for all of the bankers. The commercial banks are heavily unimpressed by current US policies.

So, it seems, are some of the central bankers and finance ministers of the Group of Seven. The official raid on the dollar was not in the first place as fierce as reports suggested. Sony, in a single cash bid, offset three quarters of their combined intervention up to that point. Even while they sold dollars, senior Japanese and German officials were announcing that the exercise would make no lasting difference in the absence of "policy adjustment" — shorthand for higher US rates.

All this may well encourage investors to bid the dollar up again once the intervention stops — though the trading banks will be reluctant to go long, since they have been caught before. At the end of the week, then, the future of the dollar still looks doubtful; but the devaluation of the US as an economic leader may be less easily reversible.

The Administration is no doubt fully aware of this; but it is caught in a trap which is largely

but not entirely, of its own making. Its international leadership is inhibited by weak domestic leadership. The President is reported to be puzzled by his own very high poll ratings, and to fear that they could suddenly evaporate; that is why his policies are so heavily influenced by opinion polls.

In international affairs, this means following some remarkably ill-informed opinions. A recent study shows that the American public believes that foreign aid is the second largest item in the Federal budget, while it is in fact about the smallest. Since they also believe that measures like increased IMF quotas, or debt enhancement, would add to this imagined burden (wrong again), they are against them. US support would be reluctant even if the revenues were available.

When it comes to revenues, the President's tax pledge is of course the major obstacle; but US officials in any case fear that it would need only very modest overkill to end the seven-year-old US expansion. This is all show a sharp slowdown, and some are actually falling.

If these trends are confirmed, the Fed should soon feel free to grant Mr Dernan's wish, and let interest rates fall. However, this will not be because the Fed supports the Administration's wish to sustain the growth rate near 3 per cent, but more likely because they think it is in danger of falling below 2 per cent. That gap, between the Administration's strategic target and the Fed's comfort level, contains the whole possibility of growing out of trouble. The Puritan attitude of the Fed (and especially of the Fed's regional presidents) may now be enshrined in law. Rep Stephen Neal, a Southern Democrat, has introduced a Congressional resolution which would direct the Fed to eliminate inflation within five years.

The language is hedged — "inflation will be deemed to be eliminated when the expected rate of change in the general level of prices ceases to be a factor in individual and business decision-making" — but the effect is clear. The Fed would be instructed by Congress, which controls its fate, to ignore Mr Dernan. This is hardly the gift Mr Bush would have requested from his new conservative Democratic allies, who helped to vote through the ill-judged cut in capital gains tax.



for very much longer. Most of the cut-price offers expire officially this week (though discounts have a way of making as many final appearances as an ageing opera star, so they may last a bit longer).

The sales of the 1990 models in October and November should give a pretty clear answer; for it seems clear that the expansion cannot keep up speed without a fairly strong car market. The housing slump may be past its worst, but still has grim implications for sales of many household goods; investment growth is slowing, and exports are hardly likely to accelerate from their present annual growth rate of 16 per cent or so.

The unquestionable good news in recent figures has been about inflation. The consumer price index, suggesting a 4.5 per cent annual rate, looks like a lagging indicator, which will soon give a better picture as the steep food price rises of the last twelve months wash out. Meanwhile, the leading indicators — wage rates, input and intermediate prices — all show a sharp slowdown, and some are actually falling.

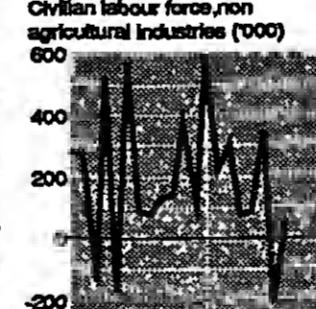
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**THIS WEEK**

**US Employment**

Civilian labour force, non-agricultural industries (000)



effect of this, the data should show employment growing at a rate some way below the average seen so far this year of 230,000 a month.

The US National Association of Purchasing Managers Report for September is due out today. This survey of the expectations of the buying managers of large US corporations is regarded as an important indicator of business confidence. In August the index stood at 45.2 per cent, and the average of market forecasts is for 47 per cent in September. Anything under 44 per cent, say analysts, would indicate that the US economy is contracting.

Other events and statistics this week include:

Today: US construction expenditure for August. UK final retail sales figures and credit business for August.

Tomorrow: US manufacturing shipments, inventories and new orders for August. West Germany, manufacturing new orders for August.





## INTERNATIONAL CAPITAL MARKETS AND COMPANIES

**Bond Media slithers into the red**

By Chris Sherwell in Sydney

**BOND MEDIA**, Mr Alan Bond's listed broadcasting company and owner of Australia's top-rating Channel Nine television network, has slithered embarrassingly into the red, suffering both an operating deficit and large extraordinary losses.

Figures for the group released late on Friday showed an unexpected equity-accounted net loss for the 12 months to June of A\$2.5m (US\$1.6m), against a A\$40.3m profit the year before, on sales of A\$47.9m, up from A\$42.6m. Extraordinary losses of

A\$41.6m worsened the picture. Some A\$23m came from the group's ill-conceived purchase from the failed Rothwell's finance house of a A\$100m "success fee" claimed from Mr Warwick Fairfax for the buy-out of his newspaper group.

Another substantial sum was lost on the group's Perth television station, which was sold after Mr Bond acquired the "West Australian" newspaper. Perth's only morning daily, Media ownership rules disallow cross-ownership of media in one city.

The trading results were seen as stark confirmation of the financial strains now being experienced by Australia's commercial television networks, mostly as a result of the extravagant sums paid for them following the change in media ownership regulations in late 1988.

The rival Channel Ten - also suffering losses - recently changed hands after Mr Frank Lowy's Westfield group took a A\$400m write-off, and there have been suggestions that Bond Media and Mr

Christopher Skase's Qantas Australia, owner of the Channel Seven network, may have to take a similar write-down on their broadcasting assets.

The figures also reinforced expectations of a poor result when Mr Bond's flagship Bond Corporation and other listed companies in his empire report their annual figures. These were also due by Friday, but Bond Corporation declared last week that it could not meet the deadline. Failure to produce them could lead to suspension by the stock exchange.

**Pre-tax reverse at Pioneer International**

By Chris Sherwell

**THE HEAVY** cost of Pioneer International's ill-conceived minerals expansion was confirmed yesterday when the Australian building materials and resources group reported a disappointing earnings performance.

After-tax operating profit for the year to June rose 6 per cent to A\$17.2m (US\$13.8m), helped principally by a reduced corporate tax rate.

At the pre-tax level, earnings were off 7.5 per cent, despite a 10 per cent rise in revenues to A\$3.94bn.

As expected, Australia's surging domestic economy brought strong improvements in the group's building materi-

als and oil refining and marketing operations. Together these contributed 55 per cent of sales and 32 per cent of profit before interest and tax.

But Pioneer's 42 per cent-owned Giant Resources, the minerals business it bought from Arizadne after the 1987 crash, reported a disastrous A\$52m loss plus a A\$106m extraordinary write-off, and its directly-owned uranium operation also incurred a loss.

In a major announcement earlier this week, Pioneer announced it was disposing of all its minerals interests during the current year in order to repay debt and invest further in building materials and

petroleum activities. Giant Resources is already negotiating the sale of Canadian mining assets.

A separate announcement yesterday of Giant's losses said the company had suffered from a 30 per cent drop in the gold price, which had depressed gold revenues by 7 per cent, and a 72 per cent increase in interest costs because of spiralling rates on its Australian dollar debt.

The only bright spot among Pioneer's minerals activities was in mineral sands, which was one of its most profitable operations. The only disappointments among its building materials operations were in

Hong Kong and Texas. Pioneer said its earnings were equivalent to 27.3 Australian cents per share, compared with 26.4 cents in the previous year. The group announced a final dividend of 7.5 cents to make a total of 15 cents for the year, up from 13.75 cents.

Pioneer separately itemised its equity-accounted results. These did not include Giant because of the disposal plan and showed a marginal dip in profits to A\$17.9m from A\$18.2m.

On the stock exchange, Pioneer's shares were heavily traded and rose four cents to A\$3.04 in line with the generally firmer market.

**Ipma clarifies position on new-issue disclosures**

By Andrew Freeman

**THE INTERNATIONAL** Primary Markets Association (Ipma), a trade association which oversees new-issue business on the Eurobond market, has told underwriting banks that they are under no legal obligation to disclose how much of a new issue has been distributed in the primary market.

The advice follows speculation that lead managers which fail to inform the market of a substantial unsold position may be in breach of disclosure rules under section 47 of the UK Financial Services Act.

Some banks decided to inform the market of their precise position at the end of syndication in order to avoid possible prosecution for creating a

false market. Notably, Baring Brothers declared a £200m domestic debenture for Allied-Lyons to be only 55 per cent placed.

Ipma's legal and documentation committee met last Thursday to consider opinions from leading London solicitors, before concluding that section 47 did not require Eurobond houses to disclose their positions.

The committee noted that such disclosure was not traditional market practice in the primary Eurobond industry.

However, it reminded members that if they did issue a statement they must not make false or misleading claims about their deals.

**Oerlikon-Bührle expects bigger deficit for year**

By William Duforce in Geneva

**OERLIKON-BÜHLER**, the Swiss industrial and armaments group, forecasts a bigger net consolidated loss on its 1989 operations than last year's SFr35.5m (\$21.8m) deficit.

Results in the military products and aerospace divisions have been lower than expected and will not reach 1988 targets. Mr Dieter Bührle, chairman, said difficulties on the military side would have a significant negative effect on the group's performance.

During the first eight months group sales increased by 24 per cent to SFr152m. Turnover for 1988 as a whole amounted to SFr4.2bn.

In the non-military divisions, which include Bally shoes,

engineering and welding products, sales growth varied between 8 and 20 per cent.

Oerlikon-Bührle has been waiting for the go-ahead for the sale of its Adats guided missile system to the US Army but the order has been delayed by the US Congress. Talks on closer co-operation with possible partners on the military side are deadlocked.

Last year Oerlikon-Bührle passed the shareholders' resolution for the third year running. It succeeded in reducing the 1987 net loss of SFr15.2m to SFr35.8m and in May Mr Michael Fuchs, managing director, was still expecting the group to reach the break-even point in 1989.

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Investment Banking

**GUINNESS PEAT AVIATION****AIBD to back rules with stiff penalties**

By Andrew Freeman

**THE ASSOCIATION** of International Bond Dealers (AIBD) is to impose stiff fines and penalties on members which fail to stick to its rules.

From December 1 members will face the ultimate penalty of suspension from the association. A suspended firm will be unable to trade in the UK.

Officials are also considering public disclosure of a list naming offenders. The fines range from SFr25 (\$15.6) per trade for late reporting, to SFr10,000 for failing to subscribe to the reporting system.

Under the rules of the Securities Association (TSA), all UK-based members of the AIBD have to report their bond trading within 30 minutes through the AIBD's screen-based Trax trade matching and reporting system.

Mr John Langton, vice-chairman of the AIBD, said: "Those members which have so far ignored Trax or refuse to use it properly may think they are being adept in circumventing the rules, but we have made it perfectly clear that we will take a hard line against them."

The AIBD is a designated investment exchange under the Financial Services Act.

The fines will apply in December, after formal monitoring of the use of Trax in November, aimed at alerting non-complying firms to the potential scale of their liabilities.

On September 4 some 20 UK-based members, about 10 per cent of the total, missed a final TSA deadline for full connection to Trax, and have since been in breach of both TSA and AIBD reporting rules.

Last May a large number of firms missed an AIBD deadline, but were treated leniently because many had had technical problems.

The delay in imposing the sanctions is needed to allow the AIBD to add computer programs to Trax to impose the penalties. Technically, under its own rules, AIBD is itself in breach of its own exchange statutes.

**Preussag holds merger talks with Salzgitter**

By David Marsh in Bonn

**PREUSSAG**, the West German energy and metals concern, is negotiating a possible merger with Salzgitter, the state-owned steel company, in a deal which would produce a group with a turnover of around DM27bn (\$13.8bn) and 70,000 people.

Preussag announced over the weekend that talks were under way on combining the two groups, but said the "modalities" of any transaction were completely open.

The Bonn Government has given the green light to the talks as a means of privatising Salzgitter, which has profited over the past two years from restructuring and buoyant conditions in its mainstream steel sector.

Preussag said that a merger would allow the two companies to pool forces, particularly in environmental protection and other such diversified fields as electronics and information technology. It justified the talks as an attempt to give the companies the scale to compete effectively in the European

Community's post-1992 "single market."

The Bonn Finance Ministry has been seeking ways for some time to divest its stake in Salzgitter. Lack of success so far represents an embarrassment in view of the Government's pledge to carry forward its privatisation policies.

The financing of any takeover deal, however, would pose a challenge in view of uncertainties still facing Preussag's earnings. Preussag has faced a number of setbacks from falling natural gas and non-ferrous prices in recent years, but managed to resume dividend payments for 1988 for the first time since 1985. A higher payment for 1989 than 1988's modest DM5 a share seems likely.

**Italian insurer plans reshape**

By John Wyles in Rome

**LA FONDIAZIA**, the Florentine insurance group controlled by Mr Raul Gardini's Ferruzzi Group, has announced a broadly-based corporate restructuring, together with moves to raise about L550bn (\$40bn) of fresh capital.

Mr Alfonso Scarsa, managing director, said at the weekend that the new structure would aid Fondiaria's development and could add banking to its current insurance and financial services businesses.

Fondiaria will vest most of its insurance activities and

property holdings - worth, at current values, about L1.400bn - in its Italia operation, whose name will be changed to Fondiaria Assicurazioni.

The overall holding company will handle reinsurance activities for the group and will be quoted on the L550bn (\$40bn) of fresh capital.

Italia's capital will be increased in two phases: the first by a one-for-four issue of 10m shares to raise L100bn from existing shareholders, and the second by an issue of 54.8m shares reserved for Pon-

dici SpA in recompence for the assets transferred.

The Milano insurance company, controlled by Fondiaria, will also put its 26.05 per cent of Italia behind a convertible bond linked to warrants carrying Italia stock. These will be offered to existing shareholders on a one-for-one basis, in an exercise expected to raise L450m.

Fondiaria Assicurazioni will rank about fifth in the Italian insurance league, with L1.500bn of premiums, L2.400bn of technical reserves and 560 agencies.

By Anatole Kalotsky in New York

**THERE WAS** a sharp drop in US junk bond issues in the third quarter, as credit problems in the high-yield bond market deterred potential investors.

Wall Street investment banks were partly compensated for the declining junk bond business by a significant rise in issues of investment-grade corporate bonds, but underwriting fees were still sharply lower than a year ago.

These were among the main conclusions of the latest quarterly ranking of Wall Street underwriters, published by Securities Data Company.

The league table of US underwriters appeared to reflect these structural changes. Goldman Sachs topped the list of underwriters in the third quarter, after ranking second in the previous two quarters.

Merrill Lynch, which had led Wall Street in the year to date, was the second biggest in the quarter.

While Drexel Burnham Lambert continued to dominate the

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## UK COMPANY NEWS

**Channel Island publishers in £15m takeover battle**

By John Riddings

HOSTILITIES between two Channel Island publishing groups have broken out following a £14.8m all share bid by Guilton Group, the Jersey-based newspaper and magazine publishing company, for Guernsey Press.

Guernsey Press has rejected Guilton's approach as "unwelcome and unsolicited". Mr Ken Rowse, chairman, said that "if successful, the bid would remove control of the Island's only newspaper to Jersey".

But according to Mr Frank Walker, managing director of Guilton Group, "the proposed merger represents a logical step in the development of both companies. They have

highly complementary activities."

Guilton argues that growth prospects for channel island companies are currently constrained by local economic policies. The merged companies would create a group of sufficient size to expand into external markets.

Both Guilton Group and Guernsey Press publish the sole newspaper in their respective islands. In addition to publishing the Jersey Evening Post, which has a daily circulation of about 25,000 copies, Guilton Group has interests in specialist magazines and newsgroups.

In 1988, Guilton Group achieved pre-tax profits of £1.66m, an increase of 19.7 per cent, on sales of £15.15m. The company forecasts that in the current year the total dividend will be raised by 19 per cent to 5p.

The Guernsey Press, whose daily paper has a circulation of about 16,000 copies, saw pre-tax profits fall from £1.03m to £730,000 in the year to the end of February 1989.

Guilton already owns 2.4 per cent of Guernsey Press' shares.

It is offering 102 of its own shares for every 100 Guernsey Press shares. Guilton shares currently stand at 250p and the offer values each Guernsey Press share at 255p, compared with its current price of 200p.

**Sherwood advances 36%**

TAKING IN Denter, acquired early this year, the Sherwood Group lifted its pre-tax profit 36 per cent in the half year ended June 30.

This USM quoted maker of ladies underwear and nightwear, and children's wear achieved £4.14m, against £3.05m, on turnover 52 per cent higher, at £33.4m, against £21.96m.

Mr David Parker, the chairman, said all companies performed satisfactorily, especially Denter. He anticipated the latter making a significant contribution for the year.

He looked forward to "a very positive" second half.

Earnings were 19.1p (18.3p) and the interim dividend is raised to 2.3p (1.6p) on increased capital.

**BOARD MEETINGS**

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are held for the purpose of considering dividends. Official indications are not available as to whether the dividends shown below are based mainly on last year's earnings.

**TODAY:**  
A. M. Best, Bilton (Preston), Garside, Headland, Kleinwort Benson, Luton, North British Canaries, Total, Toppdamer, Tropicana, Unilever, Vauxhall, Vicks, Finsis - Arrows, Trust, European Letters, Helmsman (James), Chancery Estates, NCIS.

**Clondalkin at £2.7m midway**

Clondalkin Group, based in Dublin and engaged in printing and packaging manufacture, increased its profits by £2675,000 to £33.65m (£3.2m) pre-tax for the opening six months of 1989. Sales for the period rose by 13.5 per cent.

After tax of £5805,000 (£1495,000) earnings amounted to 6.5p (5.52p). The interim dividend is being lifted to 14.55p (1.347p).

**Swallowfield margins rise**

Swallowfield, the USM quoted maker of toiletry and household products in aerosol form, improved its margins in the 24 weeks ended June 17, and thereby lifted its pre-tax profit by 2.2p.

Mr Terry Organ, chairman, said the half year was much in line with expectations. This 27 per cent growth was achieved on turnover ahead 12 per cent to £7.5m (£6.7m). Earnings worked through to 7.6p (6.7p) and there is an interim dividend of 2.2p.

Normally, private investors who take out a PEP are only permitted to have half of their £4,800 annual maximum allowance in an investment trust or unit trust. However, River & Mercantile found a loophole in a PEP.

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## UK COMPANY NEWS

## 40% show interest in Ferranti demerger

By Terry Dodsworth

ABOUT 40 per cent of the shareholders in Ferranti, the beleaguered UK defence group, have expressed interest in a rescue plan based on demerging the existing company, according to Hill Samuel, the merchant bank which has helped design the scheme.

Hill Samuel and its collaborator, the Glasgow-based Murray Johnstone fund management group, have written to the Ferranti board asking for financial information so that more detailed plans can be drawn up.

Mr Christopher Baker, corporate finance director at Hill Samuel, said at present, the plan has had to be sketched in without the benefit of access to Ferranti's divisional management accounts on which a concrete proposal would need to be based.

Mr Baker said he believed the Ferranti board should see that the scheme is "properly and fully examined" given the support it has received from its institutional shareholders.

The letter, sent to Ferranti on Friday, said that the company announced that it would have to write off £185m because of suspected fraud outlined at that point plan for recovery.

Under stage one, Ferranti's naval and avionics activities would be brought together in a newly organised company and spun off from the existing group to leave shareholders with holdings in two separate companies.

These naval and avionics operations, mainly based in the UK, would then be merged with another UK defence group to form an organisation with sales of around £500m a year.

The Hill Samuel/Murray Johnstone team has held talks with Thorn EMI on a possible deal to merge Thorn's defence business with Ferranti's.

### Atlantic Securities

Gross income of Atlantic Securities Trust totalled £1.21m (£470,000) for the six months ended June 30. Pre-tax loss emerged at £80,000 (£432,000) after interest payable of £1.21m (£842,000).

## Birmingham Mint warning as electrical side struggles

By Andrew Bolger

BIRMINGHAM MINT, the coin and medal manufacturer which has diversified into electronics and engineering, has warned of a substantial drop in first half profits. Its shares fell 28p to 134p on Friday.

In the comparative six months ended September 30 1988 the group made £1.62m pre-tax. Main difficulties were in the electrical components division,

which makes contacts for switches. Over the past few months 60 people have been made redundant at the Shifnal factory.

The company also announced the appointment of Mr Harry Balmer as group managing director. Mr Colin Perry, who was chairman and chief executive, will continue as executive chairman.

Mr Perry said most of the

## Tunstall to make further Ademco provisions

By Gley Harris

SHARES IN Tunstall Group fell 32p to 235p on Friday after the security equipment maker said it would have to make a further £1.6m in provisions against stocks and closures at Ademco, its chain of distribution centres. At the interim stage, Tunstall wrote off £244,000 above the line against Ademco.

As a result, profits for the year to September 30 would be "significantly lower" than the £4.5m recorded in 1987-88.

Tunstall also said it had established "certain discrepancies" totalling £360,000 between book and actual stock levels at Tann-Synchronoma, a manufacturer of fire and intruder alarms it bought for £1.7m in 1988.

Unlike the Ademco provisions, which will hit the profit and loss account, these will be taken as an adjustment against the value at which Tann-Synchronoma was brought into the books.

Tunstall said its core businesses were continuing to perform strongly.

## Audio Fidelity costs warning

By John Riddings

AUDIO FIDELITY, the sound equipment and consumer products group, has warned that extraordinary and exceptional costs have been incurred in the second half of the financial year to the end of June 1989.

The company did not specify the losses, but said that they resulted from the planned closure of loss-making subsidiaries and from further write-offs. In the first half, the company reported losses of £2.3m before tax.

Earnings were 1.49p (25p) but the interim dividend is maintained at 1p, payable on December 1.

## Scott's Restaurant in the black

SCOTT'S RESTAURANT stayed in the black in the first half of 1988, producing a pre-tax profit of £427,000. That included the disposal of surplus wines from Mirabelle Restaurant, which was sold last year.

In the 1988 half year the group incurred a loss of £554,000, being hit by the poor

trading at Mirabelle. By the end of the year the deficit was reduced to £420,000.

Turnover for the past half year came to £3.4m (£3.1m). Earnings were 53.8p (loss 104.3p). Borrowings were further reduced - helped by the sale of 200,000 shares in Wembly.

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# FINANCIAL TIMES SURVEY

Prices of most metals have reached new records in the past 18 months. A gentle fall this year should not obscure the fact that the industry has undergone a huge revival, says Kenneth Gooding, and that many people expect a long period of sustained profitability.

## Lessons from the recession

**BOWS AND ARROWS** and crude spears are among the weapons used to frighten away employees from the Bougainville mine in Papua New Guinea.

Disaffected local landowners also break through extensive security precautions, to take rifle pot-shots at buses on their way to the mine, one of the richest copper projects in the world.

The Sendero Luminoso, or Shining Path, a shadowy Maoist guerrilla movement in Peru, uses weapons taken from the Peruvian military and explosives from the country's mines in its violent campaign to overthrow the Government. Targeting Peru's mines, because they contribute 50 per cent of the country's export income, Shining Path has left 24 dead and 17 injured, and since 1989 has done \$500m of damage to mines and equipment.

When miners arrived at the vast Cenamex copper complex in Mexico one recent Monday, they found their way barred by 4,000 troops armed with machine-guns, while four helicopters kept vigil overhead. Faced with a strike by the 3,000 miners, the Mexican Government had declared the state-owned mine bankrupt, and the military was there to prevent

sabotage and to stop dangerous materials falling into the hands of outraged employees.

In all these cases, the mining industry is an innocent bystander caught up in complex local political issues.

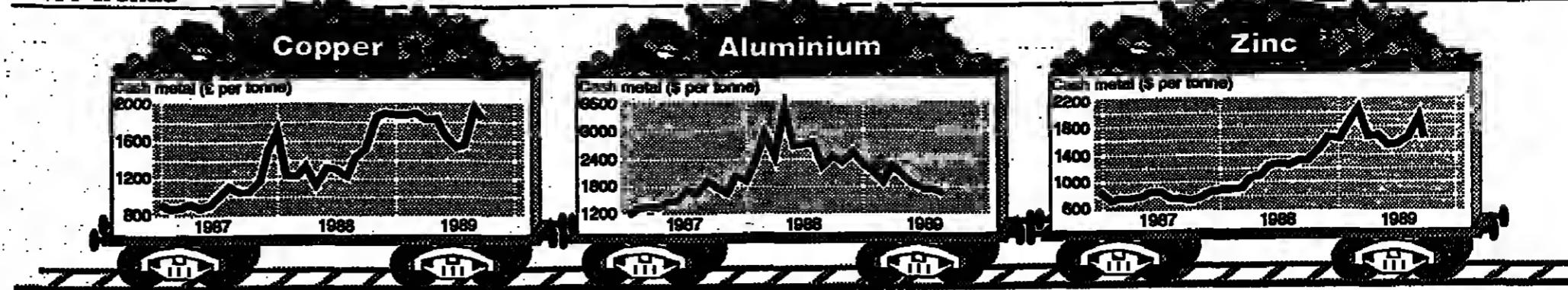
Natural disasters are more easy to understand – such as when torrential rains caused a landslide and shut down Ok Tedi, another rich copper mine in Papua New Guinea. So are technical problems, such as the explosion which halted the operations of Cyprus Minerals' huge smelter in Miami, Arizona, in mid-August.

Strikes, like the one which has dragged on since May at Highland Valley Copper, a vast complex in British Columbia, Canada, are also usually about simple things such as pay and conditions.

There was a time, not so long ago, when those involved in the base metals business did not have to pay close attention to such situations, whether they were complex or not. Little local difficulties in far-off territories could be overlooked in a world which seemed destined for ever to be buried under huge surpluses of the minimum copper, lead, nickel, tin and zinc.

But in the past 18 months,

### Price trends



## BASE METALS



PAGE 2 Copper; Lead; Zinc  
 PAGE 3 The London Metal Exchange; Tin  
 PAGE 4 Aluminium; Nickel; The Environment  
 Picture: Waiting to trade on the LME – Lydia van der Meer

in part to a gradual erosion of the mining industry's capacity to produce. The nominal capacities of mines and plants are often significantly in excess of their effective capacities, following changes forced on the industry during the recession.

The mining industry at that time deliberately scrapped or down-graded outmoded or high-cost facilities, and redesigned mines to produce at lower, more-competitive costs. RTZ, the world's largest mining company, estimates, for example, that the effective capacity of the non-communist world's copper mines at the end of last year was "getting on for 1m tonnes below nominal capacity".

During the recession, when the base-metals industry as a whole was losing 10 cents on every dollar of metal produced, capacity was eroded and exploration curtailed. The last big investment in base-metals mines and plants was in the early 1970s, so they are now middle-aged and often nearing the end of their useful lives.

"Much of the decline in real costs in the early 1980s was bought at the expense of the future – and the future is now paying the price," says Mr Philip Crowson, senior economic adviser at RTZ.

The situation is made worse by the fact that many of the ore bodies found in the late 1960s and 1970s are no longer worth developing. The reserves were discovered when the industry's cost structure was entirely different; when energy costs were low, and so was the cost of money.

Many of them have very little metal per tonne of ore, and are in remote areas of the world. Once the cost of providing access roads, accommodation for the workforce and other infrastructure work is taken into account, the mines would have to be developed on

a huge scale, thus adding more expense in terms of interest and for capital equipment.

The gap left by mine closures and lack of exploration will not be filled easily or quickly. It takes about 10 years from discovery to get a metals mine and associated equipment up and running.

The last of the projects that were started 10 years ago are coming on stream – such as the huge Olympic Dam copper-gold-uranium mine in Australia; Red Dog in Alaska, the world's biggest lead-zinc mine; or Escondida, a massive copper project in Chile.

RTZ's Mr Crowson suggests: "These projects are not enough. They, and more, are needed not just to meet prospective demand, but also to compensate for the likely closures of the next few years."

He says the industry is likely to see relatively high metals prices, and hence good profits, for some years ahead "because of its inability and unwillingness to invest sufficiently to keep pace with demand". In the long run, however, metals prices will move into line with the industry's marginal costs, Mr Crowson points out.

Mr Jan Slechte, president of Billiton, the Royal Dutch/Shell metals division, goes further: "Our basic assumption is that metals prices will continue to fall in real terms – the trend is quite clearly down."

The metals industry will not gain the full benefits of future world economic growth, because it is not doing enough to improve its product and process development, while, at the same time, there will be less intensive use of metals in new products and further substitution for metals by other raw materials. "So it would be asking a great deal for metals demand to grow in line with the world economy," says Mr Slechte.

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## BASE METALS 2

## COPPER

## A year of unrest

AT FIRST sight, the London Metal Exchange copper market would appear to have done pretty well over the past year. Both the cash and three-months positions have touched record levels during the period, and the cash quotation has recently been about 22 per cent above the level ruling 12 months ago.

That is in sterling terms, however. Adjustment for the appreciation of the dollar against the UK currency since last October shrinks cash copper's advance to less than 12 per cent – a decent margin over inflation, but nothing to write home about. And it might actually be viewed as

**The Peruvian national stoppage was a considerable blow**

somewhat disappointing, considering the catalogue of disruptions which has been upsetting the supply side of the equation.

A year ago, all copper's vital signs were pointing upwards. Industrial demand was still buoyant; stocks were heading downwards; there were production problems on the African copperbelt (because of spare-parts shortages); President Pinochet's election defeat had raised the prospect of industrial unrest in Chile; and Peru's miners were preparing to resume the strike they had called off only a few months earlier.

In the event, we had to wait until the beginning of last month for the first Chilean mine strike, at Codelco's Salvador operation, and that lasted only two weeks. But the Peruvian national stoppage began on schedule, on October 17, and did not finish until mid-December – taking the total of days lost to the industry in 1988 to 87.

Peru normally supplies about 6 per cent of the non-communist world's copper production, which last year totalled 6.85m tonnes. Refined copper output was also 6.85m tonnes, well below non-communist world consumption of 8m tonnes. Imports from the eastern bloc countries at an estimated 150,000 tonnes still left a big gap to be filled by consumers' drawing down stocks.

In the circumstances, the absence of Peruvian output for so long was a considerable

blow. When the strike started, copper stocks in London Metal Exchange warehouses stood at 87,075 tonnes; when it finished, they were down to 61,725 tonnes. New York Commodity Exchange (Comex) stocks of copper were halved, meanwhile, to just over 5,000 tonnes.

That proved to be the bottom of that particular trough. LME stocks were still falling – when the low was reached, they were only about 12,000 tonnes above the level ruling at the time of the £2,000-a-tonne peak – and supply problems were piling up again.

The Bougainville mine was still closed – indeed, Bougainville Island itself was under a state of emergency because of the rebel activities; the "Shining Path" guerrilla group was disrupting the Peruvian min-

ing industry; and one of the North American mines, Canada's 170,000-tonnes-a-year Highland Valley operation in British Columbia, was still strike-bound because of a labour contract dispute.

The market was given another fillip, this time on the economic front: in mid-August, US economic indicators, which earlier had been pointing ominously towards recession, began to raise hopes that a "soft landing" for the US economy might after all be on the way. Coinciding as it did with the beginning of another Peruvian miners' strike – about the prospect of which the market had seemed curiously relaxed – this factor brought the bulls back in, and by August 25 the cash price was within 25 of the December record. This time, however, the three months price was not so far behind (at £1,914 a tonne), indicating that the market's strength was more soundly based.

Prices have settled back since the collapse in disarray of the Peruvian strike after 3½ weeks. But with the Bougainville operation closed again – a restart last month had to be aborted after only nine hours because of rebel attacks, supply problems continuing, and stocks remaining well below the 100,000-tonne mark – no one seems keen to sell this market short.

Richard Mooney

THE BUBBLE burst for zinc at the beginning of last month, when the London Metal Exchange revealed that stocks of the metal in its warehouses had risen to the highest levels for five years.

This was in marked contrast to the beginning of last year, when stocks were steadily falling.

Threats of further trouble in the Peruvian mining industry took the cash price for high-grade metal to more than \$2,000 a tonne, peaking at \$2,107.50 a tonne on March 3. The troubles in Peru, which began with a 57-day strike a

and early July sent the cash LME quotation plunging to a nine-month low of £1,674 a tonne – though it was still at a modest backwardation.

Prices surged as the London Metal Exchange reported an unexpected large drop of

6,900 tonnes in its warehouse stocks, taking them down to 25,850 tonnes. At the beginning of the year, LME stocks had stood at 61,700 tonnes.

At the beginning of last month, the cash price hit an eight-year peak of £2,473.50 a

tonne, as concern about the level of stocks continued and fears of supply tightness later this year began to emerge, against a background of stronger than expected demand.

Nova Sarmi's 84,000-tonnes-a-year smelter, at Portovesme, Sardinia, was closed down after a further accident, and will not be back in action until early next year, partly because the company has taken the opportunity to bring forward scheduled maintenance work.

The health of the automotive industry has been the main factor in driving up prices – batteries now account for more than 60 per cent of lead consumption. While car production in the US has faltered, output in Japan and western Europe has remained stronger than expected and ahead of the 1988 level.

However, it is not just new car production that matters, but the number of cars on the road; and this is providing a steadily growing market, according to Mr Neil Buxton, analyst with the Shearson Lehman Hutton mining team. In addition, the weight of lead in each battery is slowly increasing as manufacturers offer higher performance and longer life.

Mr Buxton also points out that no viable alternative to the lead-acid battery is in sight.

Long-term forecasts of the growth in lead consumption range from 1 per cent to 1.4 per cent a year, and balance a growth in lead for batteries, of about 2 per cent a year, against declining markets in other uses, according to Metals Economic Group, a Canadian natural resources researcher.

The declining markets include lead as a petro additive. Environmental concerns

have already caused this market to fall by more than half since the beginning of the decade, when it used 238,700 tonnes, according to Shearson Lehman. Last year it took about 105,000 tonnes – a minor amount in a market of 1.8m tonnes a year. The rise of the Green movement is also putting continued pressure on lead's use in paints, chemicals and cable-sheathing.

While overall lead consumption has been rising slowly but surely for the past six years, and is expected to continue to do so, primary non-socialist mine production has been static for a very long time.

Lead is mainly mined as a by-product of other metals, primarily zinc.

The peak of production, according to Shearson, was in 1973, since when it has fluctuated around 2.5m tonnes a year.

Last year, non-communist production of lead concentrate was 2.25m tonnes, down from 2.37m tonnes in 1987. The fall followed production losses in Peru and Canada, two of the leading producing countries. The Peruvian setback was a combination of technical problems, strikes and guerrilla attacks, while Canada saw the closure of the Pine Point mine.

Shearson estimates that this year, there will be an increase in concentrate production of 3.7 per cent, to 2.44m tonnes, thanks mainly to expanding output in the US and Australia, followed by a 5.7 per cent increase next year. Cominco's Red Dog mine, in Alaska, which is expected to start producing later this year, is by far the biggest project. Asarco is building up output at Sweetwater and West Park. In Australia, improved production is expected from Cadia and

Hellyer.

However, primary production accounts for only about half the 4.3m-tonnes-a-year lead market – secondary production is just as important, and prices are at levels which make it an attractive and profitable business to recycle old batteries. Mr Buxton points out that many secondary producers, particularly in the US, are raising their production capacity.

US secondary production last year was 65,000 tonnes, compared with only 40,000 tonnes in 1983, when the industry's future was in doubt because of low prices. RSC alone is boosting capacity by 100,000 tonnes – as much lead as Red Dog is expected to produce in a year.

The supply and demand balance for the lead market is traditionally very closely balanced. Mr Buxton points out that, even in bad times, stocks have represented only two months' usage, which can be contrasted with enough stocks for as much as 16 weeks for aluminium. Since its annual review of the lead industry was published in June, Shearson has revised its forecast of a small surplus this year to a small deficit.

Metals and Minerals Research Services, the London analysts, said in its third-quarter report that it believed the fundamentals were "with little more than neutral, with primary production and consumption rising by a similar amount this year, and secondary output sufficient again to balance the market."

Mr Buxton believes that prices much above \$240 a tonne are unsustainable in the long-term. Other analysts generally agree that prices are unlikely to be above 30 cents a lb for most of next year.

All in all, it appears that lead is unlikely to shake off its dull image, despite the excitement of the past couple of months.

David Blackwell

be replacing output of 180,000 tonnes a year lost from the closure of Cominco's Pine Point mine.

Mr Buxton points out that Red Dog is the only new producer arriving on the scene in North America – it is Australia which will provide the bulk of the fresh supplies. No single mine there will provide a large amount, but the combined result of expansion at several small mines will be higher than output at Red Dog. However, while Australian production is set to top 1m tonnes a year, output in Canada is in decline.

"The net result" of these increases in production will lead to a small surplus of supply over demand next year after two years of deficit, analysts believe. Shearson expects a small surplus; Metals and Minerals Research Services estimate 50,000 to 100,000 tonnes; and Mr Moore of Ord Minnett, puts the 1990 surplus at 100,000 tonnes.

Consequently prices are seen as falling to an average of around 65 cents a lb next year – still relatively satisfactory for zinc producers. As Mr Moore points out, for some years they had to make do with 32 cents to 35 cents a lb.

Meanwhile, the High Grade zinc contract at the LME looks as if its days are numbered. On Wednesday next week, the LME board meets to discuss dropping it, leaving the Special High Grade contract as the LME's sole zinc contract.

The SHG contract was introduced in September a year ago, and appears to have been welcomed by both miners and smelters as the price indicator for the industry. Indeed, the European Producer Price (EPP) was abandoned at the beginning of this year.

David Blackwell

## LEAD: a healthy automotive industry is driving prices up

## More power from batteries

THE LEAD market, which had plodded along solidly while other base metals took it in turn to shine, came to life at the beginning of August.

Prices surged as the London Metal Exchange reported an unexpected large drop of

6,900 tonnes in its warehouse stocks, taking them down to 25,850 tonnes. At the beginning of the year, LME stocks had stood at 61,700 tonnes.

At the beginning of last month, the cash price hit an eight-year peak of £2,473.50 a

tonne, as concern about the level of stocks continued and fears of supply tightness later this year began to emerge, against a background of stronger than expected demand.

Nova Sarmi's 84,000-tonnes-a-year smelter, at Portovesme, Sardinia, was closed down after a further accident, and will not be back in action until early next year, partly because the company has taken the opportunity to bring forward scheduled maintenance work.

The health of the automotive industry has been the main factor in driving up prices – batteries now account for more than 60 per cent of lead consumption.

While car production in the US has faltered, output in Japan and western Europe has remained stronger than expected and ahead of the 1988 level.

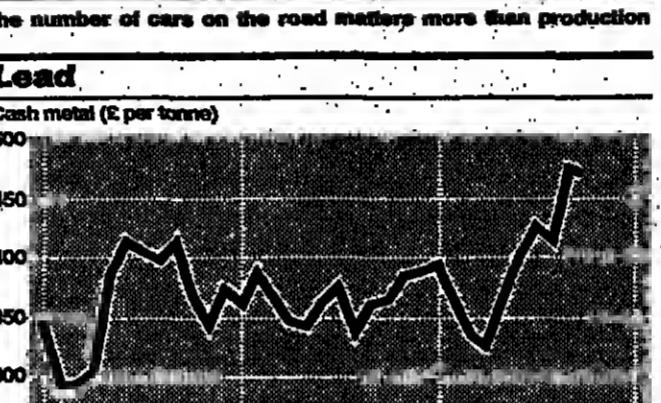
The peak of production, according to Shearson, was in 1973, since when it has fluctuated around 2.5m tonnes a year.

Last year, non-communist production of lead concentrate was 2.25m tonnes, down from 2.37m tonnes in 1987. The fall followed production losses in Peru and Canada, two of the leading producing countries.

The Peruvian setback was a combination of technical problems, strikes and guerrilla attacks, while Canada saw the closure of the Pine Point mine.

Shearson estimates that this year, there will be an increase in concentrate production of 3.7 per cent, to 2.44m tonnes, thanks mainly to expanding output in the US and Australia, followed by a 5.7 per cent increase next year.

Cominco's Red Dog mine, in Alaska, which is expected to start producing later this year, is by far the biggest project. Asarco is building up output at Sweetwater and West Park. In Australia, improved production is expected from Cadia and



THE BUBBLE burst for zinc at the beginning of last month, when the London Metal Exchange revealed that stocks of the metal in its warehouses had risen to the highest levels for five years.

This was in marked contrast to the beginning of last year, when stocks were steadily falling.

Threats of further trouble in the Peruvian mining industry took the cash price for high-grade metal to more than \$2,000 a tonne, peaking at \$2,107.50 a tonne on March 3. The troubles in Peru, which began with a 57-day strike a

## ZINC

## A galvanizing effect

year ago, have combined with strong demand for zinc, particularly from the galvanising industry, which alone accounts for 45 per cent of zinc demand, and are being particularly strong. According to Shearson Lehman, production of galvanised sheet rose from 20,464 tonnes in 1986 to 36,700 tonnes last year.

Mr Neil Buxton, metals analyst with Shearson, points out that, over the past five years, UK manufacturers warned that the cost of zinc threatened to harm consuming industries.

According to Shearson Lehman Hutton's London mining team, Peruvian production of zinc peaked in 1987 at 613,000 tonnes. In 1988 it slumped to 485,000 tonnes; it is estimated this year at 540,000 tonnes, and next year at 580,000 tonnes.

A further strike this August proved a half-hearted affair of 2½ weeks' duration, which did not get a firm grip on the industry. Analysts suggested that a great deal of metal, bought for security reasons before the latest strike, quickly found its way into LME warehouses when the workers returned to their jobs. LME stocks rose by 6,675 tonnes to 68,275 tonnes at the end of the month – the highest level since July 1984, and have since risen further.

Nevertheless, while prices are well off the peak, they are still relatively high. Mr Nick Moore, metals analyst with Ord Minnett, the securities house, said last month that he expected the price to average 77 cents a lb this year, equivalent to almost \$1,700 a tonne, compared with an average of 56 cents a lb last year.

While supplies have been

although Europe has some catching up to do. But galvanised materials are being increasingly used worldwide in office, warehouse and industrial buildings.

Mr Buxton points out that high prices are not a problem for the galvanising industry, as the cost of the zinc is much smaller than the cost of the steel. But the zinc cannot be sold of other sectors which consume zinc.

Concern about the high level of prices surfaced in March, at an LME seminar on the metal, when UK manufacturers warned that the cost of zinc threatened profound harm to consuming industries, especially the brass and diecasting sectors.

The last quarterly report from Metals and Minerals Research Services, the London analysts, points out that "the longer prices stay at or near their current levels, the greater will be the chances of widespread substitution, at least in diecasting and brass."

While losses to substitution would not happen overnight, the report said the effect on demand had to be factored in. It put overall growth in zinc demand 1.7 per cent ahead for this year at 5.58m tonnes, but forecast a return to last year's level of 5.26m tonnes in 1990.

On the supply side, the new 2450t Cominco mine at Red Dog, in Alaska, has dominated the news. It is expected to come on stream later this year, and to build up to full production of about 300,000 tonnes by 1992. However, it should be noted that this will

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## BASE METALS 3



Such was the London Metal Exchange's importance to the base metals industry world-wide that it quickly recovered its poise

Kenneth Gooding considers the London Metal Exchange's future

## Global regulation provides the immediate challenge

IT HAS been six years when there was one crisis after another," says Mr Michael Brown, who is about to retire as chief executive of the London Metal Exchange, after steering it through the most traumatic period in its long history.

He joined the LME secretariat in a newly-created post in March 1985. Within six months of his appointment, the exchange was rocked by the collapse of the International Tin Council's price support scheme, leaving about £300m of debt.

The brunt was borne by the LME which, at one point, was almost overwhelmed by the default. There were some bank ruptcies and other departures from the exchange, which reduced the ring down membership from 220 to 175.

Such was the LME's importance to the base metals industry world-wide that it quickly recovered its poise. Last year, statistics, its invisible earnings were £75m - more than any other UK exchange.

The LME's share (by weight)

The exchange decided it was strong enough to start tin trading again on June 1.

of terminal market trade in non-ferrous metals is 80 per cent of all the copper, 99.3 per cent of the aluminium and 100 per cent of the lead, nickel and tin.

A complex web of litigation followed the tin market's collapse. The LME was involved both as a defendant in a case which it successfully fought and in leading an attempt - so far unsuccessful - to get those governments which backed the ITC to pay off some of its debts.

Although it still bears scars from this affair, the LME decided it was strong and healthy enough to start tin trading again on June 1 this year.

To be precise, the LME started trading tin for the first time, because it is a relatively new organisation. In August 1987, it took over the assets of the Metal Market and Exchange Company as part of a process of protection against the possible consequences of

the litigation.

At the same time, a new management structure swept away the old committee of management, which effectively makes a self-perpetuating board. Members of the new board must periodically seek re-election, and there are four invited members from outside to add a broader dimension.

In recognition that more than 97 per cent of its turnover comes from outside the UK, trade membership has been opened to foreign companies.

And - further evidence that the exchange intends to develop internationally - in September 1987, Singapore became the first LME-listed warehouse delivery point outside Europe.

More recently, warehouses for aluminium only have been listed in Singapore, and, in the near future, will be established for aluminium and nickel in the US.

The objective, according to Mr Christopher Green, the LME's chairman, is for major metal consumers to have LME warehouses close by, rather than on the other side of a wide ocean. This should encourage more consumers to use the LME and improve its liquidity.

He says care will be taken to ensure that warehouses are not placed too close to metal producers who might be tempted to put too much of their own stock into LME inventories.

Perhaps the most dramatic change to the LME was the introduction, in May 1987, of a clearing system. This did much to restore confidence in the LME, because it is using an independent third party which also clears for other exchanges in the UK and abroad.

The new clearing system also allowed the official LME contract period to be extended from three months to 18 months.

In spite of this radical departure, the LME managed to preserve its traditional way of trading, and ensured that profits and losses were not payable until the due dates of contracts. All deals are taken over and guaranteed by the Clearing House, so that no clearing member can suffer by the failure of another clearing member.

However, this unique system is currently under threat by a regulatory agreement reached

in May this year between the US Commodity Futures Trading Commission (CFTC) and the UK Securities and Investments Board (SIB).

The CFTC insisted initially that LME traders segregate the funds of US clients or stop doing business in the States, where segregation is compulsory. Segregation involves the separation of positions and client money from the trader's own account.

The CFTC says this is necessary to protect customers from a possible default or from other financial problems that a broker might run into.

The CFTC is also concerned about the LME clearing system because most trading on futures exchanges is "cash cleared", so that profits are paid daily and margins called to cover contract losses.

LME "traders" often grant credit to major trade clients, such as mining companies, allowing them to cover losses on forward contracts until settlement. The traders say they could face financial hardship if forced every day to set aside cash in a separate account to

If the LME becomes less attractive to users, trade could be driven off-shore

cover unrealised profits on forward contracts held by US clients. Last year 16 per cent of the LME's 2500m turnover came from the US.

The bulk of the LME transactions are at very low margins of profit for traders, typically less than 0.1 per cent, and we are worried about regulation driving up costs," says Mr Green.

If, as a result, the LME becomes less attractive to users, the UK exchange might lose business by trade being driven off-shore to other metal exchanges or into the "grey" or unofficial market.

The LME recognised some time ago that regulation would provide a major challenge to its future operations. That is why Mr David King, director of finance and administration in September 1987, Mr King, aged 44, a chartered accountant and MBA (Master of Business Administration), will take over when Mr Brown retires as chief executive.

He arrived as the LME was in the process of steering its way through the complexities of the UK Financial Services Act. It became a Recognised Investment Exchange under the terms of that Act in April last year.

Mr King has been in the front line of the dealings with the CFTC, which recently gave another extension of its deadline, taking it to the middle of November. Mr King says the LME continues to work with the CFTC and the UK Association of Futures Brokers and Dealers (AFBC) to reach an accommodation on the segregation issue. "I am mildly optimistic about the outcome," he says.

Nevertheless, "regulation is the top priority for the LME at the moment. A global enmeshment of regulation is evolving - from the UK, the US, the European Commission and Japan. It is essential for the LME to find an accommodation in this global system so that, as far as possible, it can maintain its current method of operation," says Mr King.

Top 25 mining companies by values 1987		
Controlling company	Country	% share*
1 Anglo American Corp. of South Africa	South Africa	10.5
2 RTZ Corporation	UK	3.8
3 Consolidated Gold Fields	UK	2.9
4 State-owned companies of Brazil	Brazil	2.8
5 State-owned companies of Chile	Chile	2.8
6 Asarcos-Mitsubishi Group	US/Australia	2.6
7 General Mining Union Corp	South Africa	2.3
8 Placer Dome	Canada	2.0
9 Broken Hill Proprietary	Australia	1.8
10 Inco	Canada	1.4
11 Brascan (including Noranda)	Canada	1.4
12 State-owned companies of Zaire	Zaire	1.2
13 Phelps Dodge	US	1.1
14 Barrick Gold	South Africa	1.1
15 State-owned companies of Morocco	Morocco	0.9
16 Sté Générale de Belgique	Belgium	0.9
17 State-owned companies of Malaysia	Malaysia	0.8
18 State-owned companies of Yugoslavia	Yugoslavia	0.8
19 State-owned companies of Zambia	Zambia	0.8
20 Teck Corp	Canada	0.8
21 State-owned companies of Peru	Peru	0.8
22 Western Mining Corp Holdings	Australia	0.7
23 Homestake Mining	US	0.7
24 State-owned companies of Canada	Canada	0.6
25 State-owned companies of Indonesia	Indonesia	0.6
Total, states		12.0
Total, all		45.5

\*Appropriate percentage share of total value of western world base production on non-financial basis  
Source: Raw Materials Report

## TIN: the stockpile is down to six weeks' usage

# Output-curb lifts prices

TIN MISSED the boom in metals prices last year, but in 1988 it has joined the party. However, there is an essential difference behind its apparently conventional performance and that of the other base metals: the price has been driven up by constraint by the producers, rather than because of demand from consumers.

Producers have carefully restrained output, while the huge stockpile overhanging the market since October 1985, when the International Tin Council's price support scheme collapsed, has been whittled away.

That stockpile of refined tin, totalling 120,000 tonnes, was then equivalent to about nine months of tin demand. That has now been reduced to about 25,000 tonnes, or six weeks of current usage.

The major uses of tin metal are in tins, which accounts for about 30 per cent of total consumption. Demand from this sector has been adversely affected by substitution of other materials in packaging, particularly by the use of aluminium in beverage containers.

Solder, the second-largest use of tin, accounting for about 25 per cent, has benefited from the explosion in production of electronic gadgets of all types. But this has been tempered by less intensive use of solder because of the miniaturisation of components and the growth of integrated circuits, microprocessors and leadless components. There is also less solder being used in joints, and the used in beverage containers.

Stocks have come down because the Association of Tin Producing Countries (ATPC) has successfully operated a production quota system for the past three years. The members of the ATPC are Australia, Bolivia, Indonesia, Nigeria, Malaysia, Thailand, and Zaire. Brazil, which has overtaken Malaysia as the world's biggest tin producer, and China, while not members of the ATPC, have voluntarily complied with the quota system.

The recent reversal, to what consumers consider to be a more reasonable price level, followed the re-introduction of tin trading on the London Metal Exchange on June 1 this year, which provided a valuable source of transparent market prices.

Tin is one of the oldest metals known to man, but remains

an important international commodity - illustrated by the fact that about 70 per cent of production comes from four developing countries: Brazil (25 per cent), Malaysia (20), Indonesia (20) and Thailand (8).

While the big consumers, accounting for about 75 per cent of demand, are the industrialised countries: western Europe (30 per cent), the US (25) and Japan (20).

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## BASE METALS 4

NICKEL: Richard Mooney examines the price riddle

## A stainless steel anchor

THE PROBLEM with the nickel market at the moment is how to decide whether prices are high, low or indifferent.

Ought the current price to be regarded as less than half the record level reached in May last year, or as more than twice the level ruling only a few months before?

Over the past year, this dilemma has often been apparent in the market's uneven reactions to the published level of stocks — which has been the main driving-force behind price movements.

That stocks are low there is no doubt. The total held in London Metal Exchange registered warehouses has occasionally been less than one day's non-communist world consumption, and never more than four days.

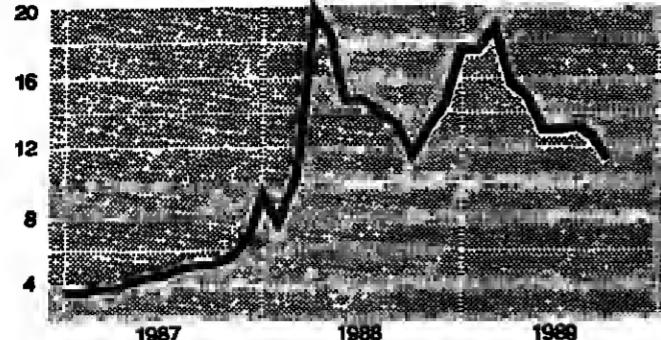
Indeed, it was the plunge in LME stocks — from about 7,000 tonnes, at the start of 1987, to less than 2,000 tonnes in March 1988 — that laid the groundwork for the unprecedented surge that lifted the LME cash nickel price from about \$2,500 a tonne to a record \$23,500 a tonne over that period. This peak certainly owed much to the protracted export-tax dispute that halted Falkenbridge shipments from the Dominican Republic for months, yet the price trend was already upward when that factor took hold.

It is not surprising that the market failed to hold above \$20,000 a tonne for long; but, with stocks remaining low and stainless steel production continuing high, the nickel price has ranged freely in the \$10,000 to \$20,000 range without, until recently, threatening to breach the bottom end. The recent fall below the psychologically-important \$5 a lb level (\$11,020 a tonne) has brought this prospect closer, however.

Apart from a transformer failure that halted production

## Nickel

Cash metal (000 \$ per tonne)



at an Inco plant in Indonesia for a while, processing problems at another Inco plant, in Manitoba, and the temporary closure of an Ontokumpu plant in Finland, the past year has been relatively uneventful on the supply side. But stainless steel demand, which accounts for about 60 per cent of nickel consumption, has been strong enough to prevent nickel stocks building to a comfortable level.

Last year, non-communist

For most of the past 12 months, London Metal Exchange stocks have been in the 2,000 to 4,000 tonnes range, but the market's reaction has not been consistent

world consumption of nickel reached 664,000 tonnes, while, by working at about 90 per cent of capacity, the suppliers produced 563,000 tonnes. The shortfall was not quite covered by imports from the eastern bloc, which totalled about 79,000 tonnes, most of it from the Soviet Union.

For most of the past 12 months, LME stocks have been in the 2,000 to 4,000 tonnes range, but the market's reaction has not been consistent. There was one period, during October and the first half of

market dropped sharply to a 19-month low of \$10,525 a tonne; but the last time stocks were that high, in May, the price was about \$14,000 a tonne; and the time before that, in February, it was \$13,750 a tonne.

Clearly the relationship between stocks and price levels cannot be expected to be very reliable — the LME would be a very dull place if it were — but disparities of this order nevertheless merit examination.

Market sentiment obviously

influences price reactions to stocks movements, and in the nickel market sentiment has certainly become less bullish as industrial growth in general and stainless steel output in particular have shown signs of flagging.

A further consideration, in the case of nickel, is the extremely low level of the figures. Comparatively small shipments, in or out of the warehouses, can have an apparently dramatic effect on the total. This could offer a tempting prospect to would-be market manipulators.

Mr Jim Lennon, metals analyst with Shearson Lehman Hutton, the financial services group, suggested that something of the sort might have been behind a sudden jump in the LME stocks total to an 18-month high in January.

The cash price has been above \$19,000 when the stocks figure suddenly surged 4,224 tonnes to 6,758 tonnes. Mr Lennon said the most likely explanation was that large continental European merchants, which had been taking nickel on the LME and "hiding it away" to exaggerate shortages, had decided to dump it all back, "to achieve the desired impact and make a big profit".

The pattern was repeated at the end of April, when a price rise to \$16,600 preceded the sudden doubling of LME stocks to 4,824 tonnes. Mr John Harris, analyst with brokers Endoff Wolff, commented at the time that the appearance of the extra quantities suggested that supplies of the metal were not so tight as had been widely believed.

Whether or not these were cases of manipulators cashing in their profits, the relationship between stocks levels and prices has certainly seemed to become more tenuous over the ensuing months. But that could simply be because the market has got used to its hand-to-mouth existence.

Kenneth Gooding on mining and the environment

## Preparing for the green decade

*"The strongest argument of the detractors are that the fields are devastated by mining operations... the woods and groves are cut down, for there is need of an endless amount of wood for timbers, machines and the smelting of metals. And when the woods and groves are felled, then are exterminated the beasts and birds, very many of which furnish a pleasant and agreeable food for man. Further, when the ores are washed, the water which has been used poisons the brooks and streams, and either destroys the fish or drives them away... Thus it is said, it is clear to all that there is greater detriment from mining than the value of the metals which the mining produces."*

THIS EXCERPT from the very first mining textbook, De Re Metallica, by Georgius Agricola, published in 1550, shows that the production of base metals has always caused concern among those who care about the environment.

However, today the so-called "green" lobby in the industry

comes, all of us will be committed environmentalists, like it or not, because the problems are real.

Mr Roy Aikton, an executive vice-president of Inco, recently said: "The Canadian Institute of Mining and Metallurgy.

He urged the industry to become more politically involved and active:

"Let's acknowledge that the public at large think of us as people who work in holes in the ground. They think of big open pits. They think of tailings dumps, they think of blowing dust, they think of smoke emissions, they think of deserted towns and scarred landscapes, they think of everything that is negative in terms of our environmental impacts. Let's acknowledge the

reality of that."

Independent analysts, who have looked carefully at the environmental issues, suggest that the likely impact on the production and use of metals is difficult to judge.

"But it may be the most important consideration for the mining and metals industry in the green 1990s," according to Mr Andrew Smith, an analyst with the UBS Phillips & Drew financial services group.

"And because environmental pressures will not go away, these changes may be more profound than those which followed the 1970s oil price shocks," he adds, in a detailed study in his latest Base Metals Outlook.

Mr Smith says the impact of increasing green concerns may be greater on demand for metals rather than on mining and refining.

It is conceivable that environmentally-aware consumers in the 1990s will come to see goods more transparently, partly as a collection of raw material and energy inputs.

"Attributes of durability and recyclability will become even more important. Experimentation with metals and metal substitutes will increase. Where profitability and the environment are complementary — i.e. where industries can achieve cost savings in meeting these new, greener consumer demands — important implications for the intensity of metal use in the world economies could follow," he says.

On the supply side, Mr

Environmentalists see Antarctica as a major test

Smith points out that mineral-rich developing countries are becoming more sensitive to environmental issues, and the demands such countries are beginning to make can be met only by larger companies.

"Undercapitalised, smaller

companies will find it more difficult to gain entry to what were once easy third-world pickings. In this sense, big may be beautiful in the green 1990s."

Mr James Stevenson, group environmental scientist with RITZ, the world's largest mining group, agrees that there is a clear evidence that the cost of environmental protection is going to go up in developing as well as industrialised countries.

"Even if third-world

countries don't have criteria

matching those in the developed world, mining companies will have to comply with the higher standards," he points out.

"Pressure comes from the

prospect of international scrutiny of their affairs."

US pollution regulations,

ALUMINIUM prices have fallen to less than half the peaks of summer last year, when a combination of low stocks, promotion shortfalls and high demand sent the London Metal Exchange price of immediate-delivery metal to \$4,280 a tonne, or \$1.94 a lb.

Three-month metal was \$1,000 a tonne less at the time — a more realistic view of the overall aluminium market. Fears about nearby shortages pushed the spot price to the skies.

By the end of 1988, cash metal was \$2,546 a tonne, and throughout this year the price has continued to fall. Nevertheless, the fundamental factors of the market do not justify the price more than halving, says Mr Neil Buxton, of Shearson Lehman Hutton's London mining team. Demand is still rising, production slowing under capacity restraints, and the rebuilding of stocks is taking a long time.

The level of capacity utilisation over the past couple of years has been remarkable, as producers have responded to soaring demand.

Until recently, the transport sector in the non-communist world, which accounts for 25 per cent of aluminium used, was booming, as was building-construction (22 per cent). Meanwhile, the metal continues to make headway in packaging — aluminium containers now absorb about 18 per cent of output.

Most analysts suggest that capacity usage is 97 to 98 per cent. Mr David Morton, president and chief operating officer at Alcan Aluminium, said in April that it would be difficult to maintain this rate over the long term, and that "any interruption in production, by plant breakdown or strike, could affect the supply-demand balance dramatically."

Mr Buxton says that, to all intents and purposes, all primary aluminium capacity has been running flat out. This

## ALUMINIUM

## Eyes on the Middle East



Aluminium ingots await export, at a New South Wales smelter

compares with 1982, when capacity utilisation was only 75 per cent. He describes the industry as "amazingly trouble-free so far — partly because the bulk of production is in the developed world." Among the top three largest producers, the US accounts for about 29 per cent of non-communist world aluminium, Canada 11 per cent and Australia 8 per cent.

Non-communist output of aluminium has increased sharply in an effort to match demand, although the rate of increase is slowing down. Shearson said last month that output was set to rise by 4.6 per cent to 14,440 tonnes this year, after increasing by 7.3 per cent last year and 5.5 per cent in 1987. This year should see a small surplus of supply, over demand, after four years of deficit. But no big production plants are scheduled to come on stream in the immediate future, and Shearson estimates that supplies will be in deficit for the next two years.

Beyond 1991, the picture shows no change, with green-field sites scheduled for the Middle East and Venezuela, although Shearson points out that, in many cases, the financing for projects has not been arranged, and the timing is likely to slip.

The Middle East is a particular area to watch, with governments keen to make the region a major force in aluminium production by the mid-1990s, according to Metals and Minerals Research Services, the London consultancy group. Its latest report cites the plans by Alba in Bahrain for a \$1.2bn, 420,000 tonnes per year expansion for 1992; the possibility of a 220,000 tonnes per year smelter at Yambu, also for first production in 1992; and the further possibility of a \$1.2bn, 240,000 tonnes per year smelter in Qatar.

market, with 15 per cent of total demand — is expected to increase consumption by 4.5 per cent over last year, according to Shearson. Mr Buxton points out that there is huge potential for growth in the Japanese packaging sector, where cans are continuing to replace bottles for beer.

While the rate of increase of consumption is slowing, overall consumption is still set to increase slightly this year. Shearson puts it at 14.81m tonnes, a rise of 1.1 per cent and a new high.

Combined LME and primary stocks of aluminium have risen from a low of 1.6m tonnes in May last year, to more than 1.8m tonnes. The stocks-to-homelfootprint ratio was less than six weeks at the end of 1988, and Shearson estimates that it will be 6.3 weeks by the end of this year. The size of this year's surplus "should not hold any great terrors for the market," Shearson suggests.

Mr Buxton believes the bulk of the metal's price weakness is now in the past, and he expects an average LME cash price of 90 cents a lb this year and 80 cents a lb next year. Metals and Minerals Research Services is forecasting 85 cents a lb for this year, and 75 to 85 cents a lb next year.

However, prices could jump sharply if there is any interruption to the hard-pressed aluminium smelting industry. Shearson points out that aluminium stocks are also low and expected to remain low, so that any problems would quickly affect smelter output.

In any event, Mr Buxton believes that, if his price forecasts are any where near correct, it means two more years for aluminium producers.

Japan — the second biggest

David Blackwell

	1984	1985	1986	1987	1988
<b>PRODUCTION</b>					
Bauxite	3,867	4,061	4,215	4,069	4,474
Zinc	34	22	5	31	46
Lead	4	3	1	5	7
Tin	1	1	1	1	1
Nickel	10	7	10	11	10
Magnesium chloride	119	117	108	118	152
Gold	—	—	25	33	29
Silver	—	—	—	—	295
<b>PROCESSING</b>					
Alumina	1,012	1,167	1,499	1,499	1,667
Aluminium	522	522	522	522	522
Zinc	122	114	116	104	105
Lead	117	114	105	133	137
Copper	31	31	32	27	27
Nickel	8	5	9	9	8
Magnesium oxide (dead/burnt/high grade)	86	81	80	91	109
Others	29	32	33	36	42
<b>SALES</b>					
Bauxite	1,424	1,379	1,349	1,464	965
Alumina	958	1,164	1,301	1,284	1,464
Aluminium	70	130	153	159	159
Zinc	125	113	124	131	149
Lead	118	127	122	143	143
Copper	76	70	66	44	42
Nickel	31	28	34	33	35
Magnesium oxide	18	13	20	21	17
Gold	104	86	81	96	111
Silver	—	—	—	22	218
Others	47	42	37	42	42

Source: Bilitong International Metals

## LEGAL COLUMN

## Guessing fee income proves a popular pastime

By Robert Rice, Legal Correspondent

THE American Lawyer's list of top 100 law firms ranked by gross fee income has set off a fresh round of speculation on the gross fee incomes of the top City law firms.

The pot was given another little stir by The Economist during September when under the heading "All's Fair in Love and Law", it had a guess at the gross fee incomes of the UK's top 25 law firms listed by size.

Clifford Chance it estimated, with a total staff of 1,649, had a gross fee income last year of between £25m and £15m.

It is not clear how this figure was arrived at, but it seems it must have been based, at least in part, on the further assertion that Clifford Chance now pulls in about £250,000 per fee earner per year. Then they added a margin for error.

That was never a strong a subject, but if Clifford Chance has 955 fee earners made up of 195 partners, 577 assistant solicitors, 201 articled clerks and 7 para-legals, an average fee income of £250,000 per fee earner would give the firm a gross fee income of more than £24.5m.

Perhaps, The Economist meant the firm "pulled" in £250,000 per partner, or almost £25m from the partners, with the rest of the fee earners bringing gross income up to the £25m to £15m range. It is not clear, however.

Not surprisingly this has caused some interest in City legal circles.

Some firms, unable to contain themselves any longer, have felt the need to confide in The Lawyer magazine on the subject.

D. J. Freeman & Co and Ashurst Morris Crisp, while not actually admitting that The Economist's estimates are right, are prepared to admit that they are fairly adjacent as far as their firms are concerned.

Partners at other firms, however, have suggested that The Economist's estimates are pretty laughable.

## Good rule of thumb

One partner in a firm which is in the top 25 on the list even went as far as to say that if The Economist was right, they would all be bankrupt. Whether this is all bravado is hard to tell.

Until firms feel constrained to tell the world precisely what their annual fee income is, we shall never know.

Until then, since everyone else is having a go, it seems fair to indulge in a little speculation of our own.

In the old days it used to be a good rule of thumb to say that a solicitor would need to, or was expected to, bring in roughly three times salary or

earnings in order to make a living.

This was worked out on the basis that his or her fee income would be split three ways: a third on overheads; a third for the firm; and a third for himself.

Picking on poor, or not so poor, old Clifford Chance again (well, they are the biggest), taking the average earnings of partners to be £100,000 a year, the average earnings of assistants to be £40,000 a year, average salaries for articled clerks to be £15,000 and average earnings of para-legals to be £25,000, we arrive at a total earnings bill of about £46m.

If this is multiplied by three according to our rule of thumb, the gross fee income of Clifford Chance would be somewhere around £138m.

Looking at it another way, if we assume that the average charging rates for the partners at Clifford Chance are £180 per hour, the average charging rates for all other fee earners are £30 an hour and we further assume (taking the Americans as a guide) that each fee earner bills about 1,800 billable hours a year, the gross fee income of Clifford Chance would be about £19m.

Maybe that is working them too hard and charging the clients too much. Certainly it is assuming far too many billable hours by the articled clerks. But making allowances for

such factors we would not be at all surprised if the gross fee income of Clifford Chance turned out to be about £140m a year.

Whichever way you look at it, it's a fair bet that the firm is bringing in more than the £25m to £15m estimated by The Economist. But that's only a guess.

\* \* \*

Irish law graduates have scored a notable victory in their battle with the Incorporated Law Society of Ireland.

In the face of a storm of student protest (with a little help from the media and the odd politician), the society has abandoned the unofficial quota system it had been accused of operating through its professional examinations in order to restrict the number of entrants into the profession.

In what might be seen as a face-saving exercise, the society announced that its education committee had now concluded a comprehensive review of its training of future solicitors. In the light of the anticipated needs of the profession and the opportunities for qualified Irish solicitors within the European Community post 1992, it had decided to abandon the system it had been using for the past 10 years.

From now on all Irish law

graduates will be exempt from the entrance exam, the Final Examination-First Part (FE-FP), provided their degrees include passes in the six subjects of the FE-FP.

The capacity of the society's law school will be significantly increased to accommodate more than the current 150 students each year (the figure at which the unofficial quota was set).

Those who are not exempt, non-law graduates, will require a 50 per cent pass in each of the six subjects of the FE-FP.

Candidates passing three or more papers at one sitting will be able to carry them forward.

The society has also decided in a somewhat extravagant gesture to make the changes retrospective in respect of law graduates who failed the FE-FP in recent years (subjects which, incidentally, they had already passed at degree level).

"We have wiped the slate clean," Mr Maurice Curran, the society's president said. "We have abandoned the use of the exam as a control mechanism."

Well, not quite. What about the people for whom the exam was designed in the first place, the non-law graduates? Presumably it was not just the law graduates who fell foul of the unofficial quota system. Surely there were non-law graduates who failed the exam not because they were not up to the required standard but

because the system could not accommodate them.

The society seems to have dug itself into a hole over this.

The predicament it now finds itself in lends support to the calls from Irish politicians, most noticeably Mr John Bruton, deputy leader of Fine Gael, for the solicitors education and training system to be taken out of the exclusive control of the law society and placed on a statutory footing.

Meanwhile, the review of the education system undertaken by the society is to continue.

## Slate wiped clean

The intention is to create an educational system that will not only fit in with the Single Market, but one which will provide reciprocity with other countries.

There are problems with reciprocity for the Irish however, according to Cliona O'Tuama, a solicitor with Linklaters & Paines and president of the Irish Solicitors in London Bar Association. One of them is the requirement that solicitors in Ireland have to pass two exams in the Irish language.

Until then, however, her advice to Irish law graduates who intend to pursue a career with an English firm is to qualify here. It will save a lot of time and effort in the long run, she says.

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**FINANCIAL TIMES**

DUBAI MUNICIPALITY



## PREQUALIFICATION

## DUBAI CENTRAL LABORATORY PROJECT

Dubai Municipality is planning to establish a sophisticated Central Laboratory Complex for Dubai Emirate. The Laboratory will be involved in testing food products, engineering materials, gems and precious metals, electrical appliances and protection of the environment.

The projected Central Laboratory will have a staff of about 250, a total floor space of some 18,000 m<sup>2</sup> and the site area will be about 35,000 m<sup>2</sup>. Consultants which are experienced in the design of laboratories are invited to participate in the prequalification for this project. Their representatives can obtain a copy of the project documents and the questionnaire from Dubai Municipality, Supply and Contract Department, 3rd Floor, Office No. 309, Starting from Sunday the 17-9-89.

Consultants may form a joint venture with others to cover the required expertise, whereby the ultimate responsibility will rest with the applicant. The Client will be informed about the participants in the joint venture in advance and must approve changes during the project.

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Private Sector	13.50	13.00	2.25	-0.05	13.00	12.50	2.25	-0.05	12.50	12.00	2.25	-0.05	12.00	11.50	2.25	-0.05	11.50	11.00	2.25	-0.05
Small Sector	12.00	11.50	2.25	-0.05	11.50	11.00	2.25	-0.05	11.00	10.50	2.25	-0.05	10.50	10.00	2.25	-0.05	10.00	9.50	2.25	-0.05
Property Sector	11.50	11.00	2.25	-0.05	11.00	10.50	2.25	-0.05	10.50	10.00	2.25	-0.05	10.00	9.50	2.25	-0.05	9.50	9.00	2.25	-0.05
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## **UNIT TRUST INFORMATION SERVICE**

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## **ENGINEERING – Contd**

**INDUSTRIALS (Miscel.)—Contd**

## INDUSTRIALS (Miscel.) - Contd.



## CURRENCIES AND MONEY REVIEW

## Bundesbank holds the key on rates

IT WAS touch and go as to whether the Bank of England signalled a rise in bank base rates on Friday, but the authorities decided that the situation did not warrant it, as of then anyway.

The decision not to increase rates was made easier by signs of greater co-operation within the Group of Seven. It may not have been coincidence that on the day when the market was becoming increasingly nervous about a rise in base rates, central banks other than the Bank of England were reported to have provided support for sterling.

Publicity was given to the fact that the Bank of Japan bought the pound against the dollar in Tokyo on Friday, and that the US Federal Reserve and West German Bundesbank may have been involved in similar action. This leaves open the question about the next move on interest rates by the West German Bundesbank.

**E IN NEW YORK**

Sep. 29	Close	Previous Close
1 AM 1605-16200	1,605.00-1,6115	
1 month	9.45-9.50	9.45-9.50
3 months	2.02-2.05	2.02-2.05
12 months	7.70-7.80	7.40-7.50

Forward premiums and discounts apply to the US dollar

**STERLING INDEX**

Sep. 29	Close	Previous
0.30	91.4	91.2
10.00	91.7	91.2
11.00	91.7	91.2
1.00	91.5	91.2
1.00	91.5	91.2
4.00	91.4	91.2

5 Sterling quoted in terms of SDR and ECU per £.

\* All SDR rates are for Sep. 28

\*\* European Commodity Calculations

1980-1982-1983 rates are for Sep. 28

1983-1984 rates are for Sep. 28

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20113-20114 rates are for Sep.



**4pm prices September 29**

## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

**Continued on Page 41**

## **NYSE COMPOSITE PRICES**

high Low Stock DIV. Y.M.E. 10000 High  
**Continued from previous Page**

Sales Squares are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-only range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividend are annual disbursements based on the latest declaration.

a-dividend also xtra(s), b-annual rate of dividend plus stock dividend, c-liquidating dividend, d-new yearly low, e-annual dividend declared or paid in preceding 12 months, g-dividend in Canadian funds, subject to 15% non-residence tax, i-dividend declared after split-up or stock dividend, j-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting, k-dividend declared or paid this year, an accumulative issue with dividends in arrears, n-new issue in the past 52 weeks. The high-low range begins with the start of trading, sd-next day delivery, P/E price-earnings ratio, r-dividend declared or paid in preceding 12 months, plus stock dividend, s-stock split. Dividends begin with date of split, ss-splits, t-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date, u-new yearly high, v-trading halted, w-in bankruptcy or receivership or being reorganised under the Bankruptcy Act, or securities assumed by such companies, wd-distributed, wl-when issued, ww-with premium, x-annual dividend or earnings, xdis-ex-distribution, xe-ex-distribution.

## **OVER-THE-COUNTER**

*Nasdaq national market,  
4pm prices September 29*

**Have your  
F.T. hand  
delivered**  
if you work in the  
business centres of  
**COPENHAGEN  
OR AARHUS**

And ask  
K. Mikael Heiniö  
for details.

## The Business Column

### BAT: the lessons for corporate 'parents'

**B**AT Industries' self-dismemberment in the face of the threat from Hawke has no general lesson for other conglomerates. Or so we were told last week, with unseemly haste, by the nattily dressed bosses of other conglomerate predators-turned-potential prey, notably the chief executives of BTR.

They must have been joking. You do not need to be schooled in the new theory of focused "corporate parenting" to recognise that BAT's shedding of two once prized planks of its long-standing diversification strategy – retailing and paper – have plenty of lessons not only for other conglomerates, but also for more narrowly focused companies of every shape and size.

The first lesson is that it is no longer safe, nor responsible to shareholders, for a company to hang on too long to diversifications which have failed to live up to their promise – to which, more to the point, the parent has found it can add inadequate value.

Second, it is no longer sensible (nor, again, responsible) to diversify in several directions at the same time. The once-fashionable notion of owning businesses in several quadrants of a four-box portfolio matrix still has its uses as an analytical tool, and can sometimes be applied literally – but not if the businesses have little in common with each other. To own a cash cow in tobacco, and a supposedly "star" business in insurance, is questionable enough in itself, without having two further types of business in other quadrants.

Third, the "parenting" issue. It is no longer adequate for a diversified to claim business, geographic or technological synergy between its subsidiaries. For a diversification to be successful, it needs also to fit the parenting skills of the group's head office. The HQ may be a natural financial controller (like GEC, for example), or it may be good at coaching its businesses by sharing skills across them, like Unilever. It may, instead, be a natural hands-on "orchestrator". But since the sort of expertise required is different, it is unlikely to be good at more than one of these roles, and certainly not at all three.

### The special skills required of a parent

The headquarters may be able to adopt its style to suit a new acquisition, but the time it takes to learn the necessary skills is usually longer than that required for shareholders – or raiders – to grasp that the business would probably perform better under alternative ownership, or on its own.

It is the specialised nature of most parenting skills which explains the success of Hanson. From the outside, this organisation may look like a traditional conglomerate, but at heart it exploits its specialist skills by restricting most of its acquisitions to mature businesses with a particular set of characteristics.

BTR has been rather less choosy, and is therefore more exposed, while BAT has failed to follow an equivalent path, and is now paying the price. Protests that its tobacco marketing skills are transferable to insurance remain not entirely convincing.

Where does all this leave companies in the UK and US which not only want to diversify, but need to if they are to continue to exist? Option one is to run themselves down, and return their shareholders' money – hopefully with interest. Option two is only to diversify into fields which really are synergistic, as Pilkington has done from flat glass into other optical products.

In today's investment climate this may prove to be a rocky road – it is not long since the glass giant nearly fell prey to a voracious BTR – but at least one's shareholders can easily see the sense of what one is trying to do.

Even then, as Pilkington found, it may be a close shave. One of the reasons was that it had not been a perfect parent. It had failed to learn sufficient marketing skills, and to coach its subsidiaries in them, in order to reinforce their traditional strengths of productivity and technological innovation. Today's successful parent must not only possess appropriate skills, but a full panoply of them.

Christopher Lorenz

**A**n oil painting of Trevor Clay sits in a cardboard box waiting to be removed and the frescoed staircase of the Royal College of Nursing shows the ruin of the Roman empire. It is the end of an era; today Christine Hancock will take over as the British trade union leader who exercises most influence on government.

The RCN, a strange hybrid of professional organisation and union, is accorded privileges by the British Government that it no longer bothers to extend to other unions. Cabinet ministers attend its annual conference, praise its repudiation of industrial action and open their doors to its leader.

For the past seven years, that person has been Trevor Clay, a former male nurse with one O-level. He presided over an unprecedented growth in the RCN's membership and influence as nurses flocked to it after a round of protests over pay in 1982. From 169,300 members in 1982, it has risen to 234,700 today. It has come to dominate public debates about nurses' pay and work.

Mr Clay, who is retiring because of ill health, was an adroit politician. He led the RCN with passion, emphasising the loyalty of nurses to their patients. The Government cited the RCN's moderation as justification for the pay review body that has awarded nurses higher pay increases than other groups of public sector workers have achieved.

Ms Hancock's approach is likely to be more analytical and measured. With a degree in economics and a shining career in NHS management, she acknowledges that she is a "gazelle-keeper turned poacher". Nor did she even apply for the job initially. Mr Clay persuaded her to put her name forward after the first round of candidates was rejected.

It is an unusual background for a union leader. Despite being active within the RCN, she has not served her time as a full-time officer in the traditional manner. She was a star of a previous Government reorganisation of the NHS, becoming the first woman and nurse to head one of the 192 district health authorities in England and Wales.

She did not go completely native, she insists. "Those members who do not know me will need reassuring that I am first and foremost, and passionately, a nurse," she says. "Many of the nurses who became managers, because the culture required it, would say 'I am a general manager who used to be a nurse'. I never said that, and I was often questioned and challenged for not having wholeheartedly joined the club."

The impact on nurses is perhaps greater than any other group of health workers. Shortages of nurses with special clinical skills will almost inevi-

## THE MONDAY INTERVIEW

# New guardian of nurses' welfare

Christine Hancock, general secretary of the Royal College of Nursing, speaks to John Gapper

It was a club that the RCN opposed. The college is critical of the Government's proposed NHS reforms, under which hospitals are being encouraged to become self-governing and establish an internal market.

In 1984, it had similar misgivings about the introduction of general management. But Ms Hancock says that reform has proved worthwhile.

"I think aspects of it have been working well, but no other organisation would intro-

duce it. The scarcity of nursing recruits has prompted the Government to talk of reorganising work so that the more mundane nursing tasks are carried out by care assistants.

There is talk of substitution at the border line with doctors as well: one Oxford hospital is advertising for a surgical assistant with nursing qualifications. As a professional body, the RCN wants a stable role for nurses; as a union with an eye on expansion, it is considering admitting unqualified nursing assistants for the first time.

Ms Hancock is cautious about how far the boundaries should be blurred at either end. She cites Virginia Henderson, the 92-year-old figurehead of American nursing. "I remember Virginia saying 'You've got to be careful when you take things from the doctors, because when they've got nothing else to do they'll sure as hell take them back again,'" she says.

She suggests that patients' needs should determine who cares for them. "If you are on all sorts of life-support systems, you don't want a care assistant even cleaning your teeth. If you are elderly and in a residential home, clearly they could do quite complicated things. They could look after you totally," she says.

The nurse would then become more skilled, but the role would remain distinct from that of a doctor: the "nurse practitioner" role coveted by the profession. "Skilled nurses are increasingly going to have to be people who make assessments, and monitor and evaluate, and teach and support other people, including the families and the patients themselves, to carry things out," she says.

She cites the health care systems of the US and West Germany, which, in giving fees for service to doctors, inadvertently encourage a high rate of surgery. "It is the politicians' great nightmare that public expectations will send the costs through the roof but in fact it is paying the professionals that sends costs up..." (West Germany and the US)

She even sees hospitals moving towards scheduling surgery during school terms in order to attract more mothers to work as nurses. "It is a fine balance between making the customers fit the staff and making the staff fit the customers," she says.

Amid growing fears about staff difficulties, the NHS is trying to alter what Ms Hancock calls "the Passchendaele

theory of woman management" – the tradition of whole

generations of nurses leaving

the profession in waves to have

children and not returning.

She believes it could retain

more of those who leave by

attending to the stresses of the

job and providing staff coun-

selling.

"We recruit people when

they are pretty young, take

them away from home when

they are still growing up in

lots of ways, and put them

through really quite horrendous experiences. However

well staffed and managed,

some of the things nurses see

and have to do are pretty traum-

atic. It is amazing how well

they cope, but it is often

despite employers' endeavours,

not because of them," she says.

She cites the employee assis-

tance programme run by

American Medical Interna-

tional in the US as an example

of a health company providing

staff counselling and support,

for hard-nosed financial rea-

sons. She also holds out hopes

of the number of male nurses

rising from the current level of

10 per cent as more people

choose to change careers in

their mid-20s.

Ms Hancock's most imme-  
diately problem remains the Gov-



I am first and foremost a nurse\*

lots of ways, and put them

through really quite horrendous

experiences. However

well staffed and managed,

some of the things nurses see

and have to do are pretty traum-

atic. It is amazing how well

they cope, but it is often

despite employers' endeavours,

not because of them," she says.

The reforms will affect her

members' pay and conditions

as well as their working

responsibilities. The self-gov-

ernment hospitals are to be

allowed to opt out of

long-standing national pay bar-

gaining arrangements. The

RCN has opposed local pay

variations, and fears that the

hospitals will also distort the

newly introduced national clin-

ical grading structure intended

to give a clearer career pro-

gression for nurses.

"It would be disastrous at a time of rising shortages and impending need if nobody took an overview over recruitment and retention and pay and conditions. We want to see national scales remaining in place, and any suggestion that local bargaining might get rid of the grading structure before it has even arrived properly would cause mayhem," she says.

Although Mr Clay's oratorical powers will no longer be deployed against the reforms, Ms Hancock can be equally scathing, despite her cooler manner. "I have no sympathy with sudden change on a service as important as this to achieve political ends. They have not convinced me that these changes will improve care to patients," she says.

## Jury trial deters potential defamers



JUSTINIAN

A particular award has gone beyond all reason in its supposed reflection of the proper compensation for an injured reputation – topped up by aggravated or punitive damages because of the defamer's conduct in the process of defaming the individual – the present rule is that the court cannot substitute its own appropriate figure for that of the jury's. The award must be set aside, and a new jury has to be empanelled.

The effect of this abdication of function is perhaps not so disastrous. Faced with the prospect of further litigation, the parties almost invariably compose their differences, and a compromise figure is reached. If that is the common experience, why not save time and expense and agree to let the Appeal judges fix the appropriate award?

The Court of Appeal can do little about the use of juries in libel actions. Only Parliament can take away or restrict the rights and demand for trial by jury. It is surprising, however, that the recommendations of the Faulks Committee nearly 15 years ago have gone unheeded. That committee said that the courts should have a discretion, depending on the circumstances of each case, to decide whether or not in the interests of justice, there should be trial by jury.

The problem for publishers is exacerbated by the reluctance, not to say severe reluctance, of Appeal judges to interfere with the jury awards, particularly where the award is so much the product of a lay opinion without any guiding principles rather than rational calculation arrived at by professionals. And if the Court of Appeal should feel that the

Juries are nowdays used in a tiny fraction of civil actions in the courts. A party may demand a jury today in practice only in libel cases and "police cases" (actions for false imprisonment and malicious prosecution). The right is frequently exercised. By contrast, cases of personal injuries, divorce and commercial cases, which have all at one time involved the use of juries, are now almost invariably tried by a judge sitting alone. In the case of personal injury litigation, where the eclipse of the jury has been the most recent (in 1983) special questions concerning the assessment of damages provide a parallel situation.

The persistence of jury trial in the limited classes of libel cases reflects a social need for wanting a broad judgement from a random group of representative laymen. Hitherto, attacks on peoples' reputations arose in innumerable ways. Libel was the happy bunting ground of the noted and the notorious, and occasionally served as a forum for sorting out personal grudges between neighbours. But the scope and extent of the media in contemporary society have indicated that the prime social function of the libel suit has been, and will increasingly continue to be, an instrument of control of the misuse of power by the press and broadcasting.

The media watch carefully to see that they do not take unacceptable risks of libel action. Libel lawyers scour the journalists' copy. Insurance is a major factor. Insurers play an important part in deciding whether potentially defamatory matter finds its way in the insured's publication.

Jury trial thus is a powerful influence as a deterrent to potential defamers. The size of jury awards is constantly a matter of acute interest to the media. The oft-asserted criticism that an injured reputation appears to be infinitely more valued by society than is any physical damage that may be done to a person may ultimately persuade the courts to slim down the size of libel damages. A reversal of the £800,000 damages awarded against *Private Eye* might be the first step in that direction.

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